

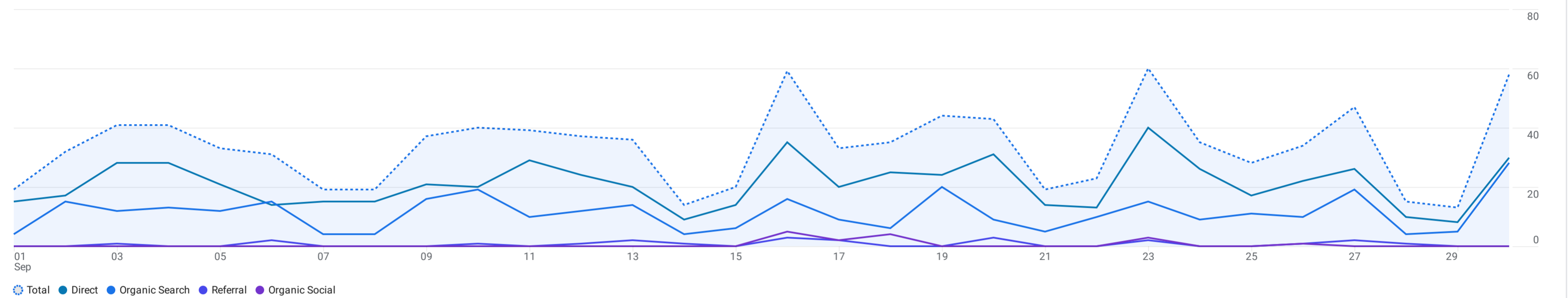
All Users [Add comparison](#) +

Custom Sep 1 - Sep 30, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group) +		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	1,004 100% of total	531 100% of total	52.89% Avg 0%	19s Avg 0%	5.12 Avg 0%	5,136 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	630	343	54.44%	22s	5.26	3,313	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Organic Search	335	161	48.06%	13s	4.67	1,566	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Referral	22	18	81.82%	21s	9.05	199	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Organic Social	15	8	53.33%	3s	3.87	58	0.00	0%	\$0.00