

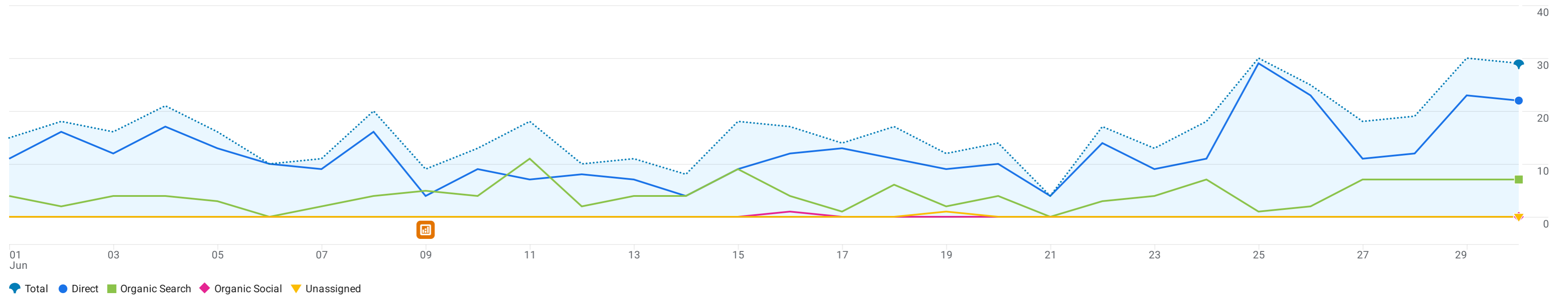
All Users [Add comparison](#)

Custom Jun 1 - Jun 30, 2026

Traffic acquisition: Session primary channel group (Default Channel Group)

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Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	491 100% of total	218 100% of total	44.4% Avg 0%	16s Avg 0%	5.23 Avg 0%	2,566 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	366 (74.54%)	144 (66.06%)	39.34%	15s	4.95 Avg 0%	1,811 (70.58%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Organic Search	124 (25.25%)	74 (33.94%)	59.68%	20s	6.06	751 (29.27%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Organic Social	1 (0.2%)	0 (0%)	0%	0s	3.00	3 (0.12%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Unassigned	1 (0.2%)	0 (0%)	0%	13s	1.00	1 (0.04%)	0.00 (-)	0%	\$0.00 (-)