

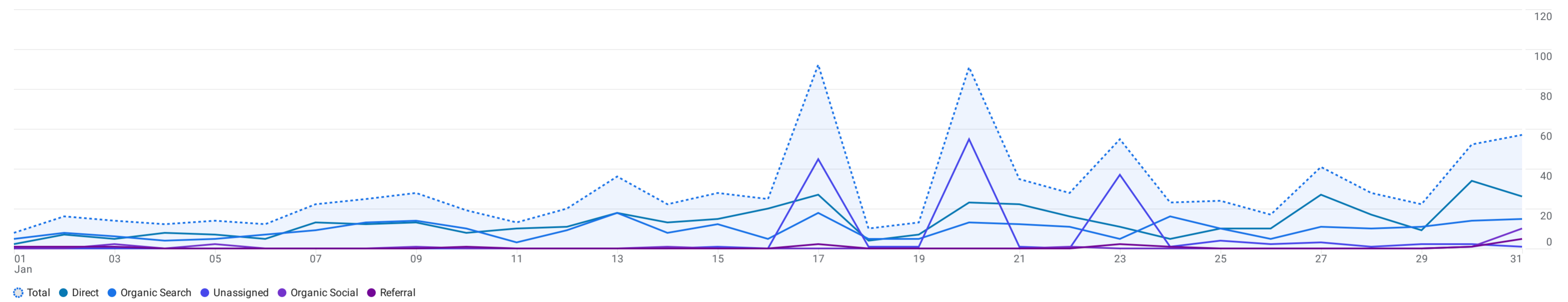
All Users [Add comparison](#)

Custom Jan 1 - Jan 31, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

[Add filter](#)

Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group) +		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
							All events	All events	All events	
<input checked="" type="checkbox"/>	Total	900 100% of total	377 100% of total	41.89% Avg 0%	17s Avg 0%	4.91 Avg 0%	4,415 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	415	182	43.86%	25s	5.20	2,157	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Organic Search	295	150	50.85%	12s	4.81	1,419	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Unassigned	157	25	15.92%	4s	3.44	540	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Organic Social	18	9	50%	9s	6.33	114	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Referral	14	11	78.57%	36s	13.21	185	0.00	0%	\$0.00