Q Search...

Plot rows

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Custom Jun 1 - Jun 30, 2025 ▼

Rows per page: 10 ▼

Add filter +

## Traffic acquisition: Session primary channel group (Default Channel Group) 🕢 🔻

Sessions by Session primary channel group (Default Channel Group) over time Day → Total Organic Search Direct → Referral Vorganic Social A Unassigned

	Session primaryChannel Group) → +	<b>↓</b> Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate	Total revenue
									All events ▼	
	Total	1,040	582	55.96%	22s	4.38	4,551	0.00	0%	\$0.00
	iotai	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	100% of total			
✓ 1	Organic Search	692 (66.54%)	386 (66.32%)	55.78%	23s	4.18	2,895 (63.61%)	0.00 (-)	0%	\$0.00 (-)
2	Direct	273 (26.25%)	149 (25.6%)	54.58%	21s	4.85	1,325 (29.11%)	0.00 (-)	0%	\$0.00 (-)
<b>✓</b> 3	Referral	37 (3.56%)	23 (3.95%)	62.16%	17s	4.16	154 (3.38%)	0.00 (-)	0%	\$0.00 (-)
		25 (2.452)	24 (4 4 22)	66.670	•	4.00	1.17 (0.000)	2.22 ( )		40.00()
4	Organic Social	36 (3.46%)	24 (4.12%)	66.67%	9s	4.08	147 (3.23%)	0.00 (-)	0%	\$0.00 (-)
<u>~</u> 5	Unassigned	9 (0.87%)	1 (0.17%)	11.11%	22s	3.33	30 (0.66%)	0.00 (-)	0%	\$0.00 (-)
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