

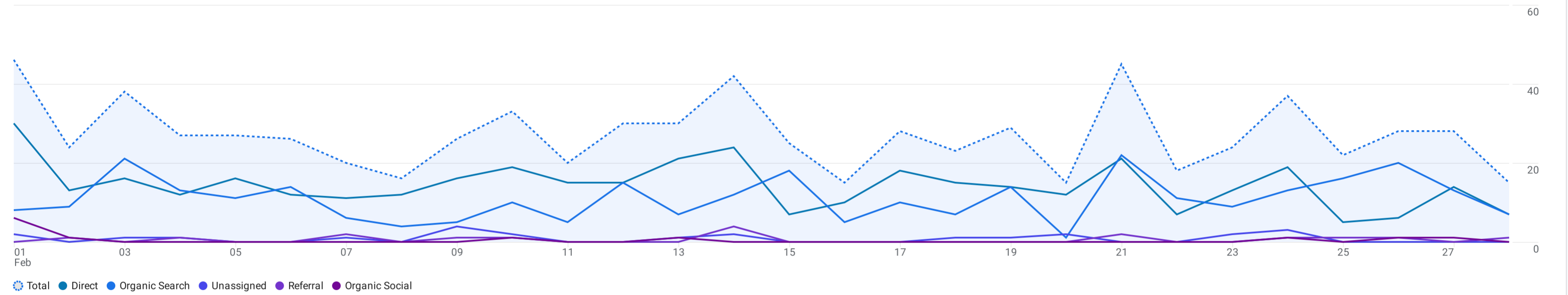
All Users [Add comparison](#) +

Custom Feb 1 - Feb 28, 2025

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows Rows per page: 10 1-5 of 5

<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	757 100% of total	357 100% of total	47.16% Avg 0%	17s Avg 0%	4.93 Avg 0%	3,730 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	400	179	44.75%	21s	4.97	1,987	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Organic Search	306	154	50.33%	11s	4.74	1,449	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Unassigned	23	4	17.39%	14s	3.17	73	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	16	13	81.25%	27s	10.44	167	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Organic Social	12	8	66.67%	3s	4.50	54	0.00	0%	\$0.00