

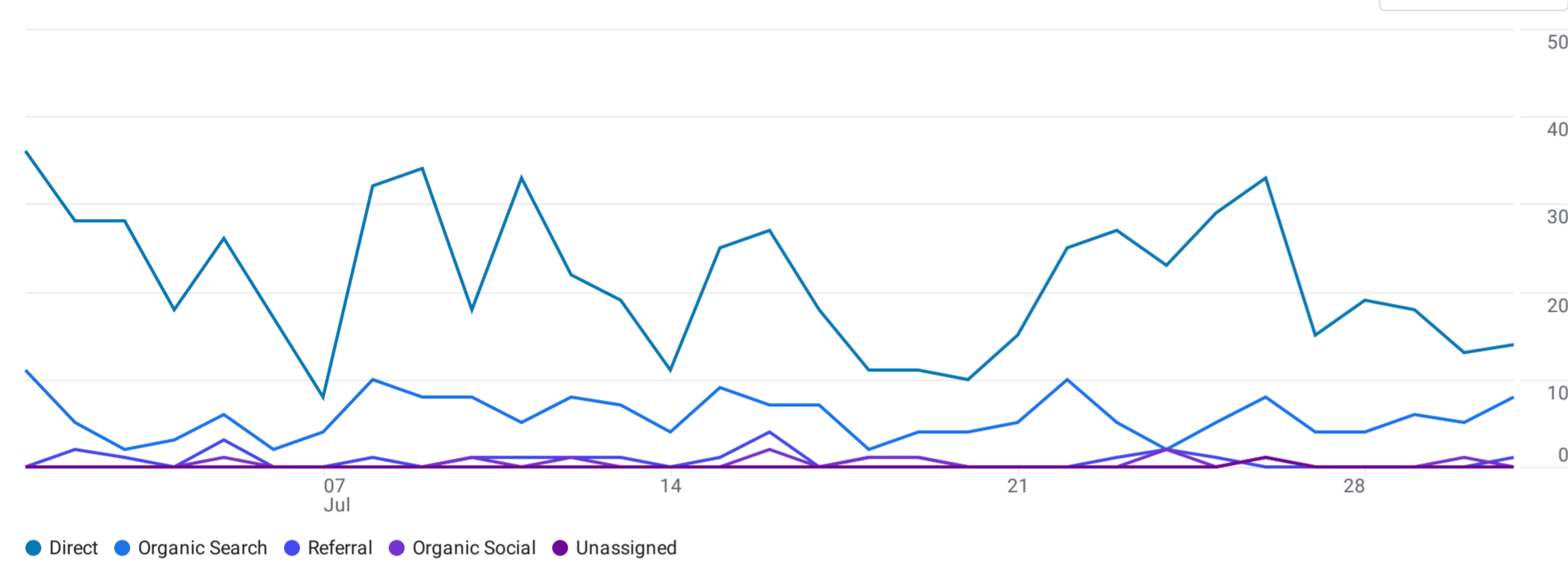
All Users [Add comparison](#) +

Custom Jul 1 - Jul 31, 2024

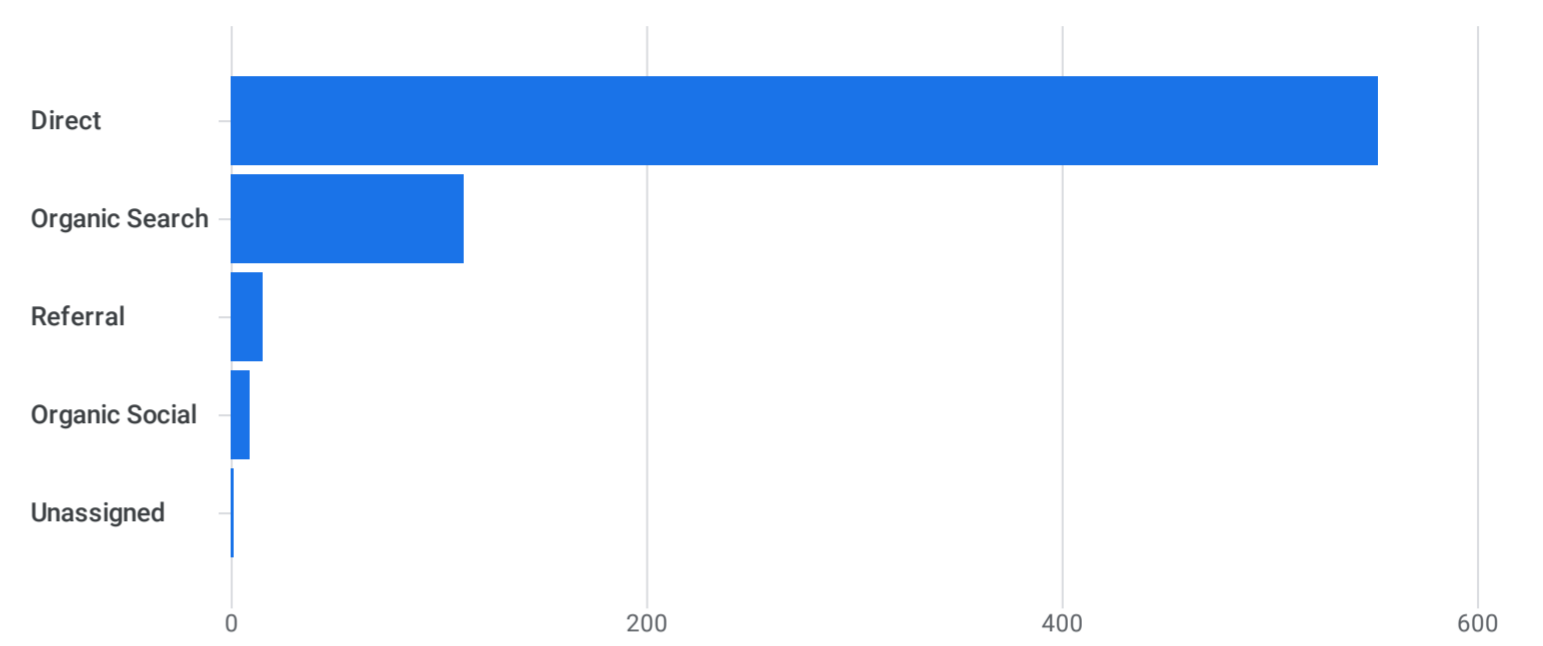
Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	684 100% of total	1,074 100% of total	594 100% of total	30s Avg 0%	0.87 Avg 0%	5.56 Avg 0%	55.31% Avg 0%	5,970 100% of total	0.00	0%	\$0.00
1 Direct	552	800	449	30s	0.81	5.70	56.13%	4,557	0.00	0%	\$0.00
2 Organic Search	112	227	112	30s	1.00	4.80	49.34%	1,089	0.00	0%	\$0.00
3 Referral	15	35	24	33s	1.60	7.14	68.57%	250	0.00	0%	\$0.00
4 Organic Social	9	11	9	11s	1.00	6.64	81.82%	73	0.00	0%	\$0.00
5 Unassigned	1	1	0	2s	0.00	1.00	0%	1	0.00	0%	\$0.00

