

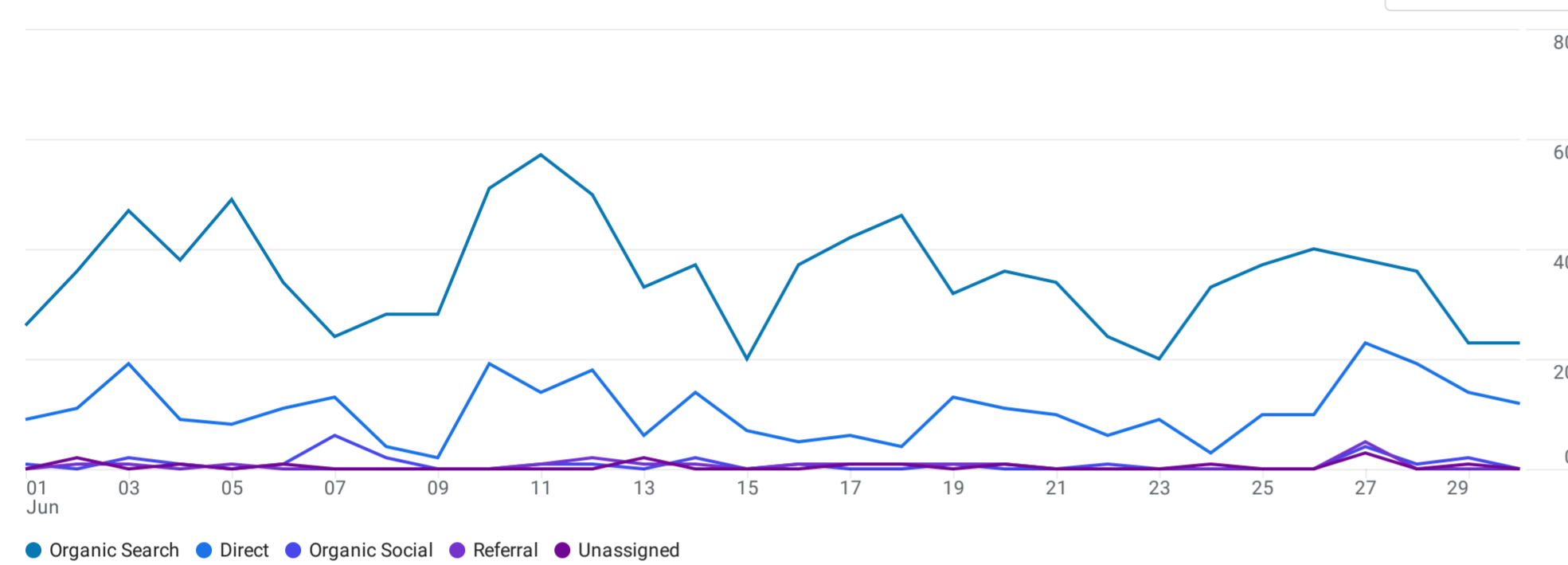
All Users [Add comparison](#)

Custom Jun 1 - Jun 30, 2024

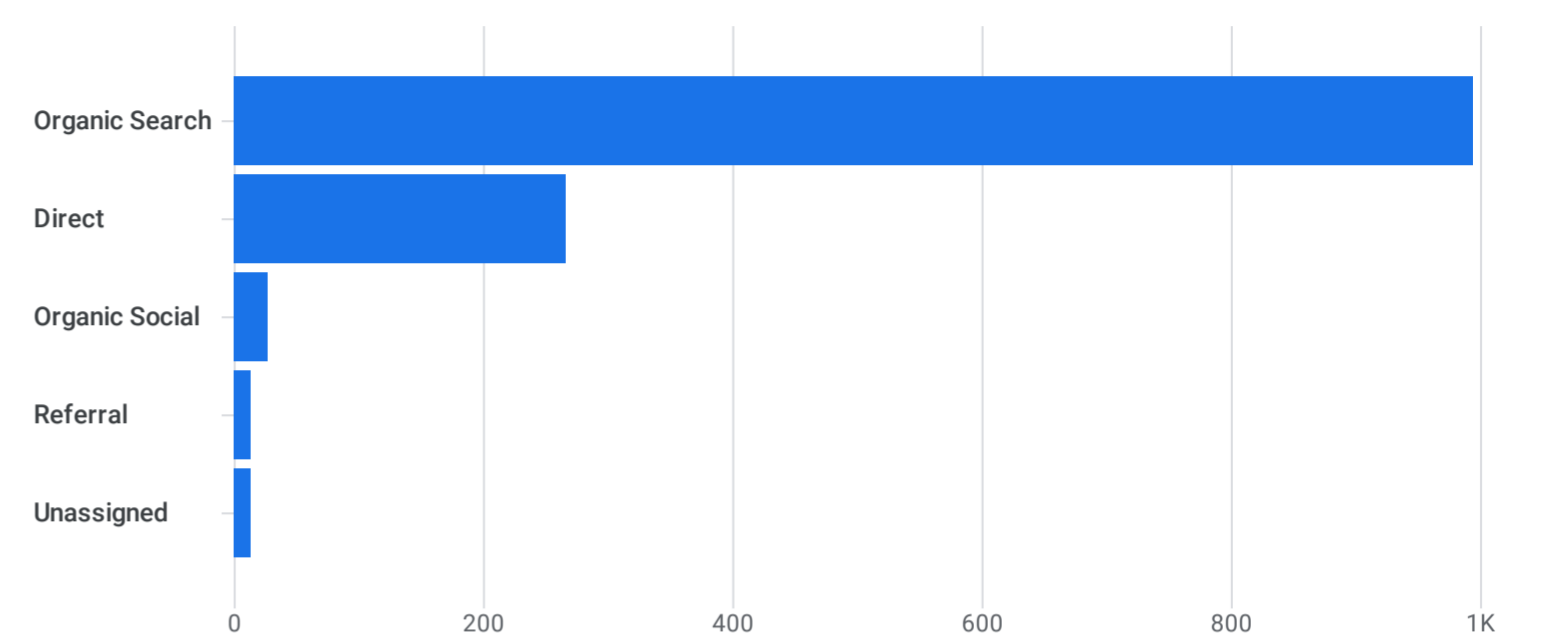
Traffic acquisition: Session primary channel group (Default Channel Group)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group)	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Key events	Session key event rate	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total			
1 Organic Search	994	1,290	783	31s	0.79	4.56	60.7%	5,876	0.00	0%	\$0.00
2 Direct	266	384	201	33s	0.76	5.06	52.34%	1,944	0.00	0%	\$0.00
3 Organic Social	27	28	10	5s	0.37	4.00	35.71%	112	0.00	0%	\$0.00
4 Referral	13	21	11	17s	0.85	5.33	52.38%	112	0.00	0%	\$0.00
5 Unassigned	13	14	0	8s	0.00	1.21	0%	17	0.00	0%	\$0.00