

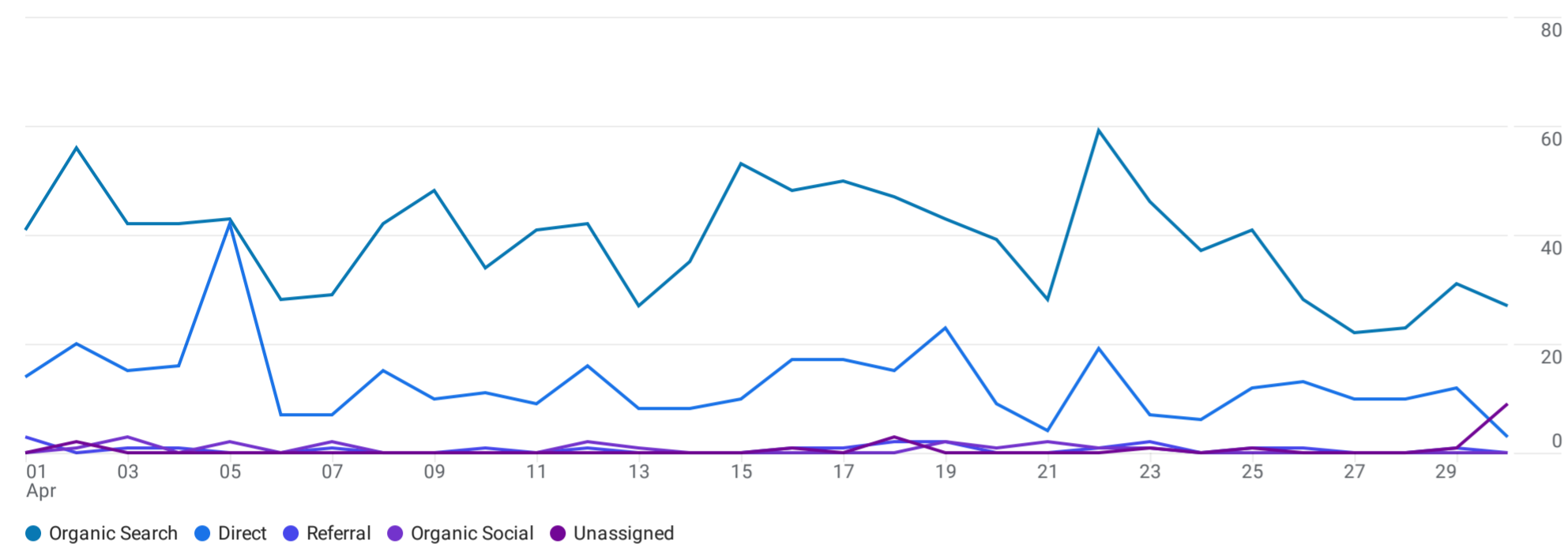
All Users [Add comparison](#) +

Custom Apr 1 - Apr 30, 2024

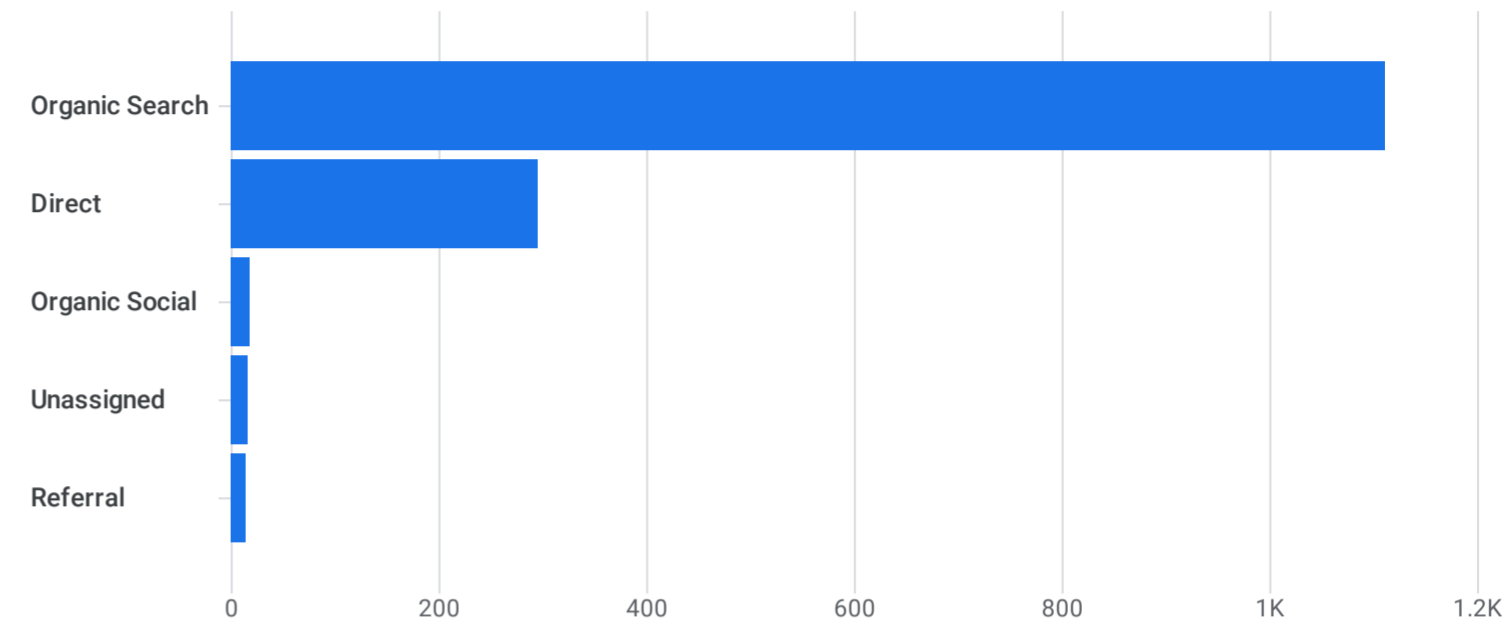
Traffic acquisition: Session primary channel group (Default Channel Group) [✔](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	All events	All events	
	1,440	1,880	1,169	34s	0.81	4.81	62.18%	9,046	0.00	\$0.00
1 Organic Search	1,111	1,340	860	35s	0.77	4.63	64.18%	6,207	0.00	\$0.00
2 Direct	295	492	290	31s	0.98	5.32	58.94%	2,616	0.00	\$0.00
3 Organic Social	18	19	4	30s	0.22	3.42	21.05%	65	0.00	\$0.00
4 Unassigned	16	21	0	16s	0.00	2.19	0%	46	0.00	\$0.00
5 Referral	14	21	15	11s	1.07	5.33	71.43%	112	0.00	\$0.00