Ⓐ All Users   Add comparison +
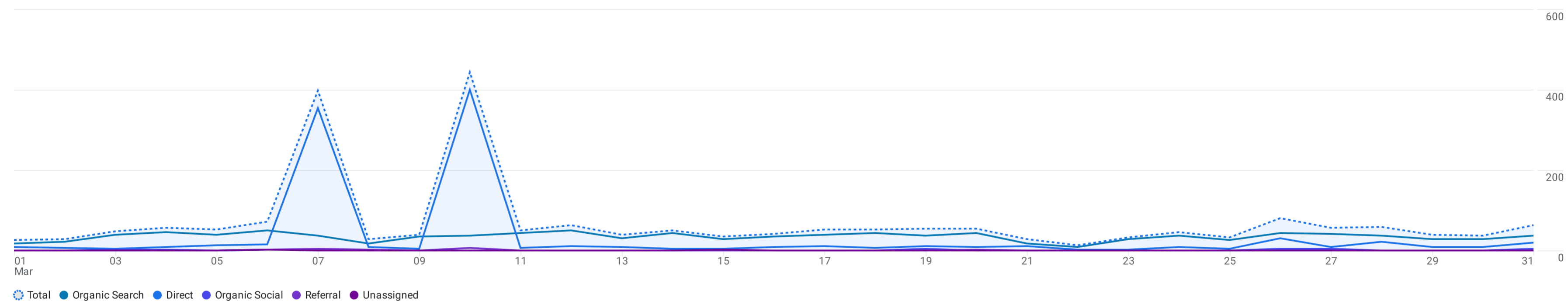
Custom Mar 1 - Mar 31, 2025 ▾

Traffic acquisition: Session primary channel group (Default Channel Group) ⊘ ▾

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time

Day ▾

● Total ● Organic Search ● Direct ● Organic Social ● Referral ● Unassigned

Plot rows   🔍 Search…

Rows per page: 10 ▾   1-6 of 6

	Session primary…Channel Group) ▾ +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▾	Key events All events ▾	Session key event rate All events ▾	Total revenue
	Total	2,168 100% of total	1,022 100% of total	47.14% Avg 0%	19s Avg 0%	4.17 Avg 0%	9,035 100% of total	0.00	0%	$0.00
☑ 1	Organic Search	1,067 (49.22%)	672 (65.75%)	62.98%	27s	4.52	4,820 (53.35%)	0.00 (−)	0%	$0.00 (−)
☑ 2	Direct	1,031 (47.56%)	305 (29.84%)	29.58%	12s	3.78	3,902 (43.19%)	0.00 (−)	0%	$0.00 (−)
☑ 3	Organic Social	32 (1.48%)	22 (2.15%)	68.75%	5s	3.91	125 (1.38%)	0.00 (−)	0%	$0.00 (−)
☑ 4	Referral	29 (1.34%)	19 (1.86%)	65.52%	21s	5.21	151 (1.67%)	0.00 (−)	0%	$0.00 (−)
☑ 5	Unassigned	11 (0.51%)	1 (0.1%)	9.09%	13s	2.64	29 (0.32%)	0.00 (−)	0%	$0.00 (−)
☐ 6	Email	2 (0.09%)	2 (0.2%)	100%	23s	4.00	8 (0.09%)	0.00 (−)	0%	$0.00 (−)