

A All Users

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Custom

Sep 1 - Sep 30, 2026

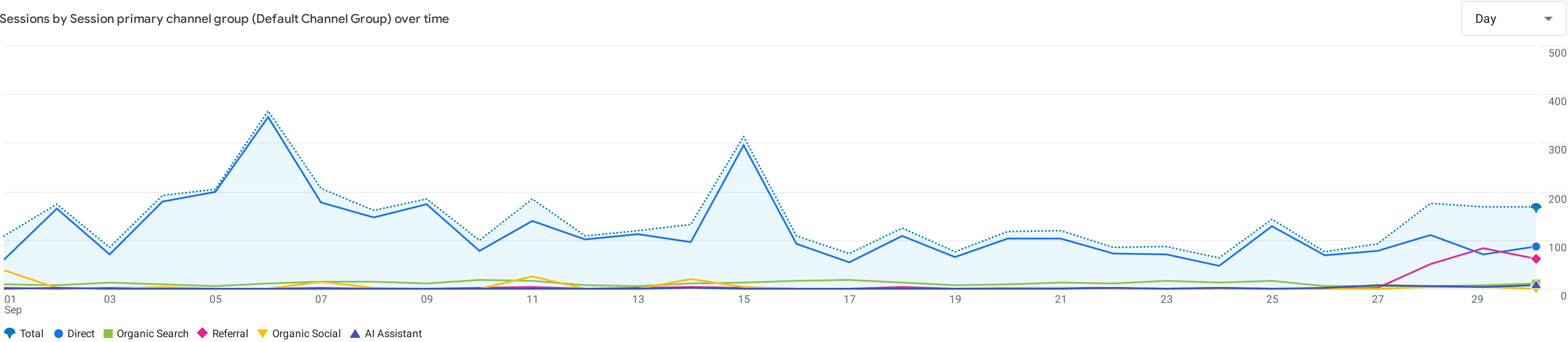
▼

Traffic acquisition: Session primary channel group (Default Channel Group)

✓ ▼

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

Rows per page: 10

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		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate All events ▼	Total revenue
☒	Total	4,420 100% of total	402 100% of total	9.1% Avg 0%	3s Avg 0%	3.22 Avg 0%	14,216 100% of total	0.00	0%	\$0.00
☒	1 Direct	3,674 (83.12%)	152 (37.81%)	4.14%	1s	3.11	11,424 (80.36%)	0.00 (–)	0%	\$0.00 (–)
☒	2 Organic Search	335 (7.58%)	187 (46.52%)	55.82%	23s	4.44	1,487 (10.46%)	0.00 (–)	0%	\$0.00 (–)
☒	3 Referral	221 (5%)	17 (4.23%)	7.69%	1s	3.42	756 (5.32%)	0.00 (–)	0%	\$0.00 (–)
☒	4 Organic Social	116 (2.62%)	31 (7.71%)	26.72%	1s	3.24	376 (2.64%)	0.00 (–)	0%	\$0.00 (–)
☒	5 AI Assistant	31 (0.7%)	14 (3.48%)	45.16%	19s	5.39	167 (1.17%)	0.00 (–)	0%	\$0.00 (–)
☐	6 Unassigned	6 (0.14%)	0 (0%)	0%	9s	1.00	6 (0.04%)	0.00 (–)	0%	\$0.00 (–)