

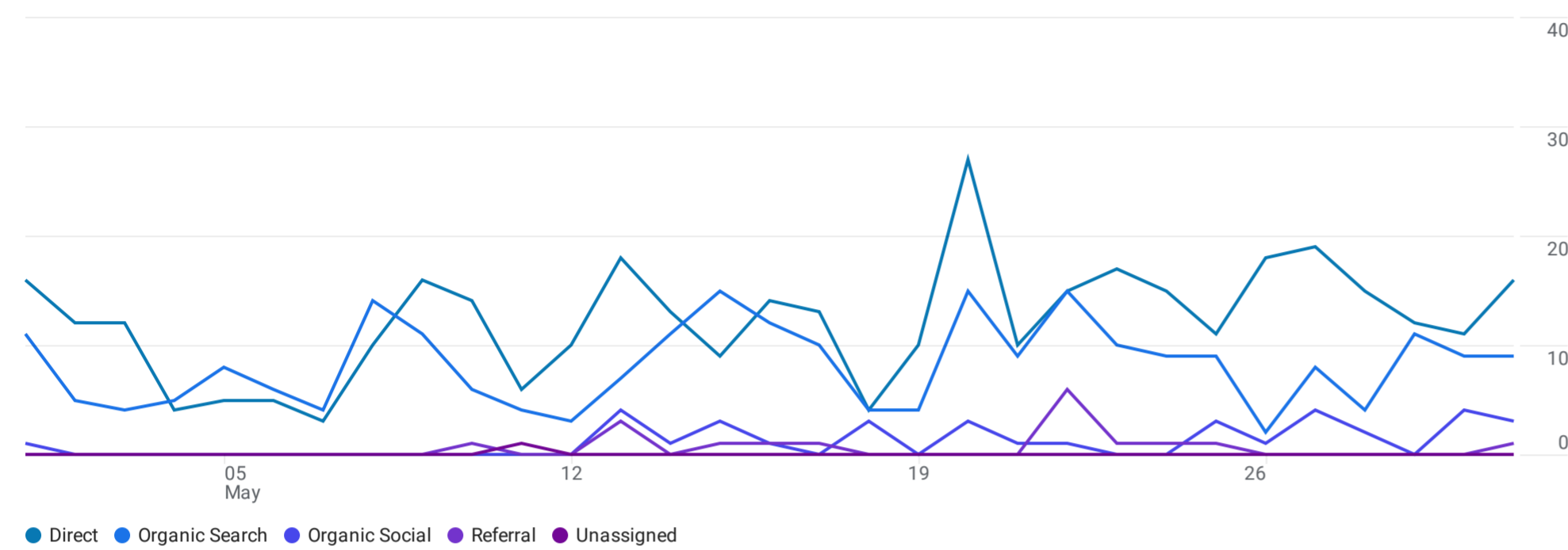
All Users [Add comparison](#) +

Custom May 1 - May 31, 2024

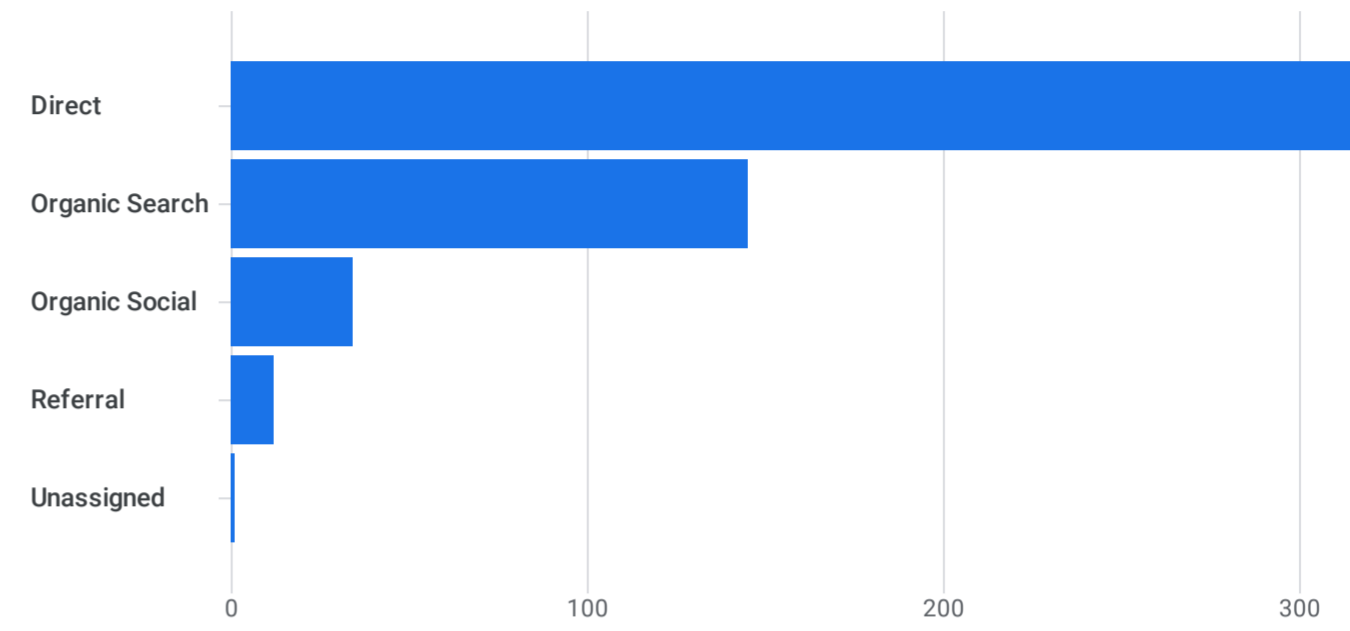
Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	502 100% of total	885 100% of total	469 100% of total	20s Avg 0%	0.93 Avg 0%	5.34 Avg 0%	52.99% Avg 0%	4,730 100% of total	0.00	0%	\$0.00
1 Direct	315	464	260	24s	0.83	5.56	56.03%	2,581	0.00	0%	\$0.00
2 Organic Search	145	352	179	17s	1.23	5.14	50.85%	1,809	0.00	0%	\$0.00
3 Organic Social	34	38	13	4s	0.38	4.11	34.21%	156	0.00	0%	\$0.00
4 Referral	12	28	16	15s	1.33	6.46	57.14%	181	0.00	0%	\$0.00
5 Unassigned	1	1	0	54s	0.00	3.00	0%	3	0.00	0%	\$0.00