

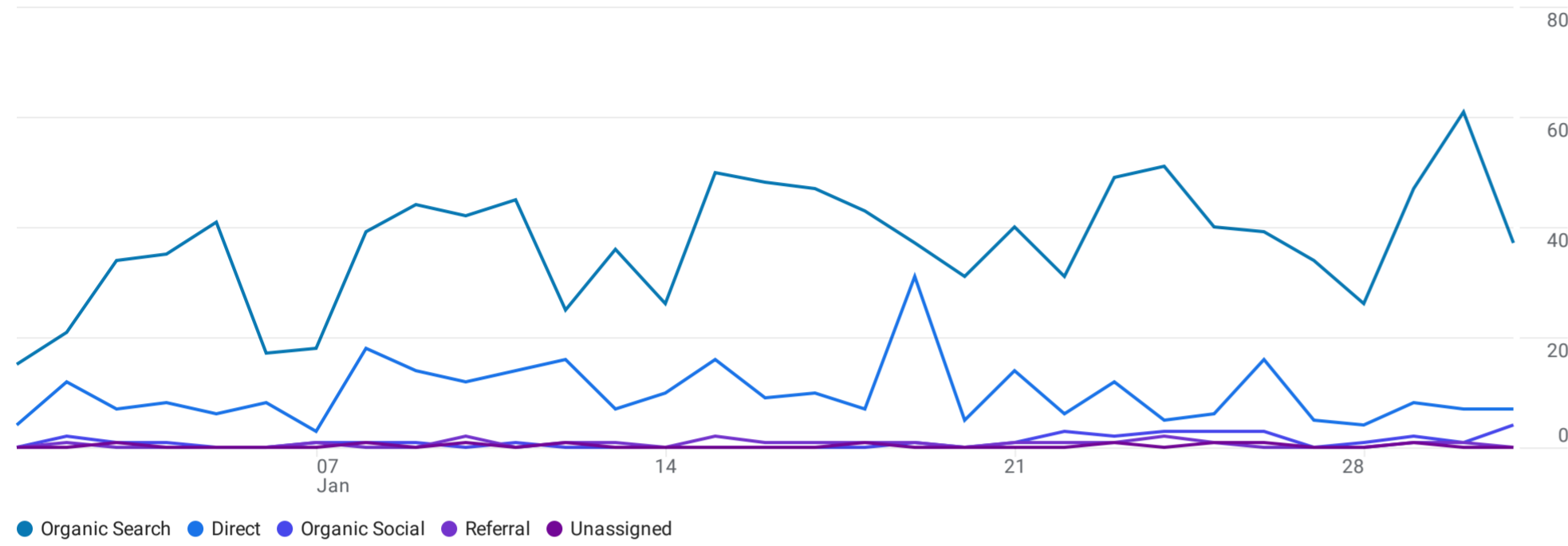
All Users [Add comparison](#) +

Custom Jan 1 - Jan 31, 2024

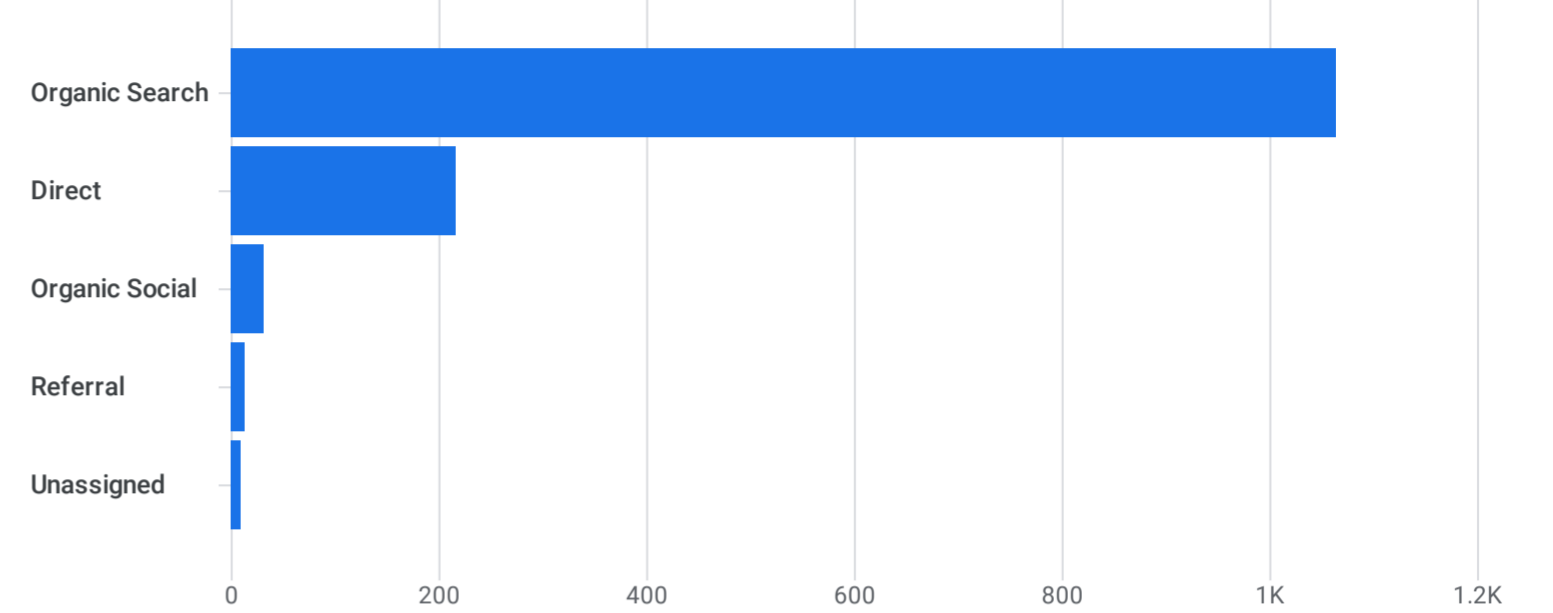
Traffic acquisition: Session primary channel group (Default Channel Group) [✔](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total		
1 Organic Search	1,064	1,341	908	39s	0.85	4.48	67.71%	6,003	0.00	\$0.00
2 Direct	216	424	259	26s	1.20	4.88	61.08%	2,070	0.00	\$0.00
3 Organic Social	31	33	7	4s	0.23	3.39	21.21%	112	0.00	\$0.00
4 Referral	13	21	15	9s	1.15	4.62	71.43%	97	0.00	\$0.00
5 Unassigned	9	9	0	2m 20s	0.00	1.33	0%	12	0.00	\$0.00