

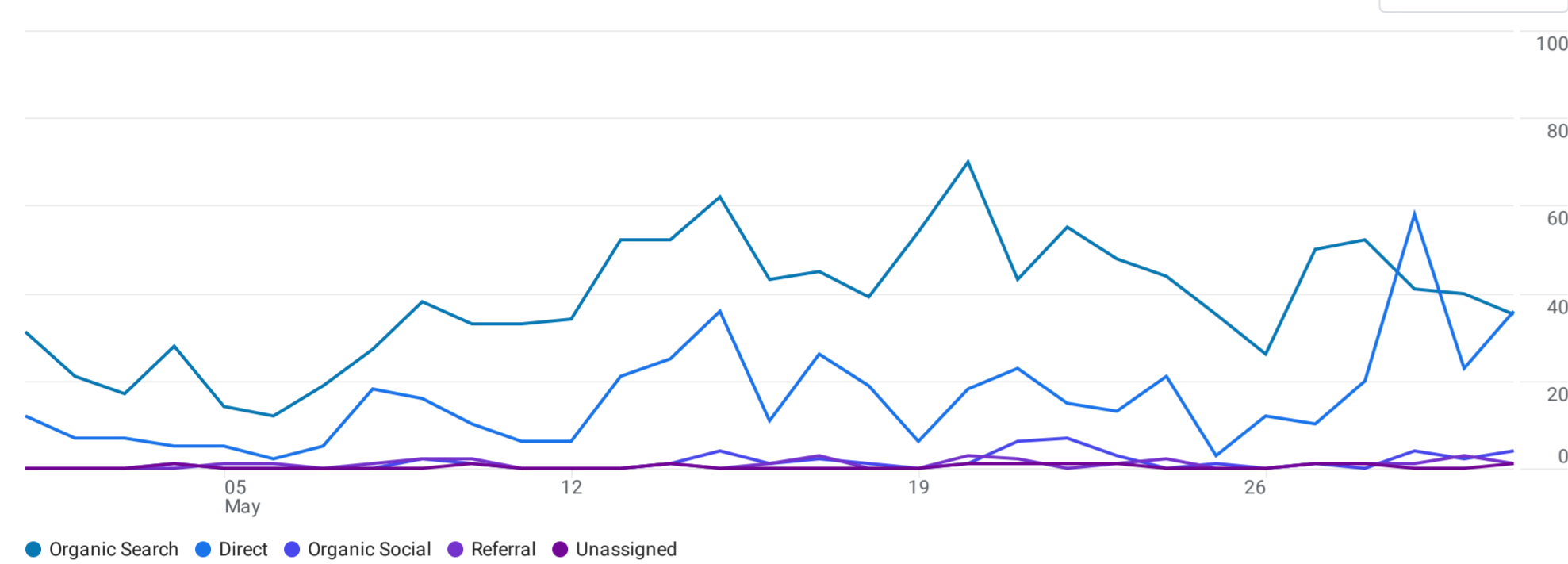
All Users [Add comparison](#) +

Custom May 1 - May 31, 2024

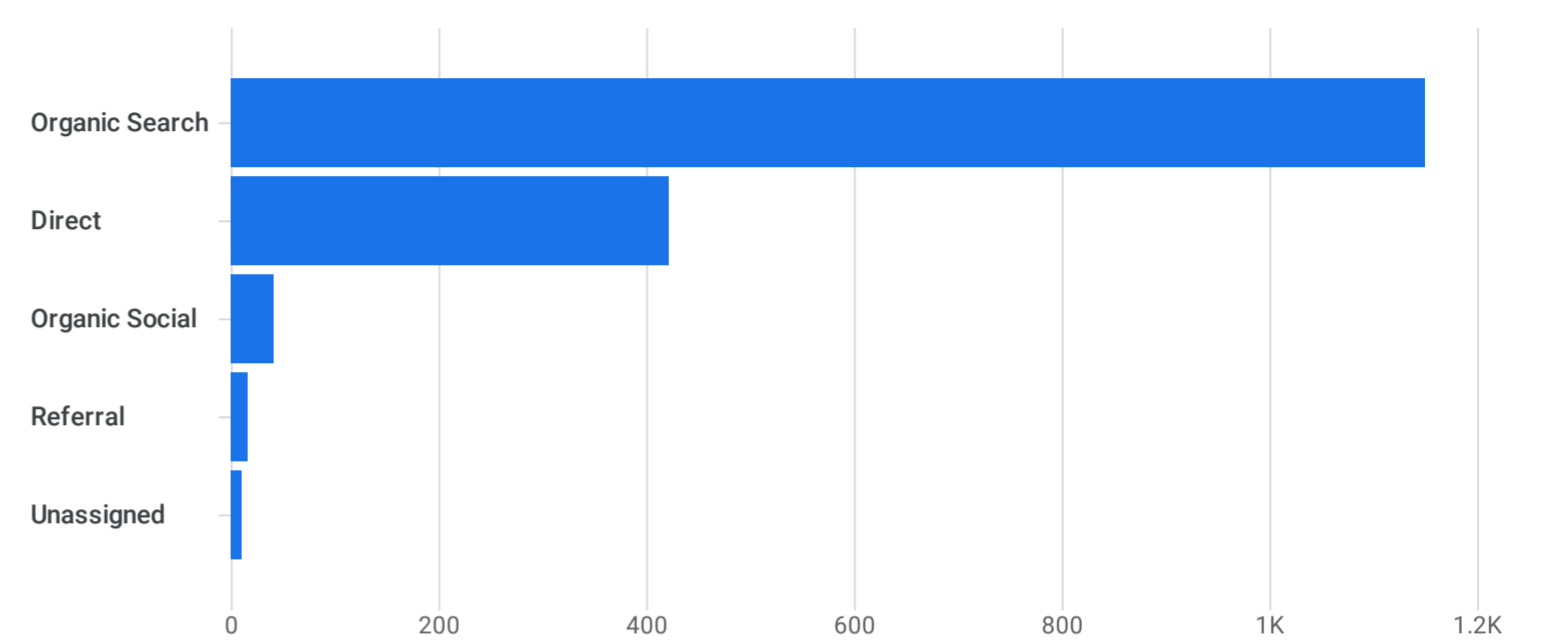
Traffic acquisition: Session primary channel group (Default Channel Group) [👍](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



Search...

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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	1,628 100% of total	2,086 100% of total	1,232 100% of total	33s Avg 0%	0.76 Avg 0%	4.70 Avg 0%	59.06% Avg 0%	9,802 100% of total	0.00	0%	\$0.00
1 Organic Search	1,149	1,363	882	38s	0.77	4.66	64.71%	6,345	0.00	0%	\$0.00
2 Direct	421	639	320	25s	0.76	4.85	50.08%	3,100	0.00	0%	\$0.00
3 Organic Social	41	47	10	6s	0.24	3.81	21.28%	179	0.00	0%	\$0.00
4 Referral	16	29	20	12s	1.25	5.21	68.97%	151	0.00	0%	\$0.00
5 Unassigned	10	10	0	20s	0.00	2.70	0%	27	0.00	0%	\$0.00