

A All Users

Add comparison +

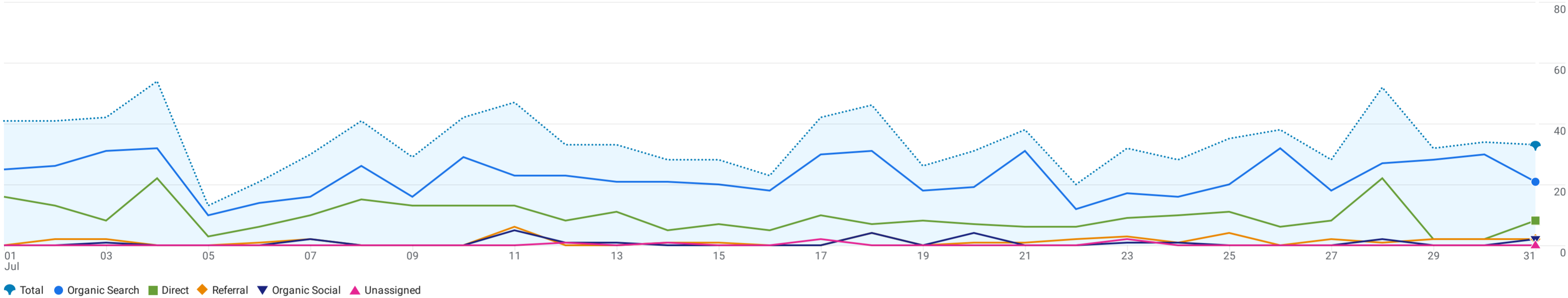
Custom Jul 1 - Jul 31, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

✔

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event countAll events	Key eventsAll events	Session key event rateAll events	Total revenue
<input checked="" type="checkbox"/>	Total	1,060100% of total	556100% of total	52.45% Avg 0%	26s Avg 0%	4.33 Avg 0%	4,588100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	701 (66.13%)	378 (67.99%)	53.92%	21s	4.24	2,975 (64.84%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	2 Direct	290 (27.36%)	137 (24.64%)	47.24%	41s	4.54	1,317 (28.71%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	3 Referral	40 (3.77%)	22 (3.96%)	55%	30s	4.75	190 (4.14%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	4 Organic Social	24 (2.26%)	20 (3.6%)	83.33%	7s	4.17	100 (2.18%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	5 Unassigned	6 (0.57%)	0 (0%)	0%	3s	1.00	6 (0.13%)	0.00 (–)	0%	\$0.00 (–)