

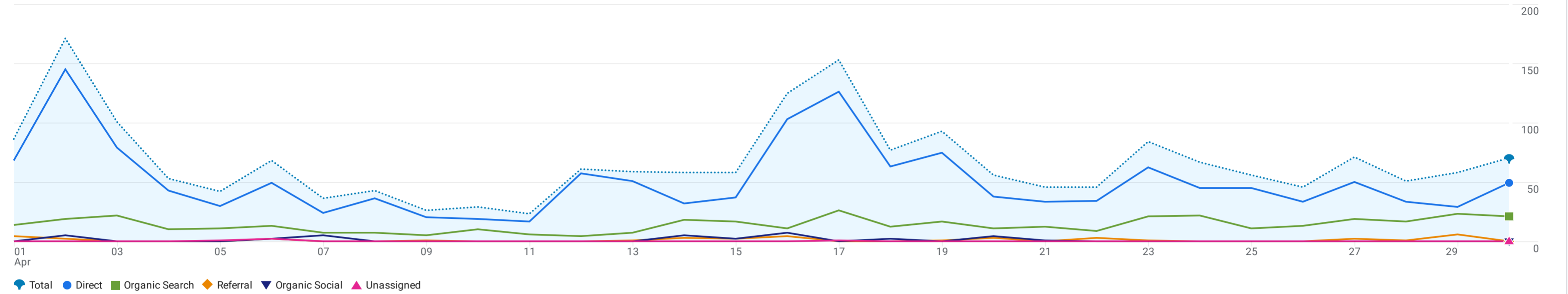
All Users [Add comparison](#)

Custom Apr 1 - Apr 30, 2026

Traffic acquisition: Session primary channel group (Default Channel Group)

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Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	2,006 100% of total	425 100% of total	21.19% Avg 0%	8s Avg 0%	3.41 Avg 0%	6,844 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	1,521 (75.82%)	149 (35.06%)	9.8%	2s	3.17	4,818 (70.4%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Organic Search	413 (20.59%)	254 (59.76%)	61.5%	33s	4.31	1,780 (26.01%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Referral	36 (1.79%)	10 (2.35%)	27.78%	6s	3.50	126 (1.84%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Organic Social	33 (1.65%)	11 (2.59%)	33.33%	1s	3.45	114 (1.67%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Unassigned	4 (0.2%)	0 (0%)	0%	6s	1.50	6 (0.09%)	0.00 (-)	0%	\$0.00 (-)