

A All Users

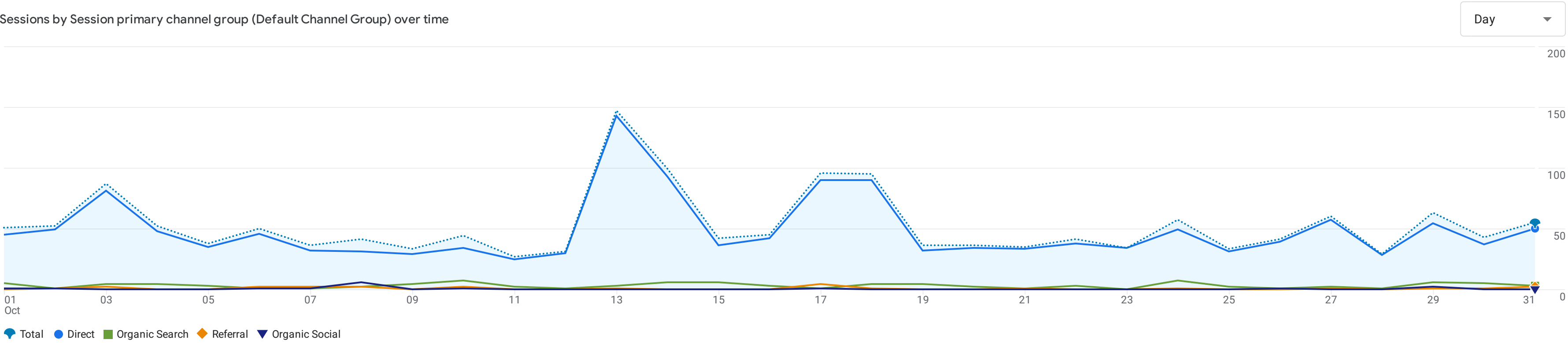
Add comparison +

Custom Oct 1 - Oct 31, 2025 ▾

Traffic acquisition: Session primary channel group (Default Channel Group) ✓ ▾

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

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		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▾	Key events All events ▾	Session key event rate All events ▾	Total revenue
☒	Total	1,631 100% of total	282 100% of total	17.29% Avg 0%	9s Avg 0%	4.18 Avg 0%	6,819 100% of total	0.00	0%	\$0.00
☒	1 Direct	1,497 (91.78%)	186 (65.96%)	12.42%	8s	4.00	5,994 (87.9%)	0.00 (–)	0%	\$0.00 (–)
☒	2 Organic Search	95 (5.82%)	72 (25.53%)	75.79%	30s	5.93	563 (8.26%)	0.00 (–)	0%	\$0.00 (–)
☒	3 Referral	24 (1.47%)	17 (6.03%)	70.83%	19s	8.46	203 (2.98%)	0.00 (–)	0%	\$0.00 (–)
☒	4 Organic Social	15 (0.92%)	7 (2.48%)	46.67%	9s	3.93	59 (0.87%)	0.00 (–)	0%	\$0.00 (–)