

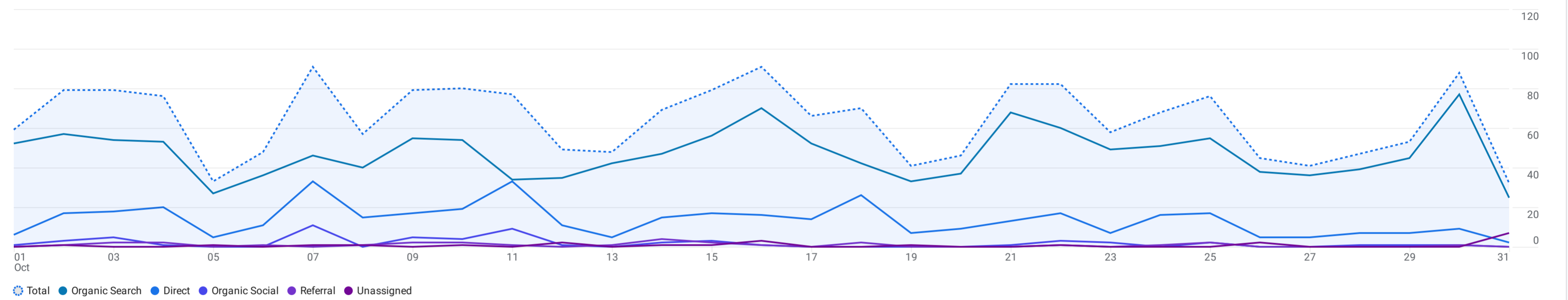
All Users [Add comparison](#)

Custom Oct 1 - Oct 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group)

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Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
Total	1,973 100% of total	1,095 100% of total	55.5% Avg 0%	30s Avg 0%	4.67 Avg 0%	9,206 100% of total	0.00	0%	\$0.00
1 Organic Search	1,464	841	57.45%	31s	4.54	6,647	0.00	0%	\$0.00
2 Direct	417	198	47.48%	27s	5.06	2,111	0.00	0%	\$0.00
3 Organic Social	57	36	63.16%	5s	3.93	224	0.00	0%	\$0.00
4 Referral	27	21	77.78%	17s	5.41	146	0.00	0%	\$0.00
5 Unassigned	23	0	0%	1m 24s	3.39	78	0.00	0%	\$0.00