All Users | Add comparison

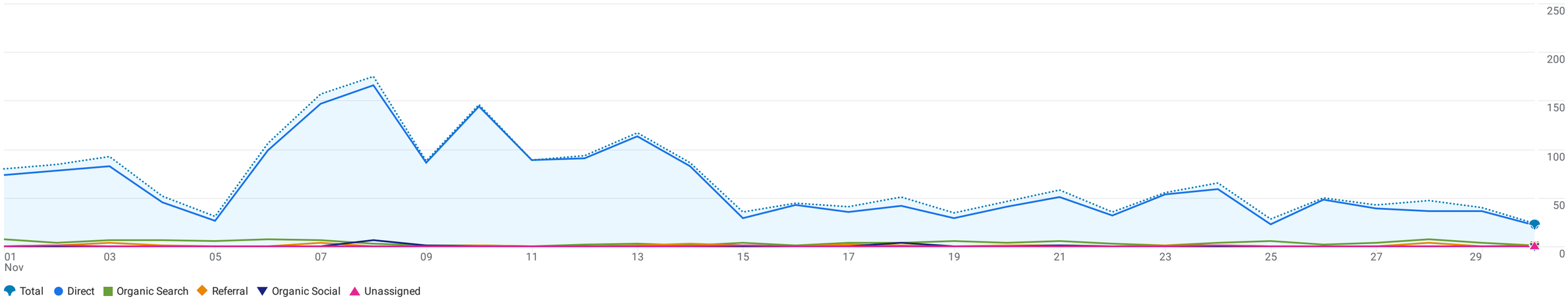
Custom Nov 1 - Nov 30, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

Add filter

Sessions by Session primary channel group (Default Channel Group) over time

Day



Plot rows | Search... | Rows per page: 10 | 1-5 of 5

		Session primary...Channel Group)	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
		Total	2,096 100% of total	264 100% of total	12.6% Avg 0%	5s Avg 0%	3.67 Avg 0%	7,699 100% of total	0.00	0%	$0.00
	1	Direct	1,942 (92.65%)	167 (63.26%)	8.6%	3s	3.49	6,782 (88.09%)	0.00 (–)	0%	$0.00 (–)
	2	Organic Search	110 (5.25%)	71 (26.89%)	64.55%	26s	5.38	592 (7.69%)	0.00 (–)	0%	$0.00 (–)
	3	Referral	28 (1.34%)	16 (6.06%)	57.14%	12s	8.36	234 (3.04%)	0.00 (–)	0%	$0.00 (–)
	4	Organic Social	12 (0.57%)	9 (3.41%)	75%	1m 16s	6.92	83 (1.08%)	0.00 (–)	0%	$0.00 (–)
	5	Unassigned	3 (0.14%)	1 (0.38%)	33.33%	38s	2.67	8 (0.1%)	0.00 (–)	0%	$0.00 (–)

© 2025 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback