All Users | Add comparison

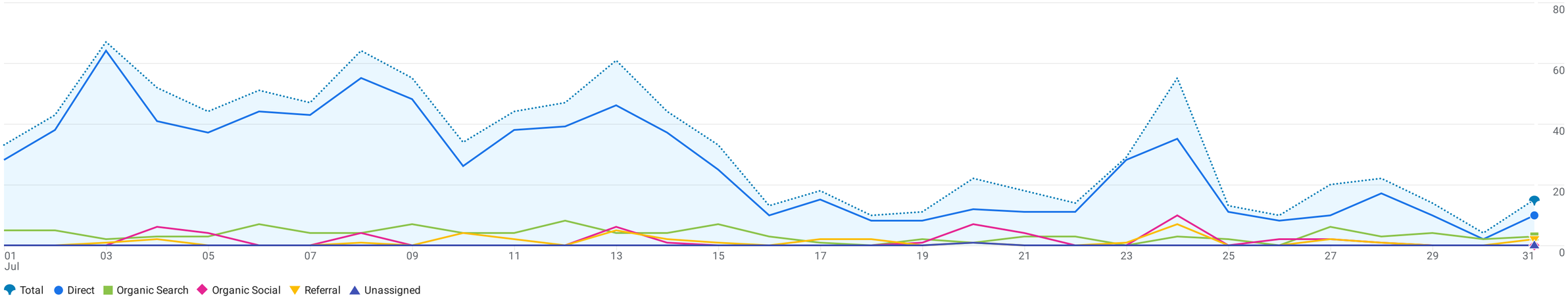
Custom Jul 1 - Jul 31, 2026

Traffic acquisition: Session primary channel group (Default Channel Group)

Add filter

Sessions by Session primary channel group (Default Channel Group) over time

Day



Plot rows | Search... | Rows per page: 10 | 1-5 of 5

		Session primary...Channel Group)	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
		Total	1,007 100% of total	322 100% of total	31.98% Avg 0%	11s Avg 0%	4.58 Avg 0%	4,616 100% of total	0.00	0%	$0.00
	1	Direct	818 (81.23%)	205 (63.66%)	25.06%	10s	4.29	3,510 (76.04%)	0.00 (–)	0%	$0.00 (–)
	2	Organic Search	107 (10.63%)	69 (21.43%)	64.49%	18s	5.65	605 (13.11%)	0.00 (–)	0%	$0.00 (–)
	3	Organic Social	48 (4.77%)	23 (7.14%)	47.92%	4s	3.98	191 (4.14%)	0.00 (–)	0%	$0.00 (–)
	4	Referral	36 (3.57%)	26 (8.07%)	72.22%	17s	8.58	309 (6.69%)	0.00 (–)	0%	$0.00 (–)
	5	Unassigned	1 (0.1%)	0 (0%)	0%	2s	1.00	1 (0.02%)	0.00 (–)	0%	$0.00 (–)

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