

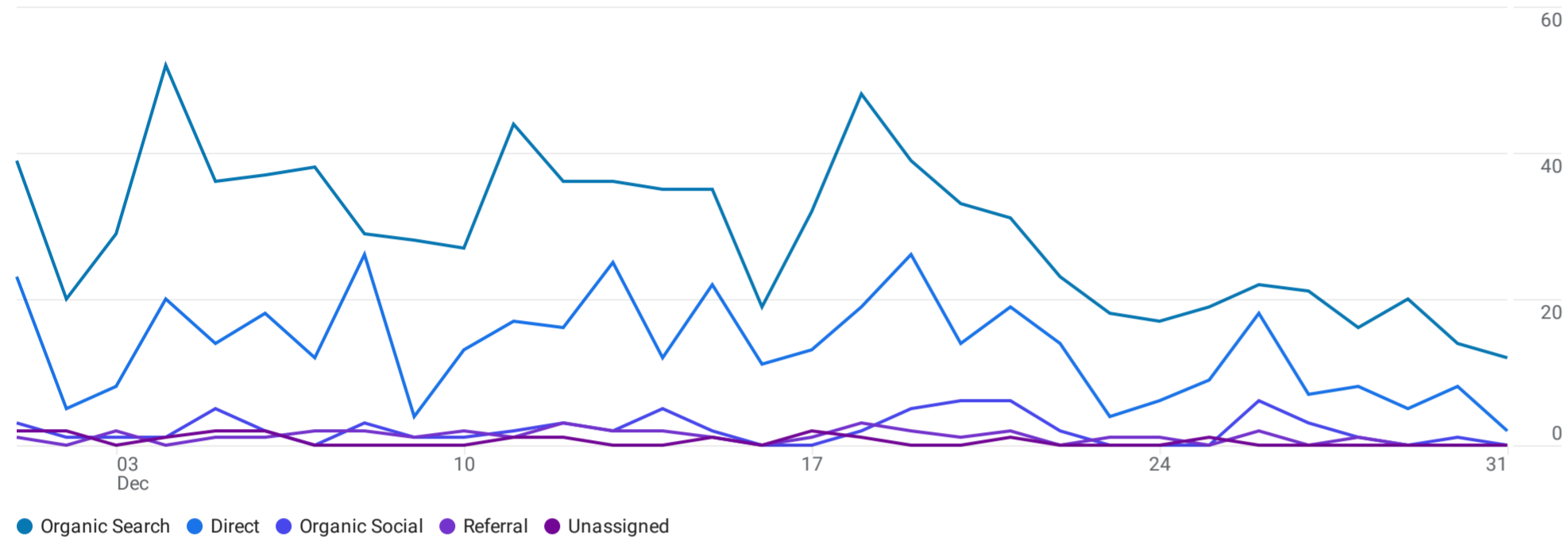
All Users [Add comparison](#) +

Custom Dec 1 - Dec 31, 2023

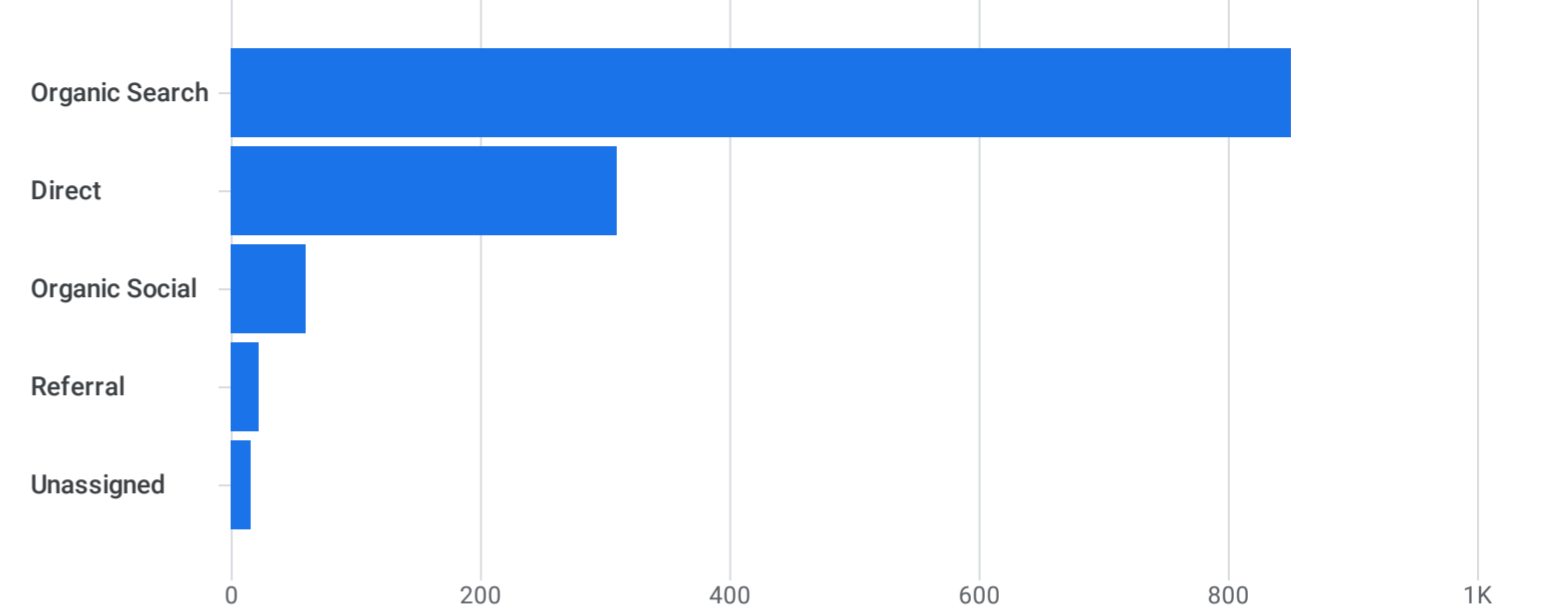
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
Total	1,248 100% of total	1,738 100% of total	1,065 100% of total	35s Avg 0%	0.85 Avg 0%	4.81 Avg 0%	61.28% Avg 0%	8,352 100% of total	0.00	\$0.00
1 Organic Search	850	1,029	680	43s	0.80	4.80	66.08%	4,938	0.00	\$0.00
2 Direct	309	588	345	28s	1.12	4.99	58.67%	2,932	0.00	\$0.00
3 Organic Social	60	69	22	10s	0.37	4.09	31.88%	282	0.00	\$0.00
4 Referral	22	37	17	7s	0.77	4.62	45.95%	171	0.00	\$0.00
5 Unassigned	16	17	0	15s	0.00	1.71	0%	29	0.00	\$0.00