

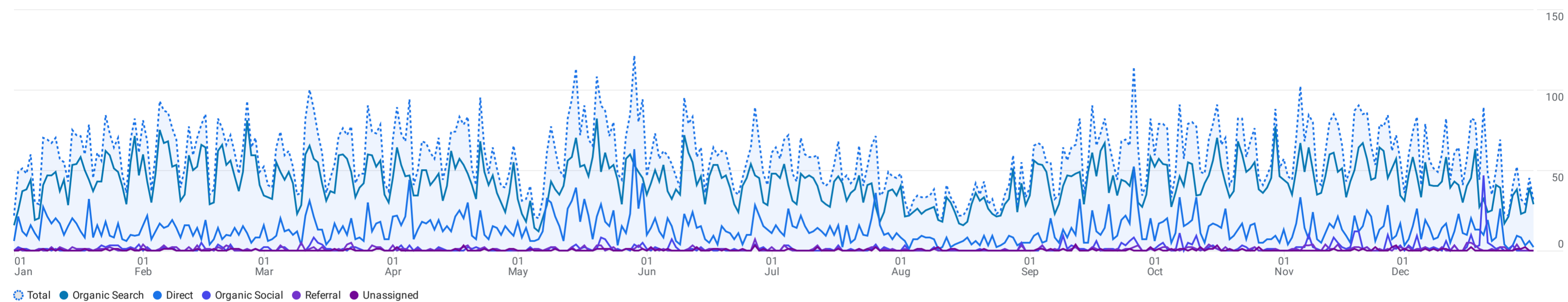
All Users [Add comparison](#) +

Custom Jan 1 - Dec 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

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<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	21,760 100% of total	12,764 100% of total	58.66% Avg 0%	32s Avg 0%	4.62 Avg 0%	100,502 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	15,823	9,836	62.16%	33s	4.52	71,555	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Direct	4,832	2,590	53.6%	32s	5.18	25,047	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	526	240	45.63%	12s	3.98	2,096	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	301	182	60.47%	17s	5.15	1,550	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	125	1	0.8%	40s	2.03	254	0.00	0%	\$0.00