

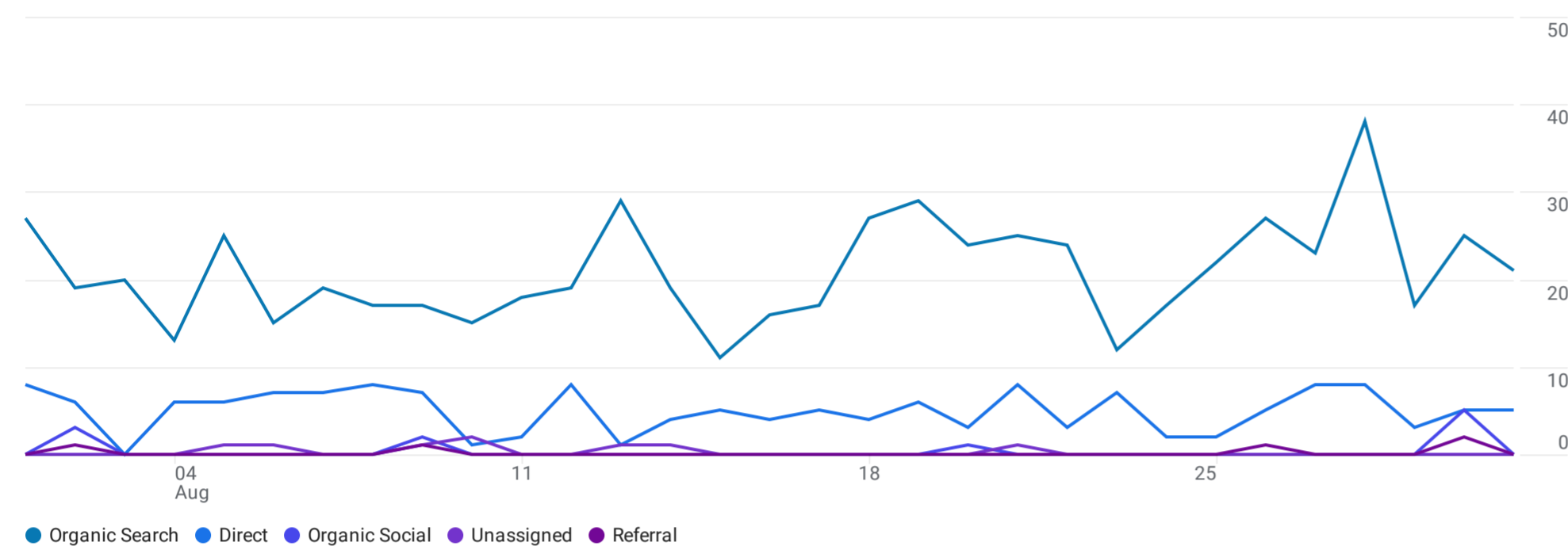
All Users [Add comparison](#)

Custom Aug 1 - Aug 31, 2024

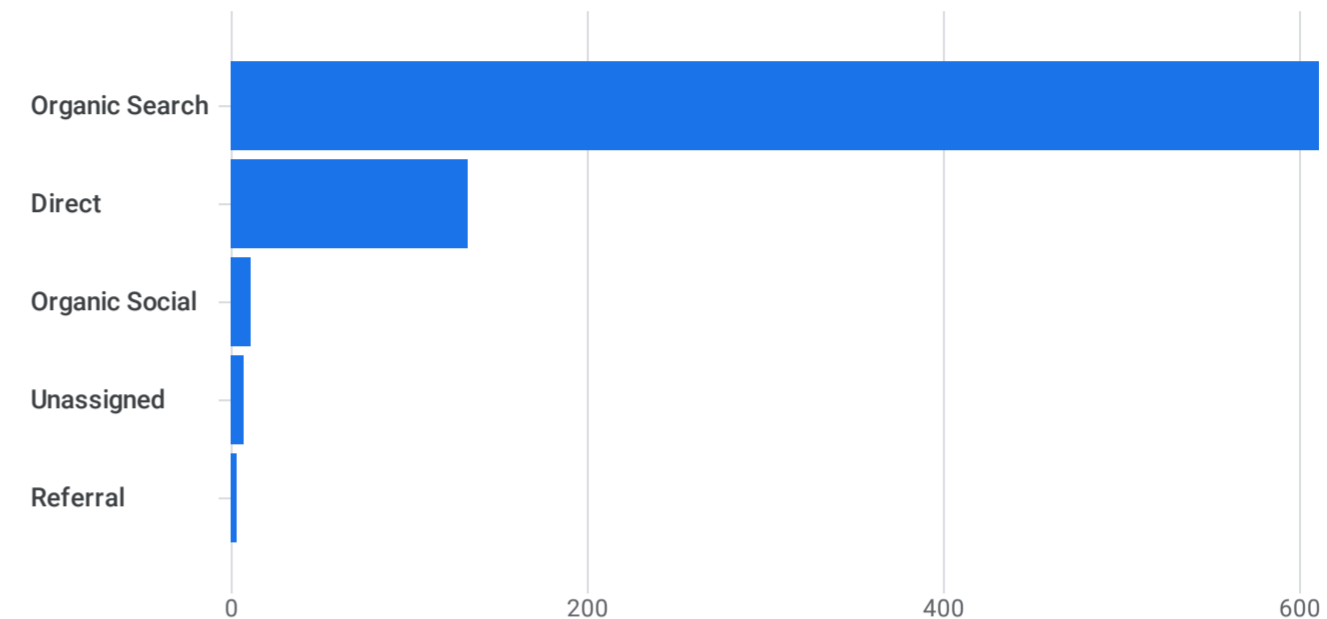
Traffic acquisition: Session primary channel group (Default Channel Group)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group)	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Key events	Session key event rate	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total			
1 Organic Search	611	836	486	24s	0.80	4.25	58.13%	3,551	0.00	0%	\$0.00
2 Direct	133	171	93	31s	0.70	4.76	54.39%	814	0.00	0%	\$0.00
3 Organic Social	11	11	7	52s	0.64	9.82	63.64%	108	0.00	0%	\$0.00
4 Unassigned	7	8	0	21s	0.00	2.25	0%	18	0.00	0%	\$0.00
5 Referral	3	6	5	19s	1.67	8.00	83.33%	48	0.00	0%	\$0.00

