

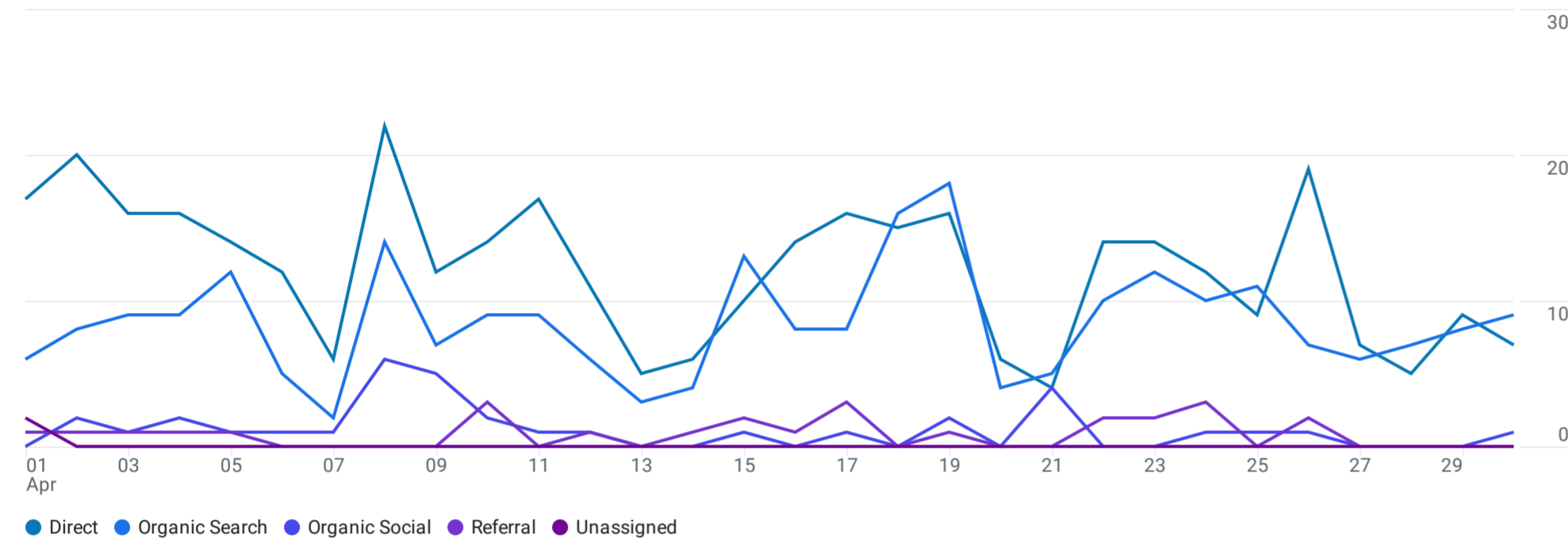
All Users [Add comparison](#) +

Custom Apr 1 - Apr 30, 2024

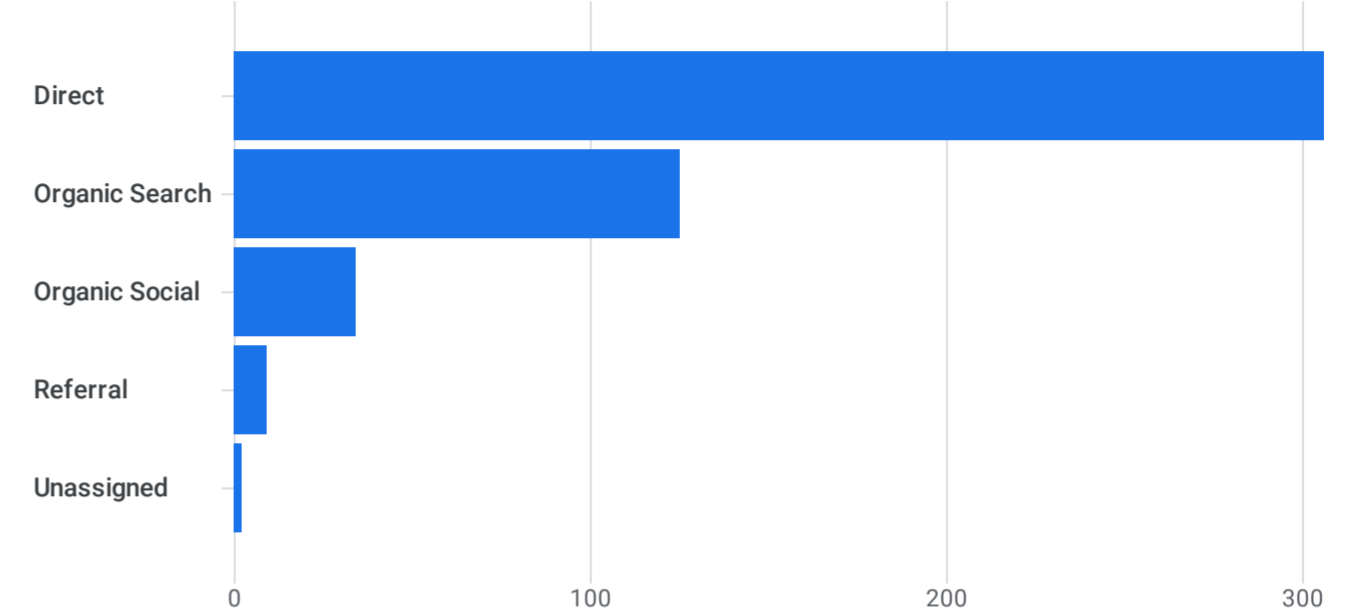
Traffic acquisition: Session primary channel group (Default Channel Group) [✔](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Conversions All events	Total revenue
	470 100% of total	891 100% of total	486 100% of total	19s Avg 0%	1.03 Avg 0%	5.23 Avg 0%	54.55% Avg 0%	4,661 100% of total	0.00	\$0.00
1 Direct	306	442	255	22s	0.83	5.38	57.69%	2,376	0.00	\$0.00
2 Organic Search	125	358	185	16s	1.48	4.97	51.68%	1,781	0.00	\$0.00
3 Organic Social	34	37	10	5s	0.29	3.81	27.03%	141	0.00	\$0.00
4 Referral	9	49	35	22s	3.89	6.98	71.43%	342	0.00	\$0.00
5 Unassigned	2	4	0	20s	0.00	5.25	0%	21	0.00	\$0.00