

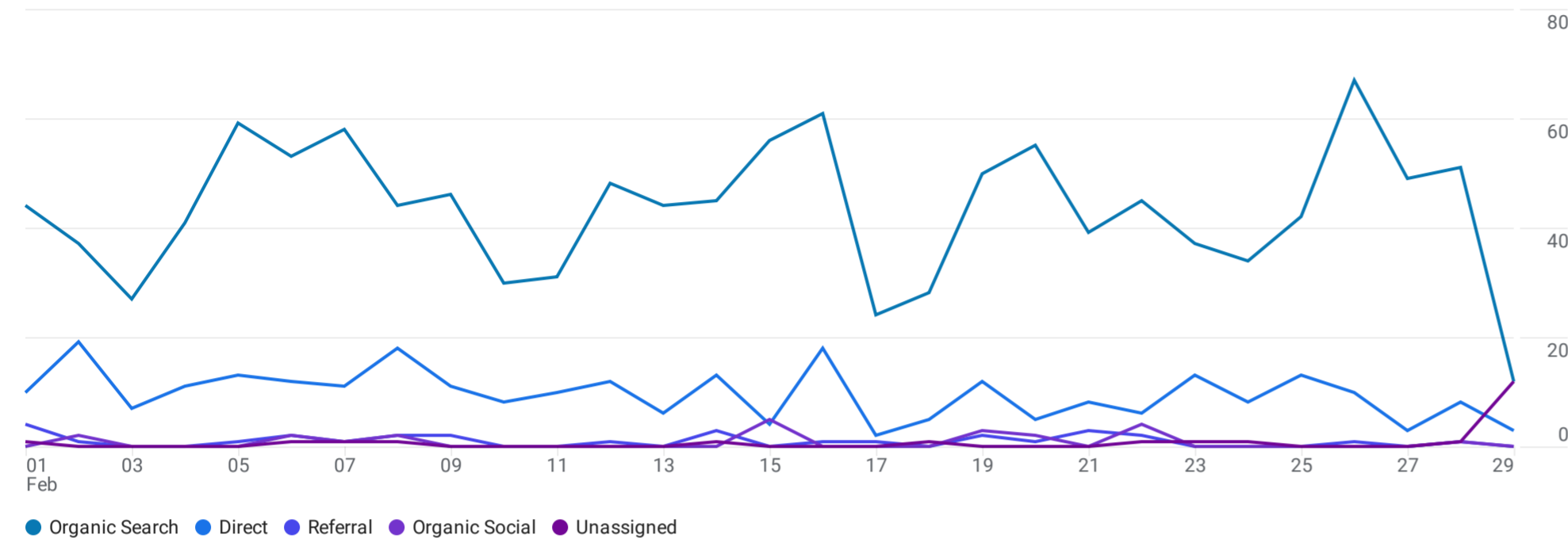
All Users [Add comparison](#) +

Custom Feb 1 - Feb 29, 2024

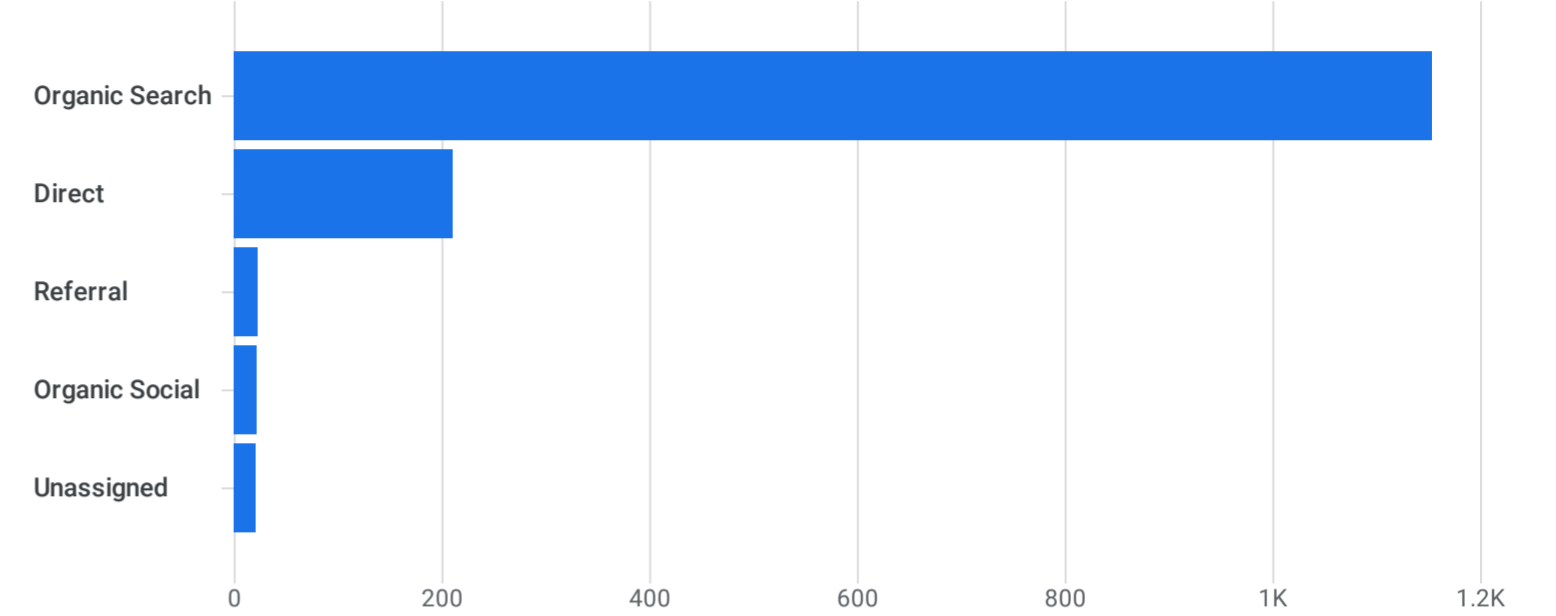
Traffic acquisition: Session primary channel group (Default Channel Group) [✔](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total		
1 Organic Search	1,153	1,494	990	42s	0.86	4.64	66.27%	6,933	0.00	\$0.00
2 Direct	210	346	220	45s	1.05	6.02	63.58%	2,082	0.00	\$0.00
3 Referral	23	31	15	18s	0.65	4.97	48.39%	154	0.00	\$0.00
4 Organic Social	22	25	5	10s	0.23	3.60	20%	90	0.00	\$0.00
5 Unassigned	21	22	0	31s	0.00	2.18	0%	48	0.00	\$0.00