

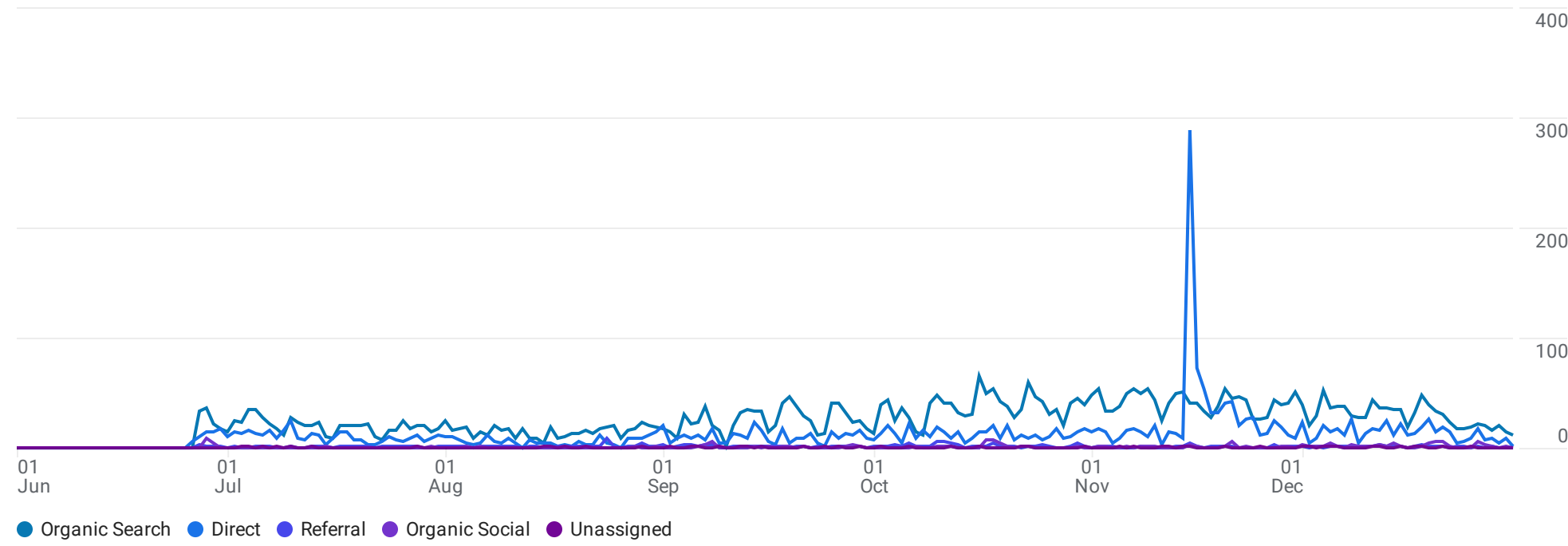
All Users [Add comparison](#) +

Custom Jun 1 - Dec 31, 2023

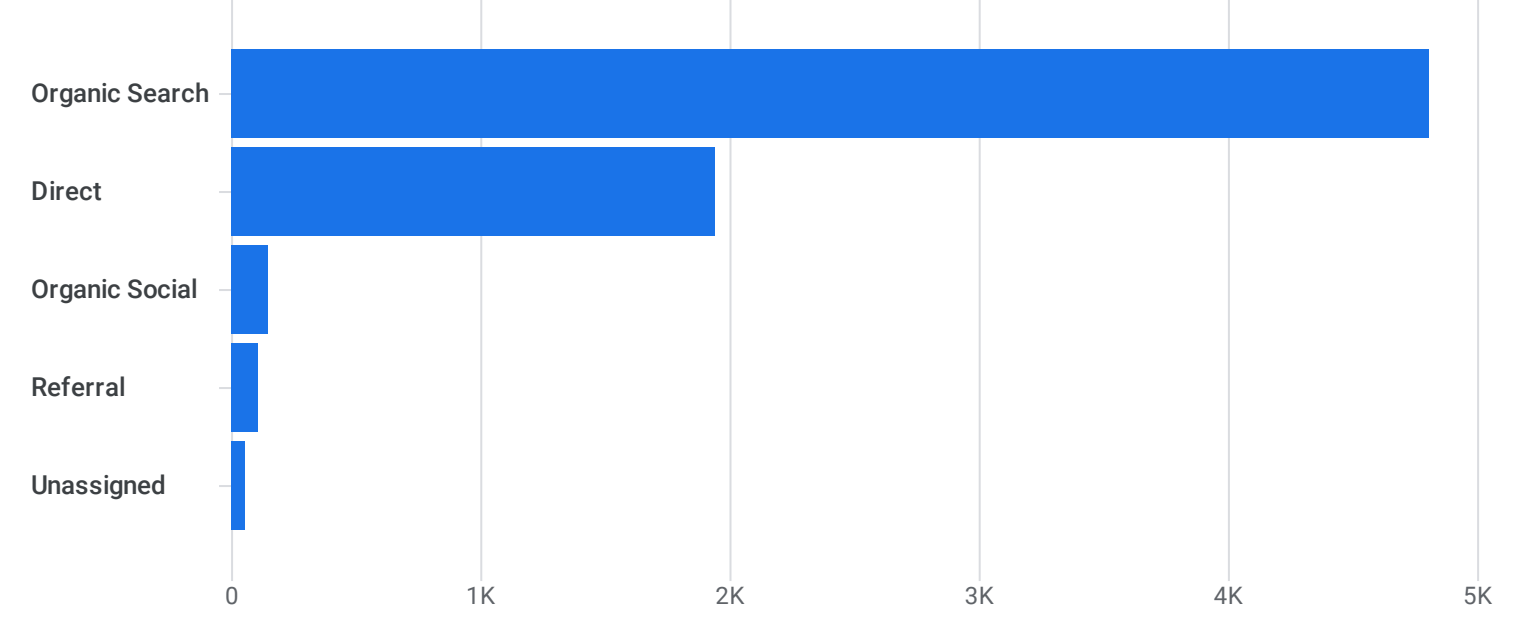
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	7,007 100% of total	9,994 100% of total	6,229 100% of total	35s Avg 0%	0.89 Avg 0%	4.91 Avg 0%	62.33% Avg 0%	49,053 100% of total	0.00	\$0.00
1 Organic Search	4,804	6,136	3,994	39s	0.83	4.85	65.09%	29,755	0.00	\$0.00
2 Direct	1,940	3,241	1,924	30s	0.99	5.10	59.36%	16,537	0.00	\$0.00
3 Organic Social	146	165	54	9s	0.37	4.22	32.73%	697	0.00	\$0.00
4 Referral	105	436	259	9s	2.47	4.34	59.4%	1,893	0.00	\$0.00
5 Unassigned	56	62	0	49s	0.00	2.76	0%	171	0.00	\$0.00