

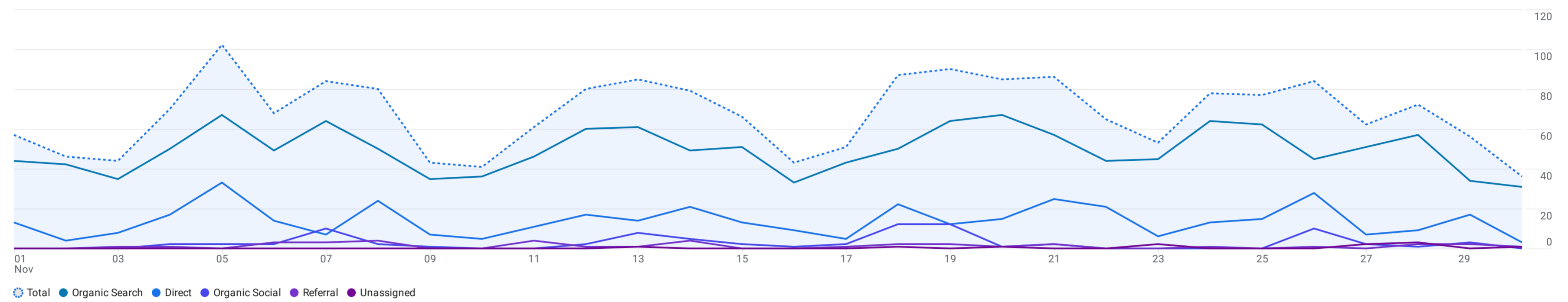
All Users [Add comparison](#) +

Custom Nov 1 - Nov 30, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows  Rows per page: 10 1-5 of 5

<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	2,025 100% of total	1,172 100% of total	57.88% Avg 0%	28s Avg 0%	4.53 Avg 0%	9,180 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	1,485	916	61.68%	28s	4.47	6,634	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Direct	416	185	44.47%	30s	4.84	2,014	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	81	49	60.49%	7s	3.96	321	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	37	22	59.46%	25s	5.00	185	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	11	0	0%	26s	2.36	26	0.00	0%	\$0.00