

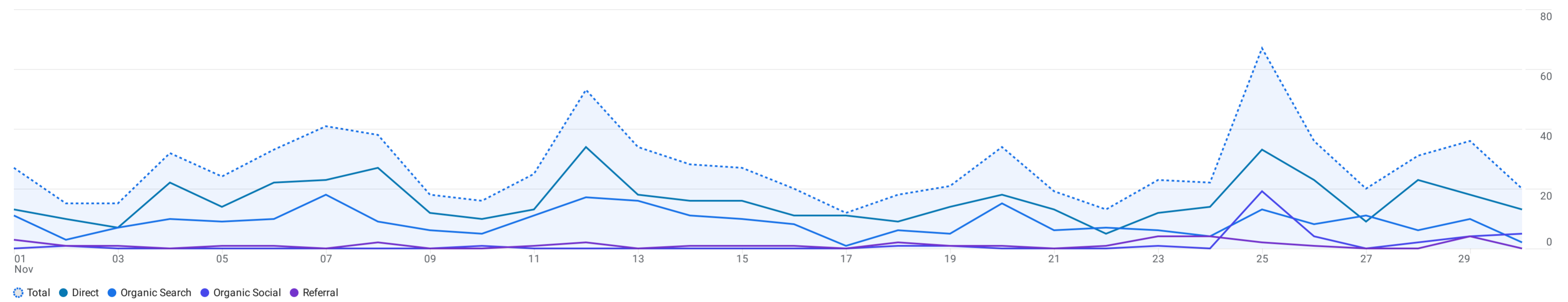
All Users [Add comparison](#) +

Custom Nov 1 - Nov 30, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

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Sessions by Session primary channel group (Default Channel Group) over time



| Session primary...Channel Group) + | | ↓ Sessions | Engaged sessions | Engagement rate | Average engagement time per session | Events per session | Event count All events | Key events All events | Session key event rate All events | Total revenue |
|-------------------------------------|------------------|----------------------|----------------------|------------------|-------------------------------------|--------------------|---------------------------|--------------------------|--------------------------------------|---------------|
| <input checked="" type="checkbox"/> | Total | 818 100% of total | 395 100% of total | 48.29% Avg 0% | 19s Avg 0% | 5.43 Avg 0% | 4,445 100% of total | 0.00 | 0% | \$0.00 |
| <input checked="" type="checkbox"/> | 1 Direct | 482 | 226 | 46.89% | 23s | 5.60 | 2,701 | 0.00 | 0% | \$0.00 |
| <input checked="" type="checkbox"/> | 2 Organic Search | 261 | 123 | 47.13% | 12s | 4.69 | 1,224 | 0.00 | 0% | \$0.00 |
| <input checked="" type="checkbox"/> | 3 Organic Social | 39 | 20 | 51.28% | 7s | 3.64 | 142 | 0.00 | 0% | \$0.00 |
| <input checked="" type="checkbox"/> | 4 Referral | 35 | 25 | 71.43% | 22s | 10.80 | 378 | 0.00 | 0% | \$0.00 |