

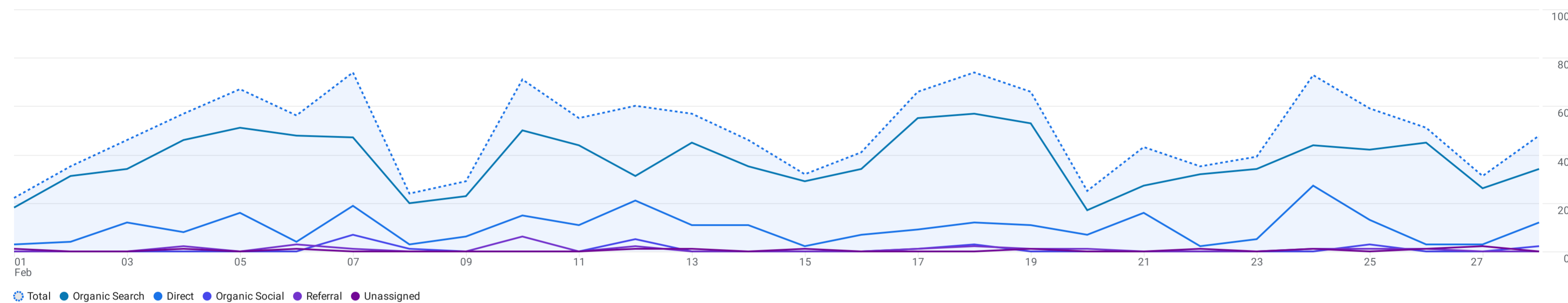
All Users [Add comparison](#)

Custom Feb 1 - Feb 28, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

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Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group)	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
Total	1,378 100% of total	821 100% of total	59.58% Avg 0%	30s Avg 0%	4.52 Avg 0%	6,224 100% of total	0.00	0%	\$0.00
1 Organic Search	1,051	667	63.46%	33s	4.50	4,730	0.00	0%	\$0.00
2 Direct	273	121	44.32%	22s	4.60	1,257	0.00	0%	\$0.00
3 Organic Social	22	15	68.18%	19s	4.23	93	0.00	0%	\$0.00
4 Referral	22	15	68.18%	10s	5.27	116	0.00	0%	\$0.00
5 Unassigned	12	1	8.33%	5s	1.58	19	0.00	0%	\$0.00
6 Email	1	1	100%	10s	9.00	9	0.00	0%	\$0.00