

A All Users

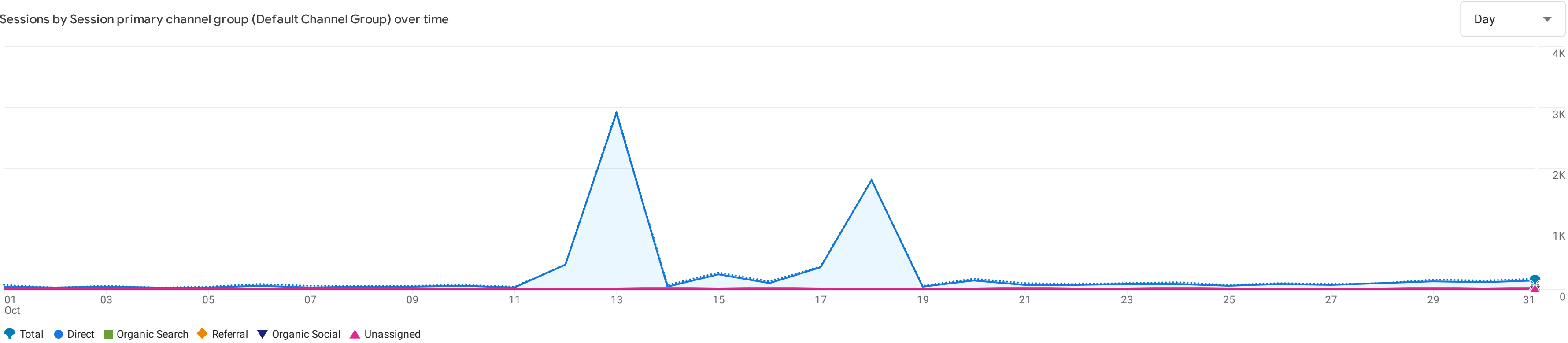
Add comparison +

Custom Oct 1 - Oct 31, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

Rows per page: 10 1-5 of 5

		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
☒	Total	8,186 100% of total	675 100% of total	8.25% Avg 0%	4s Avg 0%	3.86 Avg 0%	31,603 100% of total	0.00	0%	\$0.00
☒	1 Direct	7,603 (92.88%)	299 (44.3%)	3.93%	2s	3.78	28,716 (90.86%)	0.00 (–)	0%	\$0.00 (–)
☒	2 Organic Search	532 (6.5%)	332 (49.19%)	62.41%	33s	4.71	2,507 (7.93%)	0.00 (–)	0%	\$0.00 (–)
☒	3 Referral	45 (0.55%)	23 (3.41%)	51.11%	12s	4.80	216 (0.68%)	0.00 (–)	0%	\$0.00 (–)
☒	4 Organic Social	43 (0.53%)	18 (2.67%)	41.86%	1s	3.42	147 (0.47%)	0.00 (–)	0%	\$0.00 (–)
☒	5 Unassigned	11 (0.13%)	1 (0.15%)	9.09%	6s	1.55	17 (0.05%)	0.00 (–)	0%	\$0.00 (–)