

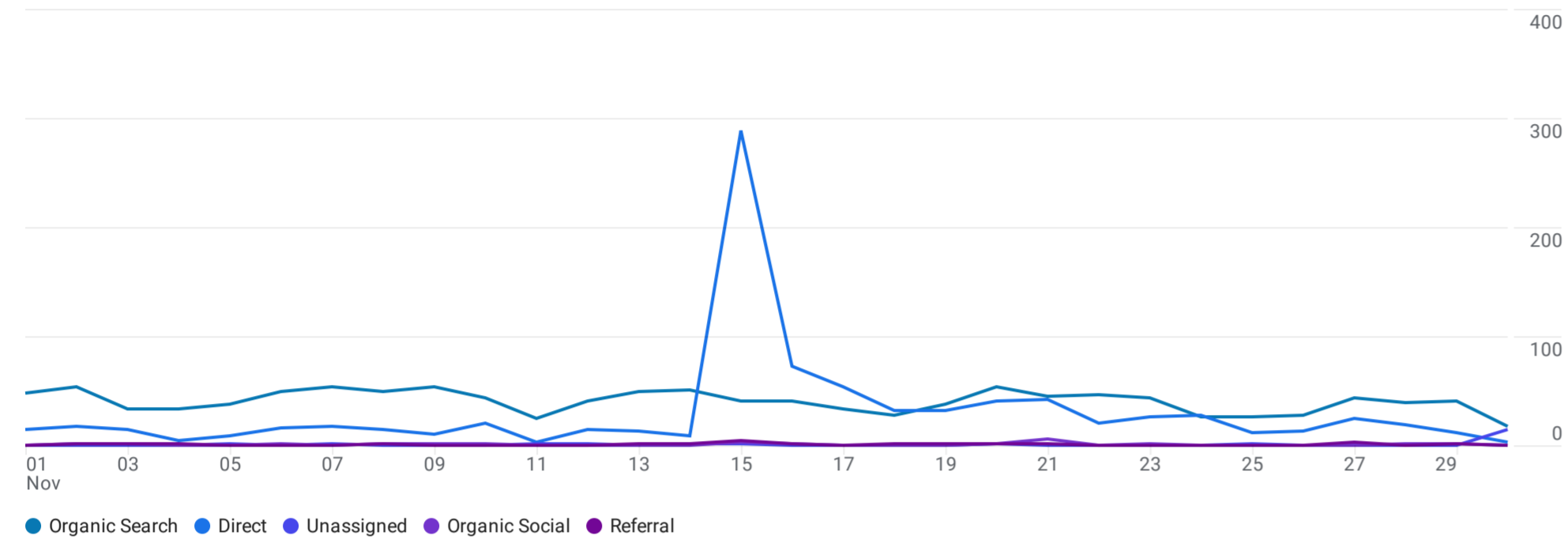
All Users [Add comparison](#) +

Custom Nov 1 - Nov 30, 2023

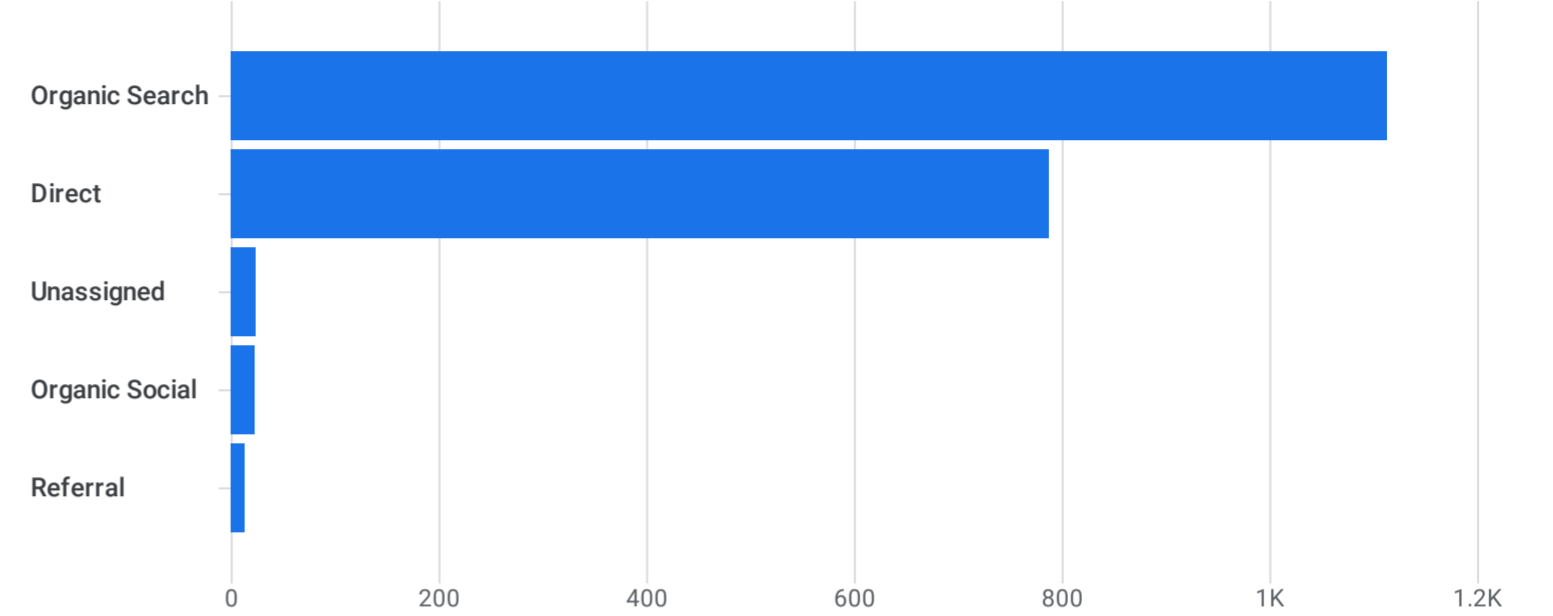
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	1,942 100% of total	2,631 100% of total	1,592 100% of total	33s Avg 0%	0.82 Avg 0%	4.80 Avg 0%	60.51% Avg 0%	12,618 100% of total	0.00	\$0.00
1 Organic Search	1,113	1,462	935	38s	0.84	4.75	63.95%	6,951	0.00	\$0.00
2 Direct	787	1,106	624	28s	0.79	4.83	56.42%	5,339	0.00	\$0.00
3 Unassigned	24	25	0	35s	0.00	4.20	0%	105	0.00	\$0.00
4 Organic Social	23	27	8	11s	0.35	4.00	29.63%	108	0.00	\$0.00
5 Referral	13	23	20	14s	1.54	5.00	86.96%	115	0.00	\$0.00