

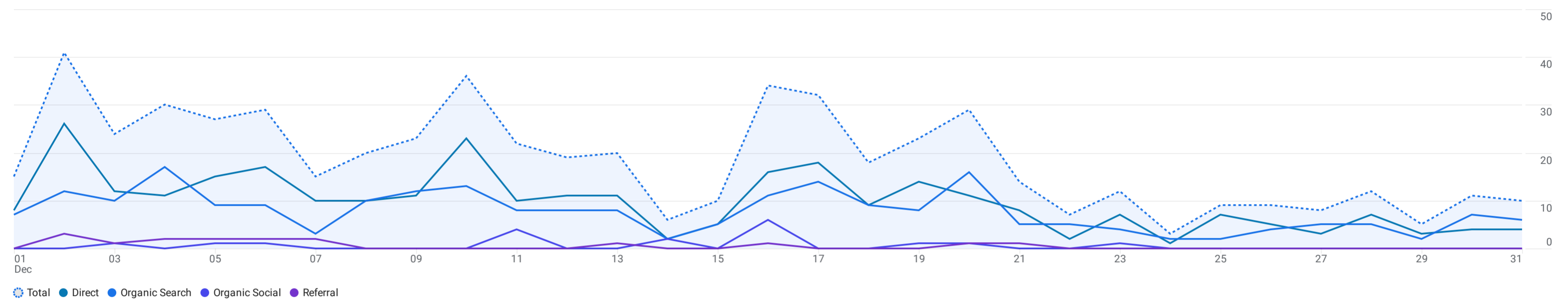
All Users [Add comparison](#) +

Custom Dec 1 - Dec 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Sessions by Session primary channel group (Default Channel Group) over time



Plot rows Rows per page: 10 1-4 of 4

Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/> Total	572 100% of total	292 100% of total	51.05% Avg 0%	18s Avg 0%	5.21 Avg 0%	2,982 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 1 Direct	300	145	48.33%	21s	5.24	1,571	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 2 Organic Search	238	128	53.78%	12s	4.74	1,127	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 3 Organic Social	18	8	44.44%	30s	3.89	70	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 4 Referral	16	12	75%	39s	13.38	214	0.00	0%	\$0.00