

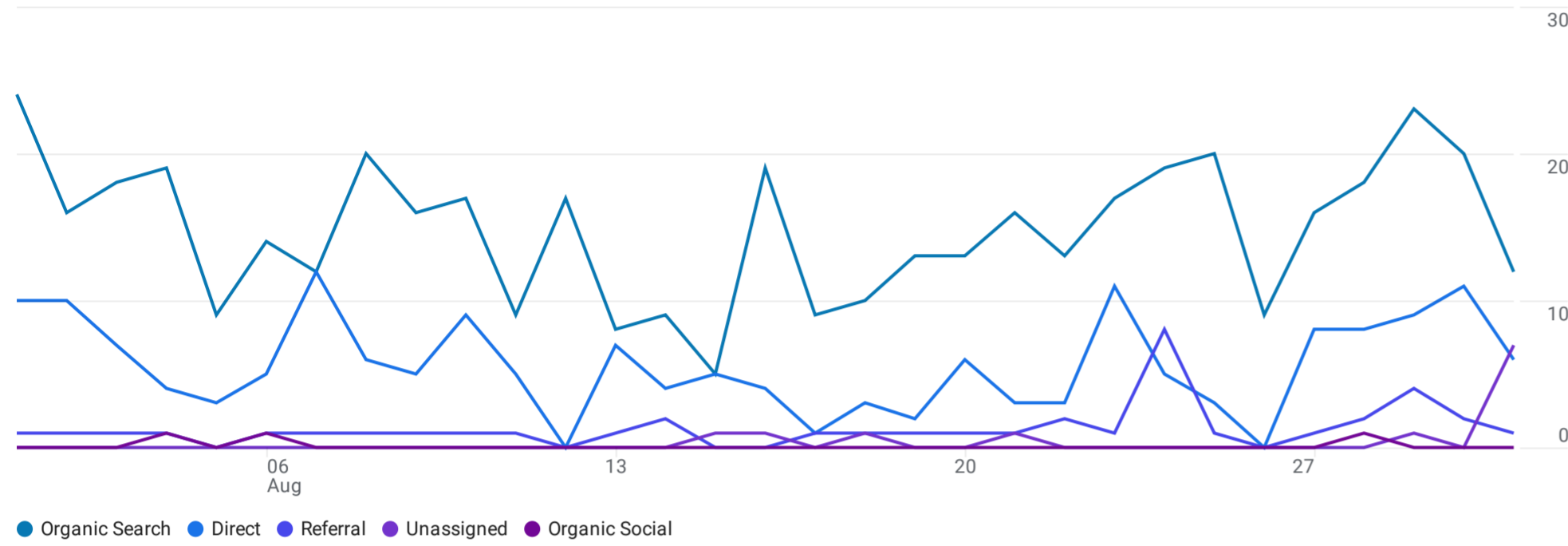
All Users [Add comparison](#) +

Custom Aug 1 - Aug 31, 2023

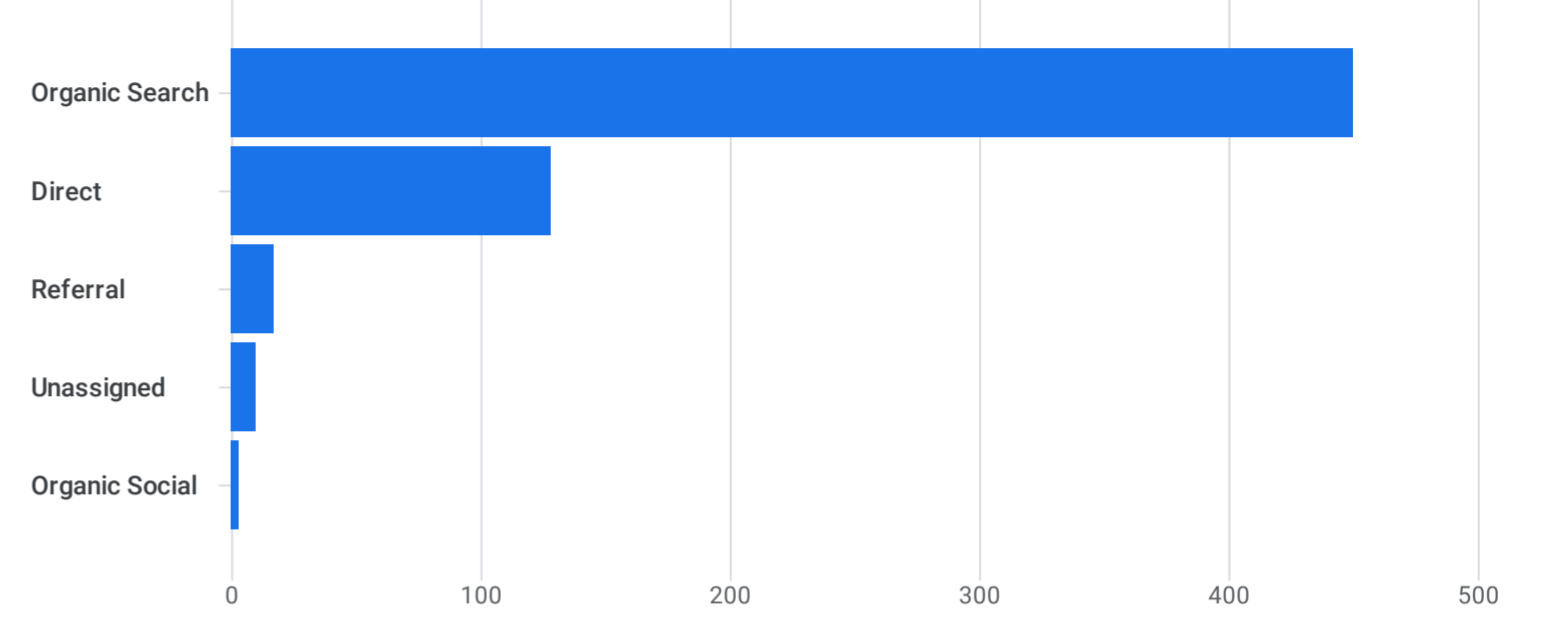
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	603 100% of total	816 100% of total	520 100% of total	0m 31s Avg 0%	0.86 Avg 0%	4.96 Avg 0%	63.73% Avg 0%	4,048 100% of total	0.00	\$0.00
1 Organic Search	450	501	331	0m 35s	0.74	4.96	66.07%	2,484	0.00	\$0.00
2 Direct	128	196	124	0m 35s	0.97	5.38	63.27%	1,055	0.00	\$0.00
3 Referral	17	113	63	0m 03s	3.71	3.65	55.75%	412	0.00	\$0.00
4 Unassigned	10	12	0	0m 36s	0.00	6.92	0%	83	0.00	\$0.00
5 Organic Social	3	3	2	0m 03s	0.67	4.67	66.67%	14	0.00	\$0.00