

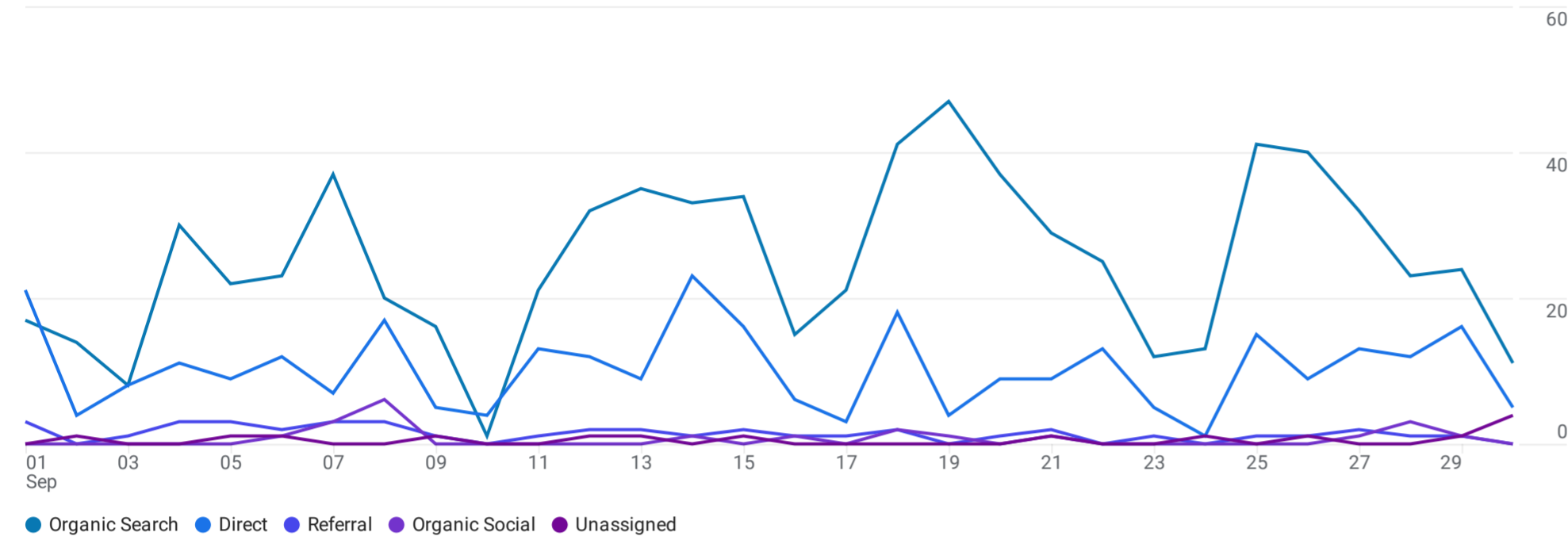
All Users [Add comparison](#)

Custom Sep 1 - Sep 30, 2023

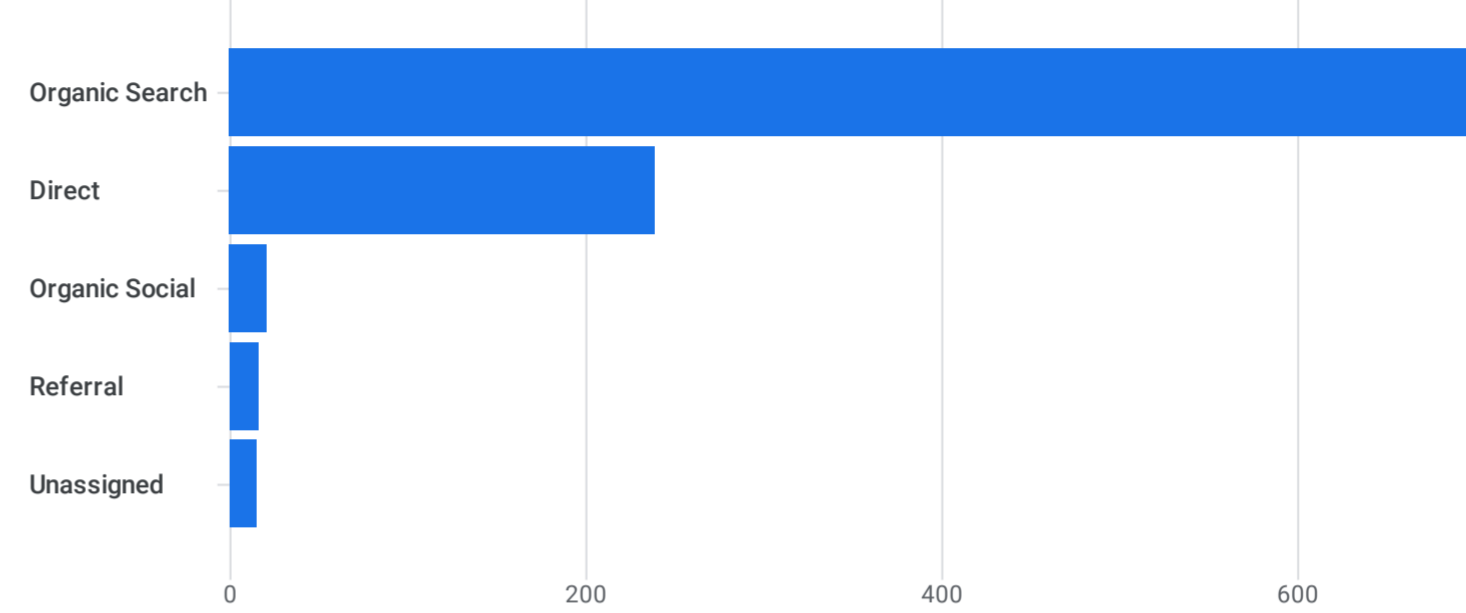
Traffic acquisition: Session default channel group [👍](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	975 100% of total	1,381 100% of total	880 100% of total	0m 37s Avg 0%	0.90 Avg 0%	5.41 Avg 0%	63.72% Avg 0%	7,469 100% of total	0.00	\$0.00
1 Organic Search	697	883	574	0m 39s	0.82	5.18	65.01%	4,570	0.00	\$0.00
2 Direct	239	363	234	0m 35s	0.98	6.02	64.46%	2,185	0.00	\$0.00
3 Organic Social	21	21	8	0m 17s	0.38	6.19	38.1%	130	0.00	\$0.00
4 Referral	16	105	62	0m 15s	3.88	4.78	59.05%	502	0.00	\$0.00
5 Unassigned	15	15	0	1m 57s	0.00	5.47	0%	82	0.00	\$0.00