

A All Users

Add comparison +

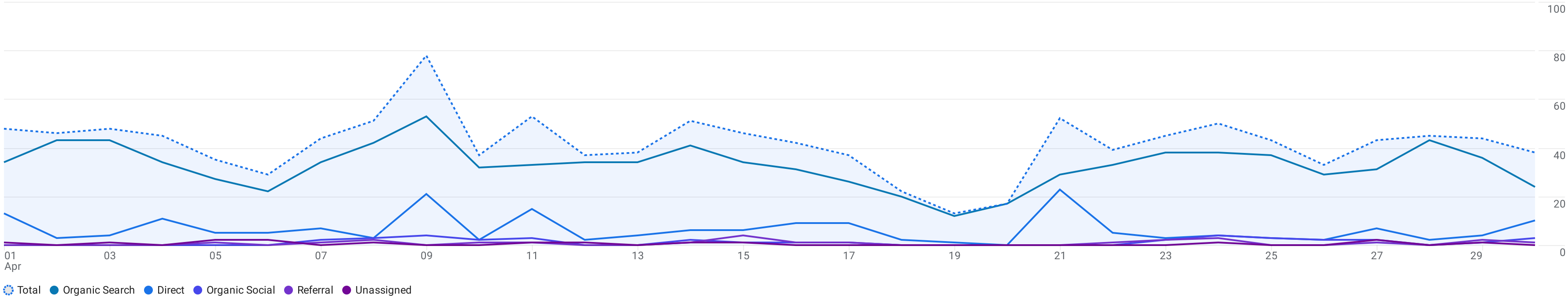
Custom Apr 1 - Apr 30, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

✓

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
	Session primary...Channel Group)						All events	All events	All events	
✓	Total	1,248 100% of total	742 100% of total	59.46% Avg 0%	27s Avg 0%	4.36 Avg 0%	5,438 100% of total	0.00	0%	\$0.00
✓	1 Organic Search	984 (78.85%)	611 (82.35%)	62.09%	28s	4.35	4,283 (78.76%)	0.00 (-)	0%	\$0.00 (-)
✓	2 Direct	191 (15.3%)	87 (11.73%)	45.55%	24s	4.49	858 (15.78%)	0.00 (-)	0%	\$0.00 (-)
✓	3 Organic Social	36 (2.88%)	22 (2.96%)	61.11%	6s	3.86	139 (2.56%)	0.00 (-)	0%	\$0.00 (-)
✓	4 Referral	23 (1.84%)	18 (2.43%)	78.26%	10s	5.22	120 (2.21%)	0.00 (-)	0%	\$0.00 (-)
✓	5 Unassigned	15 (1.2%)	3 (0.4%)	20%	43s	2.53	38 (0.7%)	0.00 (-)	0%	\$0.00 (-)