

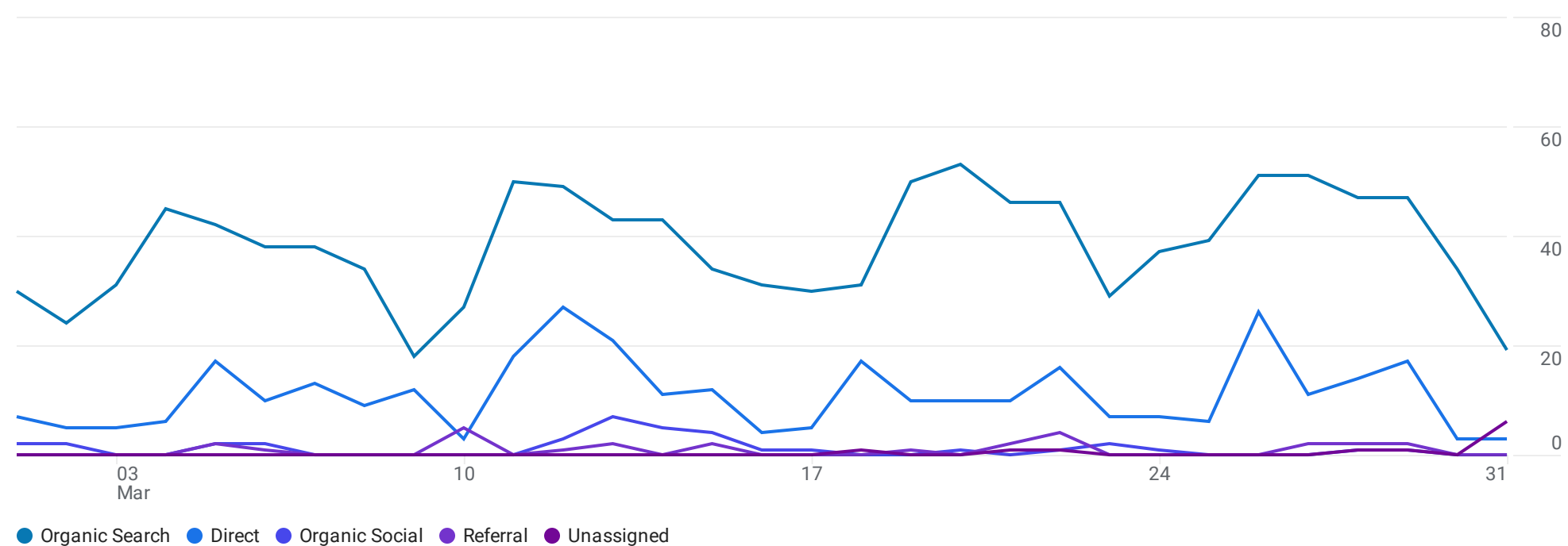
All Users [Add comparison](#) +

Custom Mar 1 - Mar 31, 2024

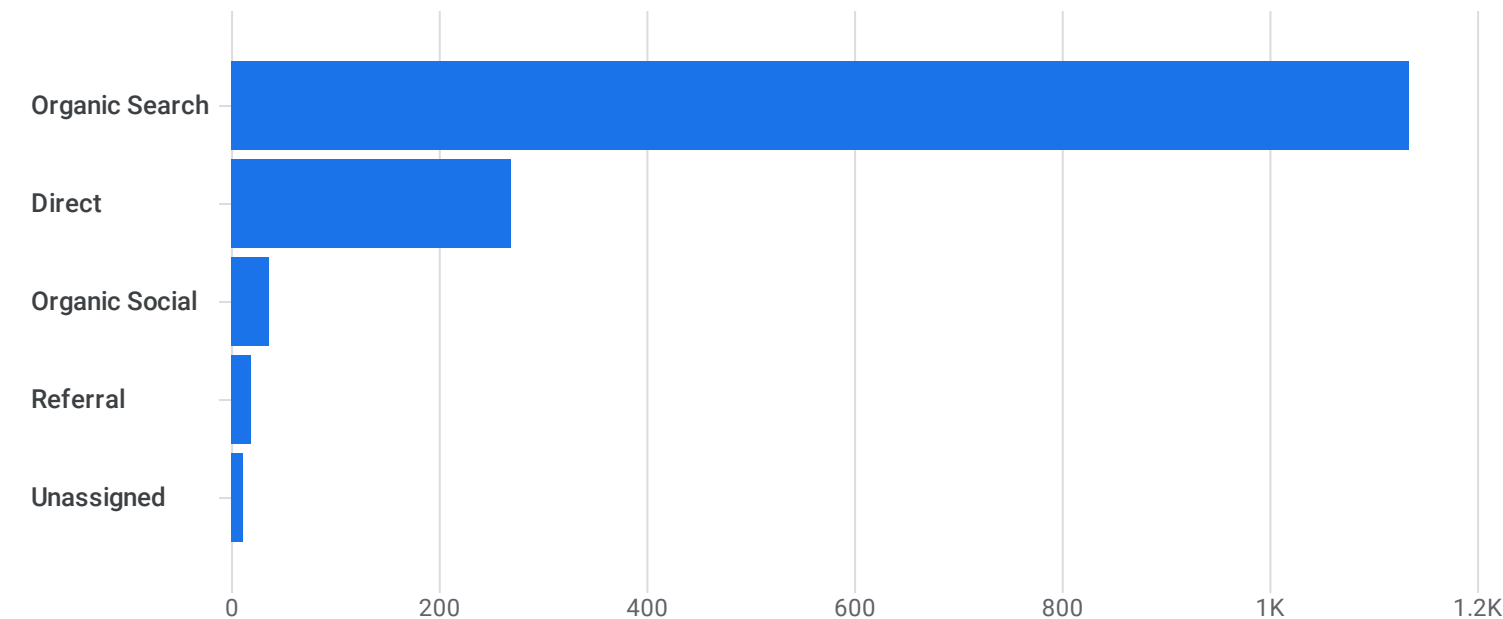
Traffic acquisition: Session primary channel group (Default Channel Group) [✓](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



Search...

Rows per page: 10 1-5 of 5

Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Conversions All events	Total revenue
	1,459 100% of total	1,857 100% of total	1,172 100% of total	37s Avg 0%	0.80 Avg 0%	4.80 Avg 0%	63.11% Avg 0%	8,909 100% of total	0.00	\$0.00
1 Organic Search	1,134	1,387	923	39s	0.81	4.68	66.55%	6,487	0.00	\$0.00
2 Direct	269	399	228	33s	0.85	5.27	57.14%	2,101	0.00	\$0.00
3 Organic Social	36	38	8	9s	0.22	3.89	21.05%	148	0.00	\$0.00
4 Referral	19	31	14	31s	0.74	4.52	45.16%	140	0.00	\$0.00
5 Unassigned	11	11	0	29s	0.00	3.00	0%	33	0.00	\$0.00