

A All Users

Add comparison +

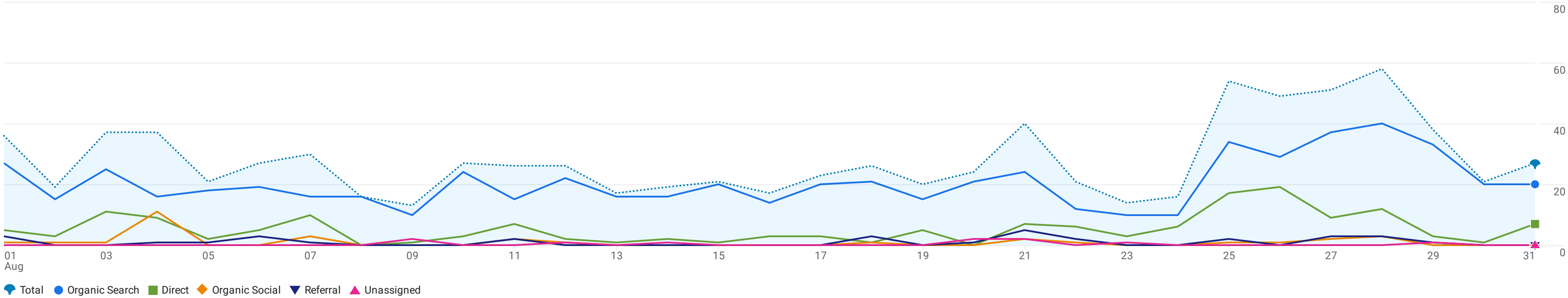
Custom Aug 1 - Aug 31, 2025

Traffic acquisition: Session primary channel group (Default Channel Group) 

✔

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event countAll events	Key eventsAll events	Session key event rateAll events	Total revenue
<input checked="" type="checkbox"/>	Total	867100% of total	398100% of total	45.91%Avg 0%	15sAvg 0%	3.82Avg 0%	3,315100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	632 (72.9%)	300 (75.38%)	47.47%	15s	3.70	2,339 (70.56%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Direct	164 (18.92%)	56 (14.07%)	34.15%	17s	4.28	702 (21.18%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Organic Social	31 (3.58%)	23 (5.78%)	74.19%	5s	3.77	117 (3.53%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Referral	31 (3.58%)	18 (4.52%)	58.06%	13s	4.68	145 (4.37%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Unassigned	10 (1.15%)	0 (0%)	0%	5s	1.20	12 (0.36%)	0.00 (-)	0%	\$0.00 (-)