

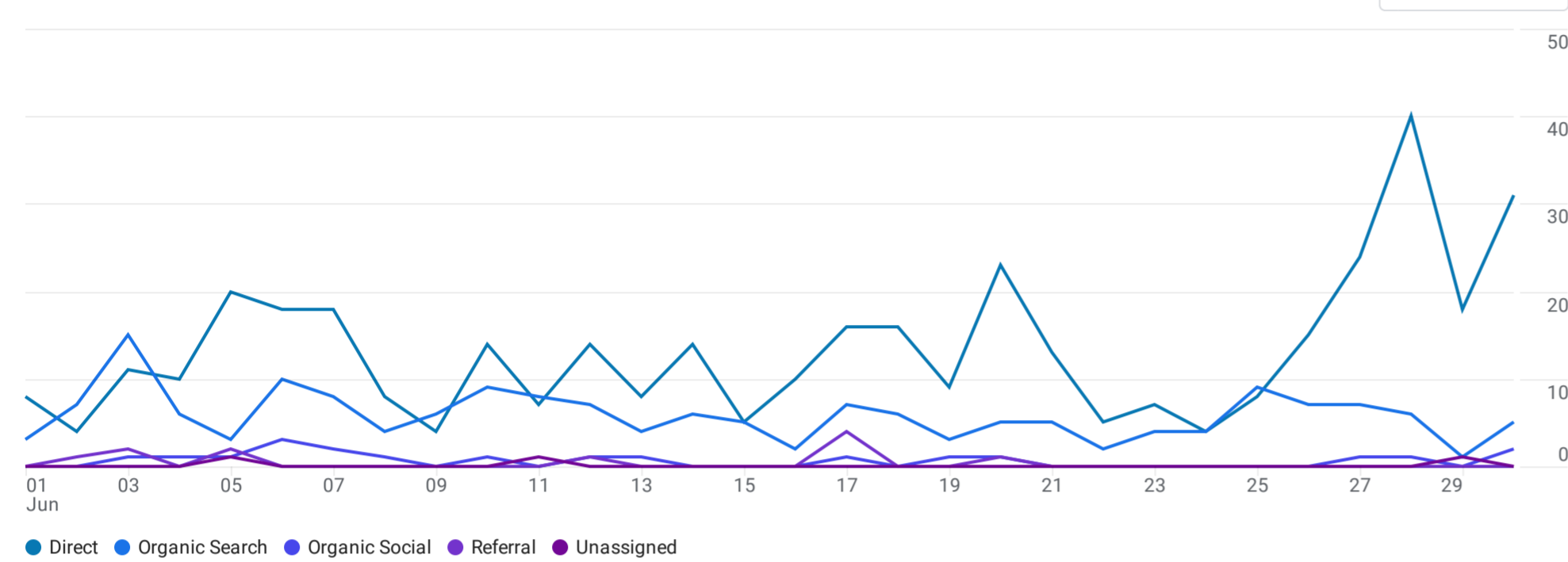
All Users [Add comparison](#) +

Custom Jun 1 - Jun 30, 2024

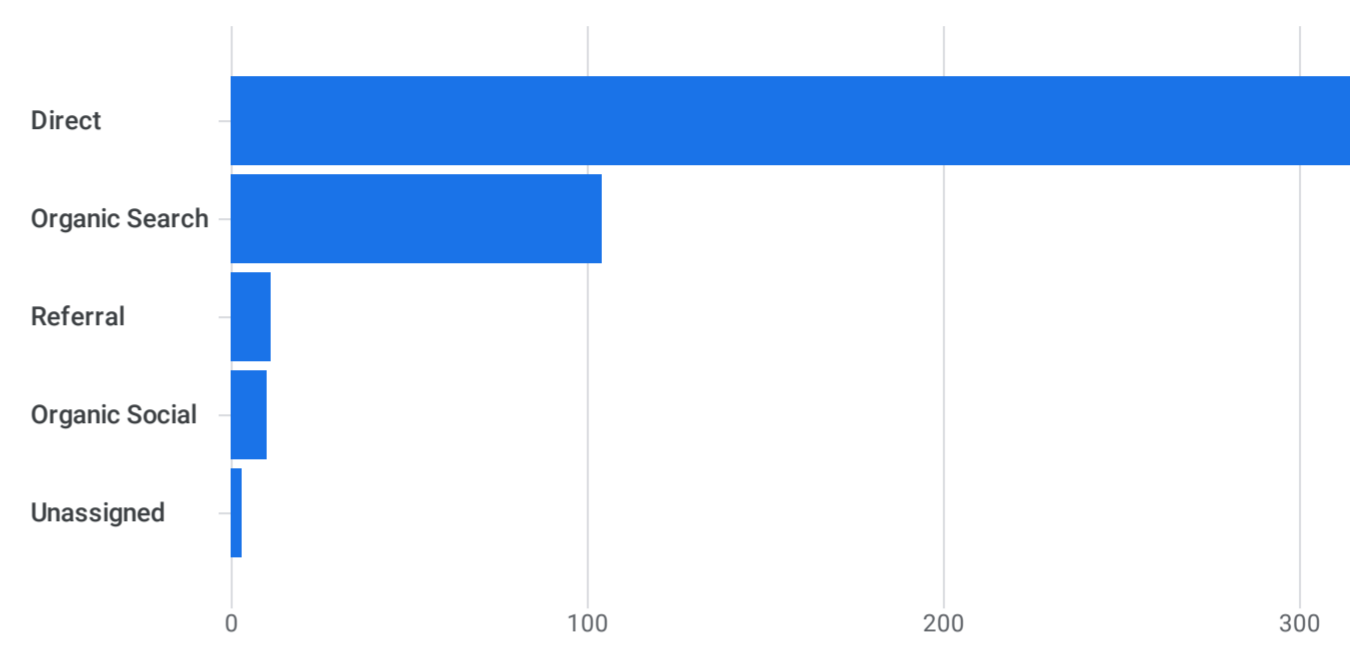
Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	462 100% of total	750 100% of total	399 100% of total	19s Avg 0%	0.86 Avg 0%	5.24 Avg 0%	53.2% Avg 0%	3,930 100% of total	0.00	0%	\$0.00
1 Direct	334	490	275	22s	0.82	5.57	56.12%	2,728	0.00	0%	\$0.00
2 Organic Search	104	223	110	15s	1.06	4.78	49.33%	1,066	0.00	0%	\$0.00
3 Referral	11	11	6	10s	0.55	5.27	54.55%	58	0.00	0%	\$0.00
4 Organic Social	10	23	7	2s	0.70	3.26	30.43%	75	0.00	0%	\$0.00
5 Unassigned	3	3	0	7s	0.00	1.00	0%	3	0.00	0%	\$0.00