

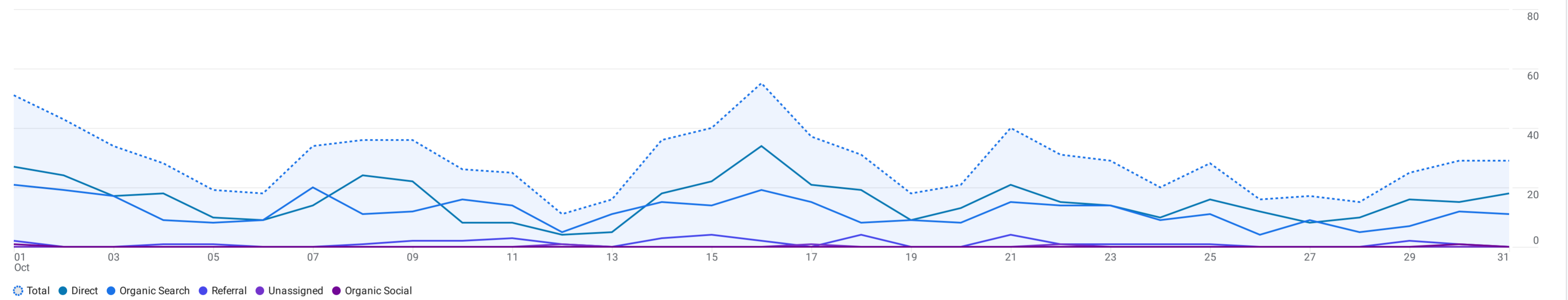
All Users [Add comparison](#) +

Custom Oct 1 - Oct 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows  Rows per page: 10 1-5 of 5

<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	892 100% of total	489 100% of total	54.82% Avg 0%	27s Avg 0%	5.80 Avg 0%	5,177 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	479	278	58.04%	37s	6.63	3,177	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Organic Search	371	189	50.94%	16s	4.78	1,773	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Referral	37	19	51.35%	14s	5.78	214	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Unassigned	3	0	0%	1s	1.00	3	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Organic Social	2	2	100%	26s	5.00	10	0.00	0%	\$0.00