

A All Users

Add comparison +

Custom

Nov 1 - Nov 30, 2025

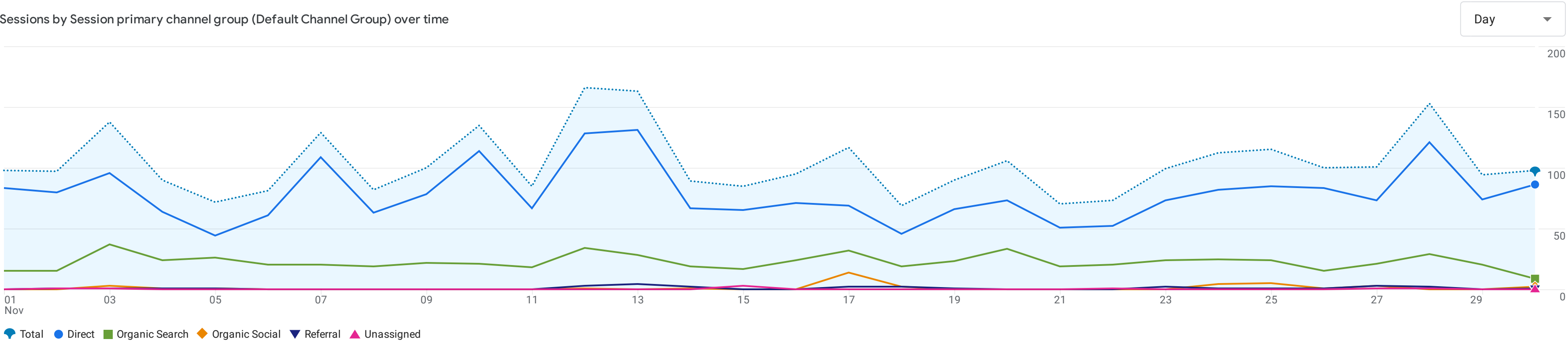
▼

Traffic acquisition: Session primary channel group (Default Channel Group)

✓ ▼

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate All events ▼	Total revenue
☒	Total	3,124 100% of total	668 100% of total	21.38% Avg 0%	10s Avg 0%	3.56 Avg 0%	11,134 100% of total	0.00	0%	\$0.00
☒	1 Direct	2,349 (75.19%)	234 (35.03%)	9.96%	2s	3.26	7,648 (68.69%)	0.00 (–)	0%	\$0.00 (–)
☒	2 Organic Search	669 (21.41%)	403 (60.33%)	60.24%	39s	4.76	3,187 (28.62%)	0.00 (–)	0%	\$0.00 (–)
☒	3 Organic Social	38 (1.22%)	12 (1.8%)	31.58%	2s	3.55	135 (1.21%)	0.00 (–)	0%	\$0.00 (–)
☒	4 Referral	29 (0.93%)	19 (2.84%)	65.52%	32s	5.38	156 (1.4%)	0.00 (–)	0%	\$0.00 (–)
☒	5 Unassigned	8 (0.26%)	0 (0%)	0%	4s	1.00	8 (0.07%)	0.00 (–)	0%	\$0.00 (–)