

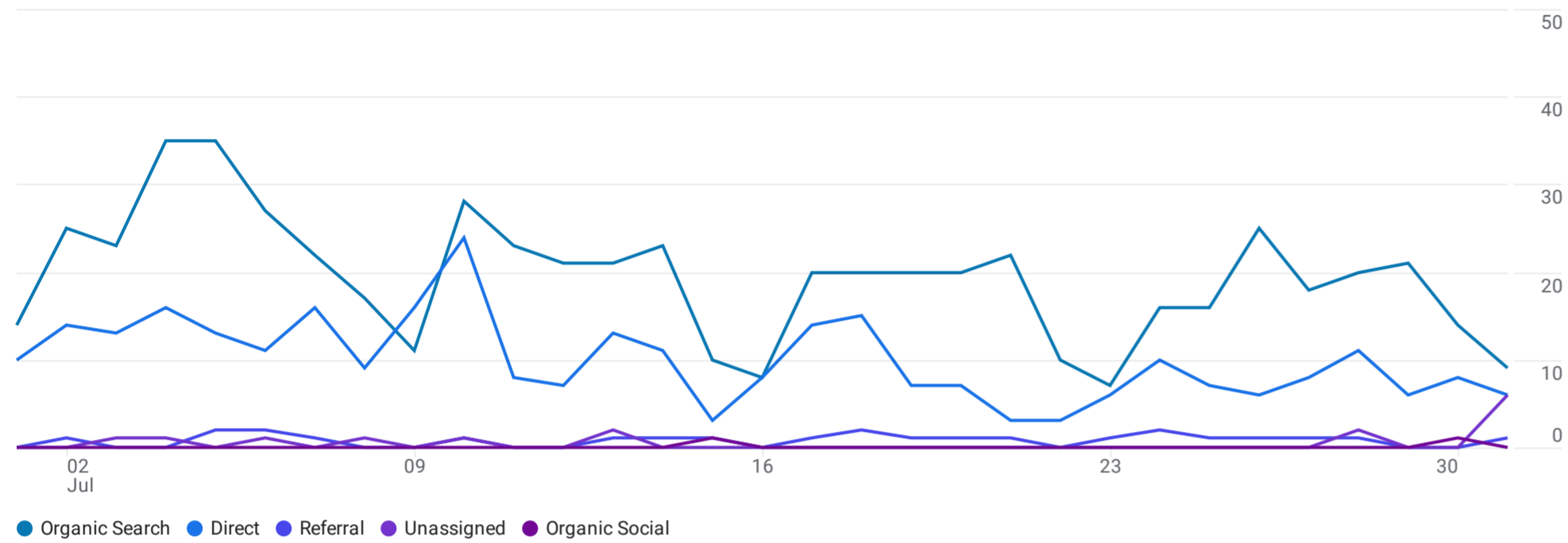
All Users [Add comparison](#)

Custom Jul 1 - Jul 31, 2023

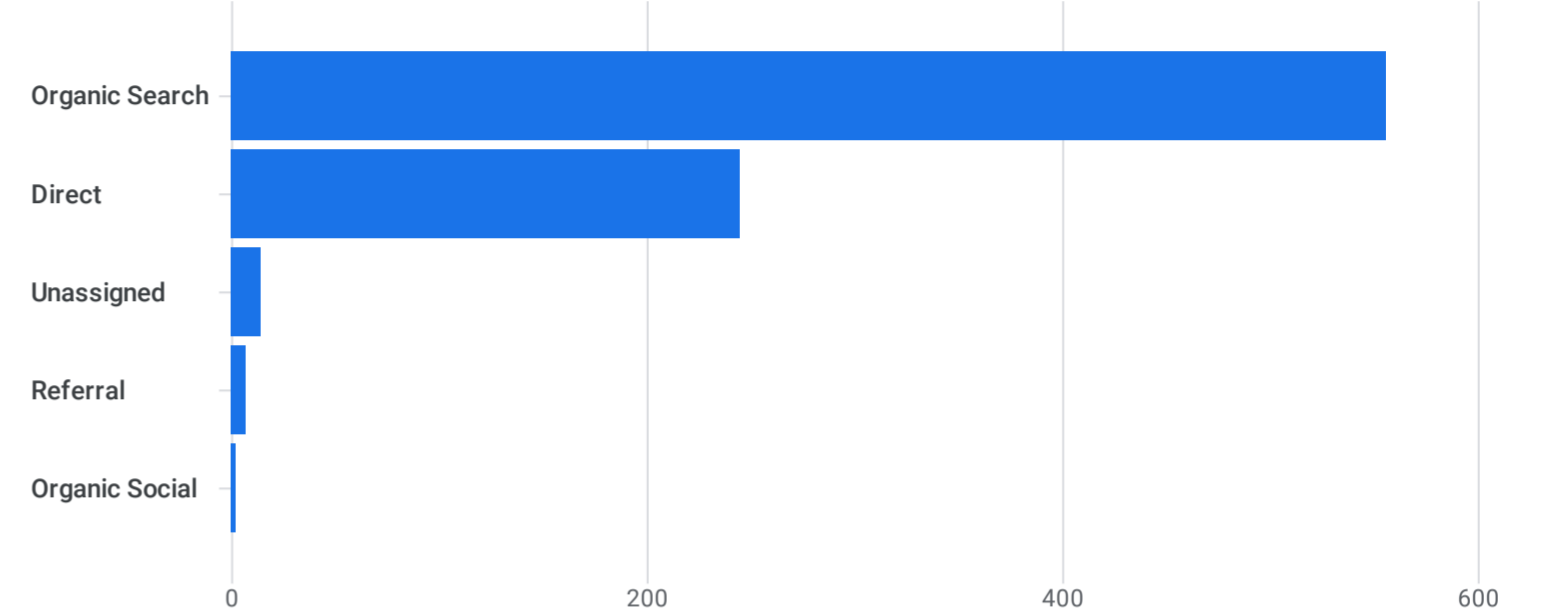
Traffic acquisition: Session default channel group [👍](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	814 100% of total	1,087 100% of total	707 100% of total	0m 37s Avg 0%	0.87 Avg 0%	4.87 Avg 0%	65.04% Avg 0%	5,295 100% of total	0.00	\$0.00
1 Organic Search	556	688	454	0m 39s	0.82	4.82	65.99%	3,318	0.00	\$0.00
2 Direct	245	346	218	0m 36s	0.89	4.99	63.01%	1,728	0.00	\$0.00
3 Unassigned	14	15	0	0m 28s	0.00	2.53	0%	38	0.00	\$0.00
4 Referral	7	47	32	0m 05s	4.57	4.17	68.09%	196	0.00	\$0.00
5 Organic Social	2	2	2	0m 42s	1.00	7.50	100%	15	0.00	\$0.00