

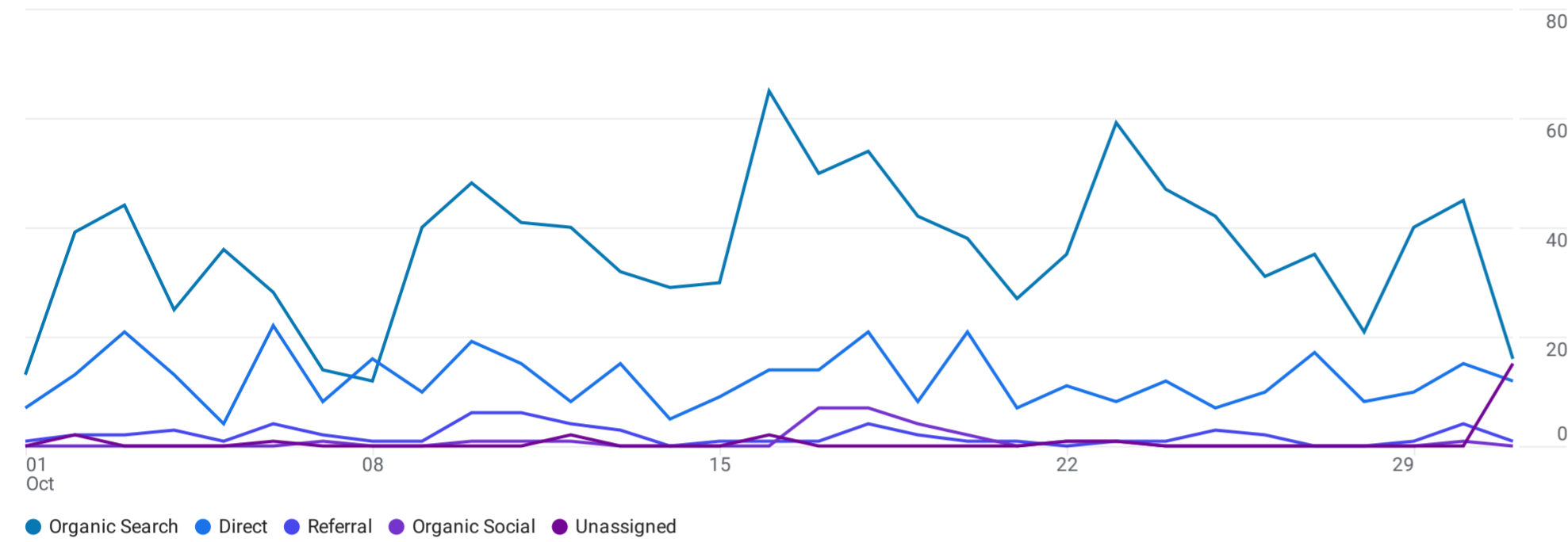
All Users [Add comparison](#) +

Custom **Oct 1 - Oct 31, 2023**

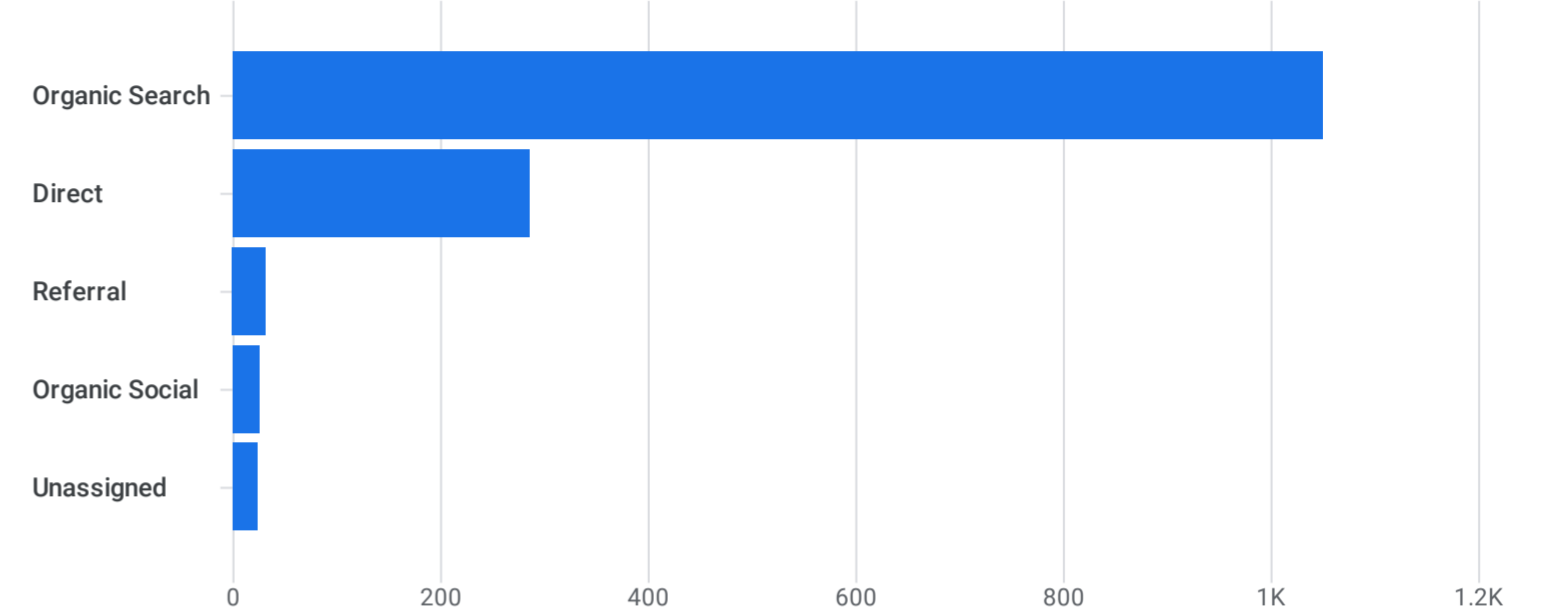
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



Search...

Rows per page: 10 1-5 of 5

Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	1,403 100% of total	1,956 100% of total	1,196 100% of total	0m 35s Avg 0%	0.85 Avg 0%	5.03 Avg 0%	61.15% Avg 0%	9,846 100% of total	0.00	\$0.00
1 Organic Search	1,050	1,317	836	0m 39s	0.80	4.94	63.48%	6,504	0.00	\$0.00
2 Direct	286	512	296	0m 28s	1.03	5.37	57.81%	2,747	0.00	\$0.00
3 Referral	32	94	55	0m 12s	1.72	4.62	58.51%	434	0.00	\$0.00
4 Organic Social	26	29	10	0m 03s	0.38	3.52	34.48%	102	0.00	\$0.00
5 Unassigned	24	25	0	0m 40s	0.00	2.36	0%	59	0.00	\$0.00