

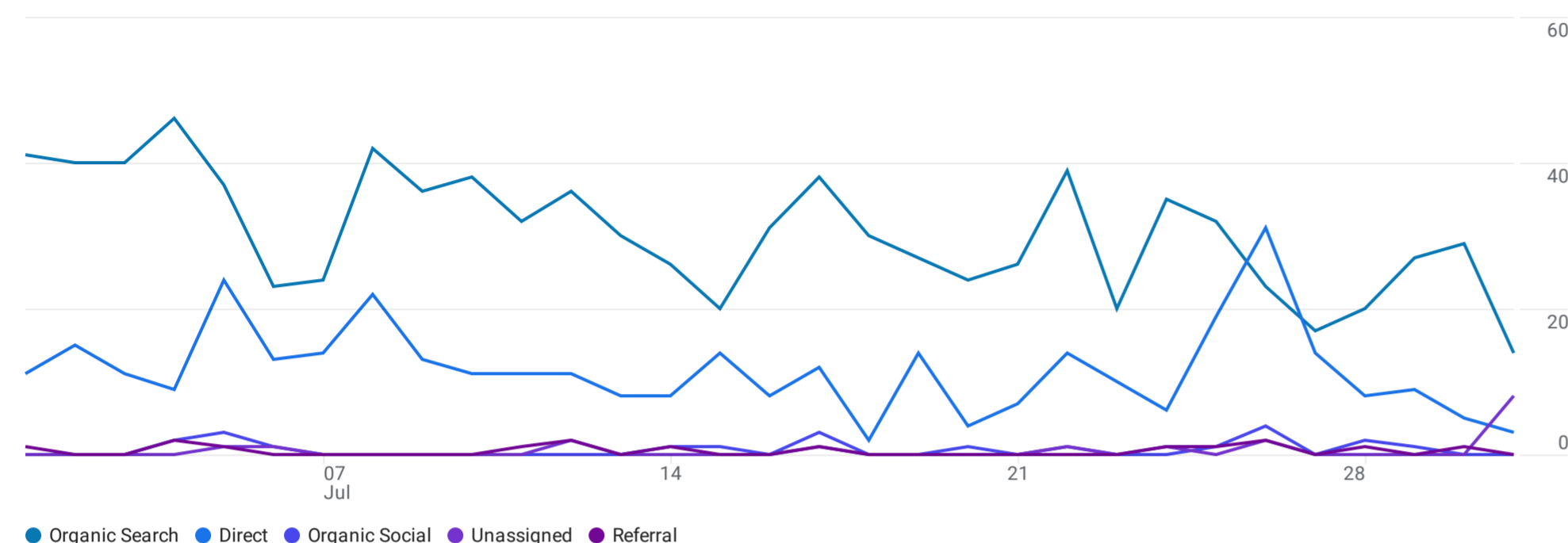
All Users [Add comparison](#)

Custom Jul 1 - Jul 31, 2024

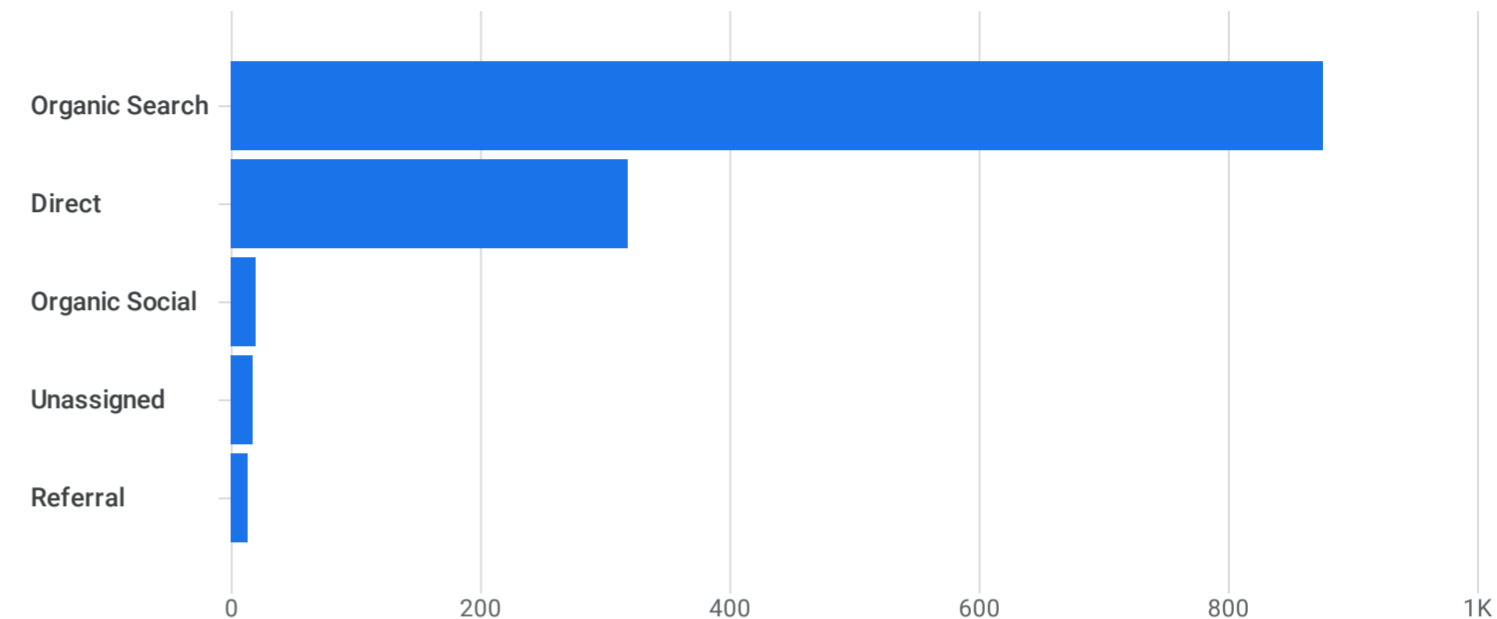
Traffic acquisition: Session primary channel group (Default Channel Group)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group)	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Key events	Session key event rate	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total			
1 Organic Search	876	1,174	686	29s	0.78	4.43	58.43%	5,197	0.00	0%	\$0.00
2 Direct	318	411	214	39s	0.67	5.20	52.07%	2,138	0.00	0%	\$0.00
3 Organic Social	20	22	15	30s	0.75	5.68	68.18%	125	0.00	0%	\$0.00
4 Unassigned	17	17	0	53s	0.00	1.94	0%	33	0.00	0%	\$0.00
5 Referral	13	20	11	8s	0.85	4.65	55%	93	0.00	0%	\$0.00

