

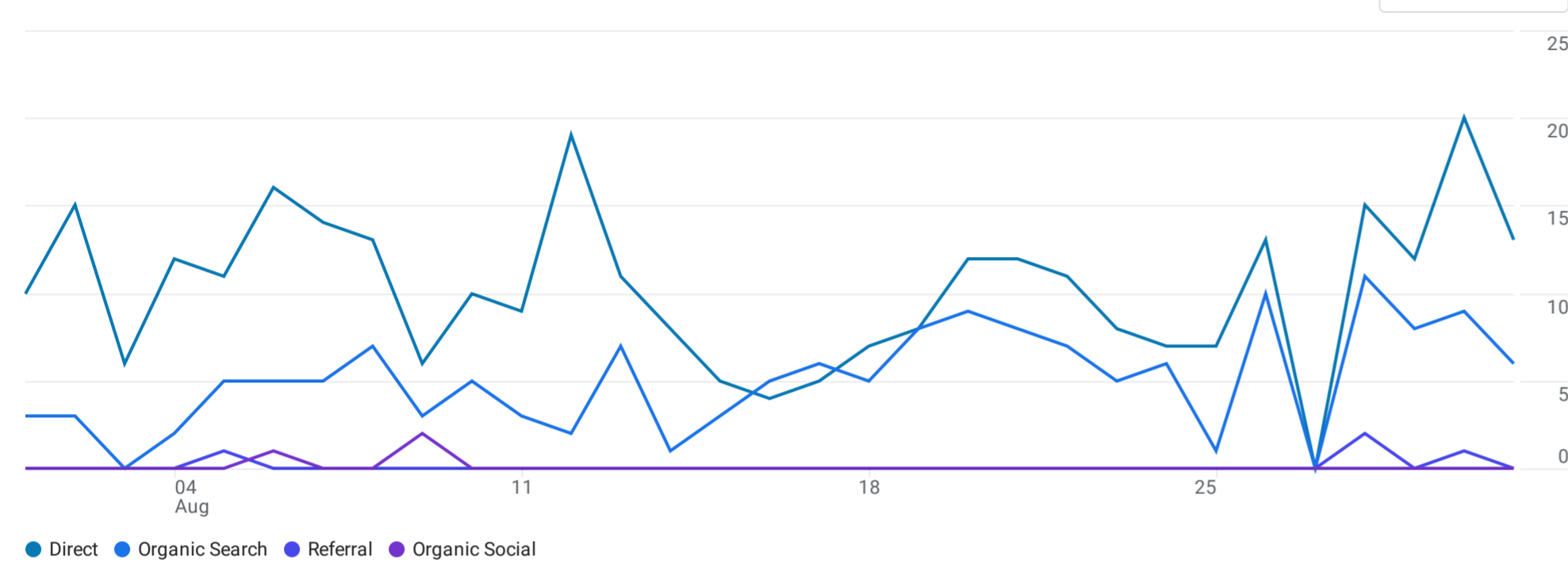
All Users [Add comparison](#) +

Custom Aug 1 - Aug 31, 2024

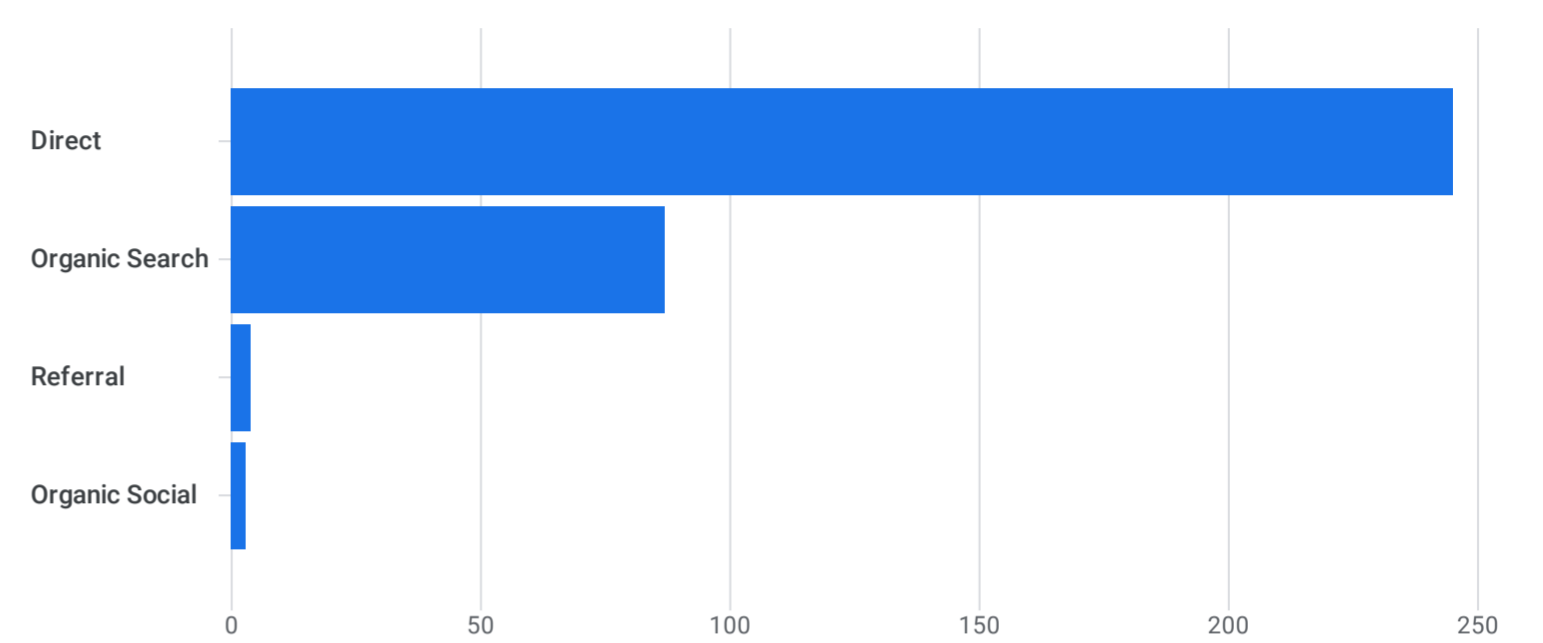
Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Rows per page: 10 1-4 of 4

Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	336 100% of total	610 100% of total	285 100% of total	17s Avg 0%	0.85 Avg 0%	5.10 Avg 0%	46.72% Avg 0%	3,114 100% of total	0.00	0%	\$0.00
1 Direct	245	387	194	20s	0.79	5.34	50.13%	2,068	0.00	0%	\$0.00
2 Organic Search	87	216	87	11s	1.00	4.63	40.28%	999	0.00	0%	\$0.00
3 Referral	4	5	3	21s	0.75	6.80	60%	34	0.00	0%	\$0.00
4 Organic Social	3	3	1	0s	0.33	4.33	33.33%	13	0.00	0%	\$0.00

