

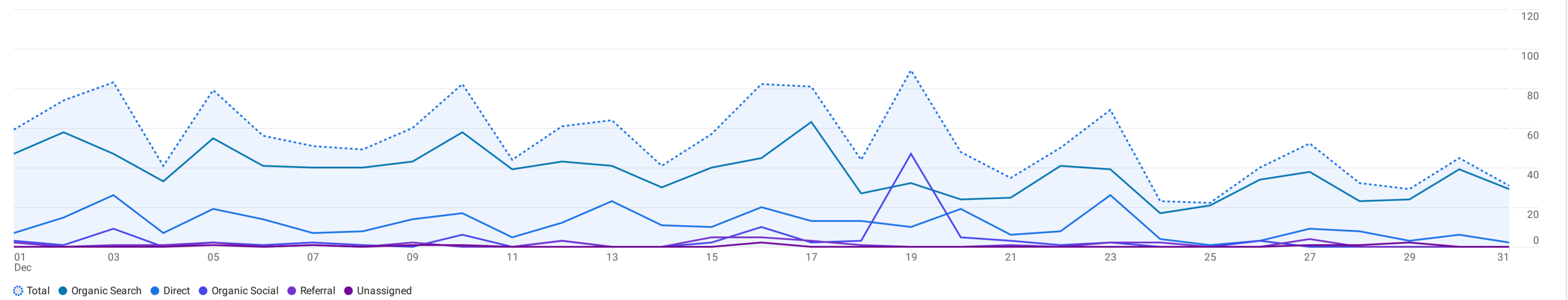
All Users [Add comparison](#)

Custom Dec 1 - Dec 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group)

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Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group) +		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	1,668 100% of total	949 100% of total	56.89% Avg 0%	31s Avg 0%	4.49 Avg 0%	7,488 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	1,176	733	62.33%	32s	4.44	5,216	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Direct	346	153	44.22%	32s	4.88	1,688	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	106	47	44.34%	19s	3.70	392	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	35	14	40%	12s	5.06	177	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	10	1	10%	11s	1.50	15	0.00	0%	\$0.00