

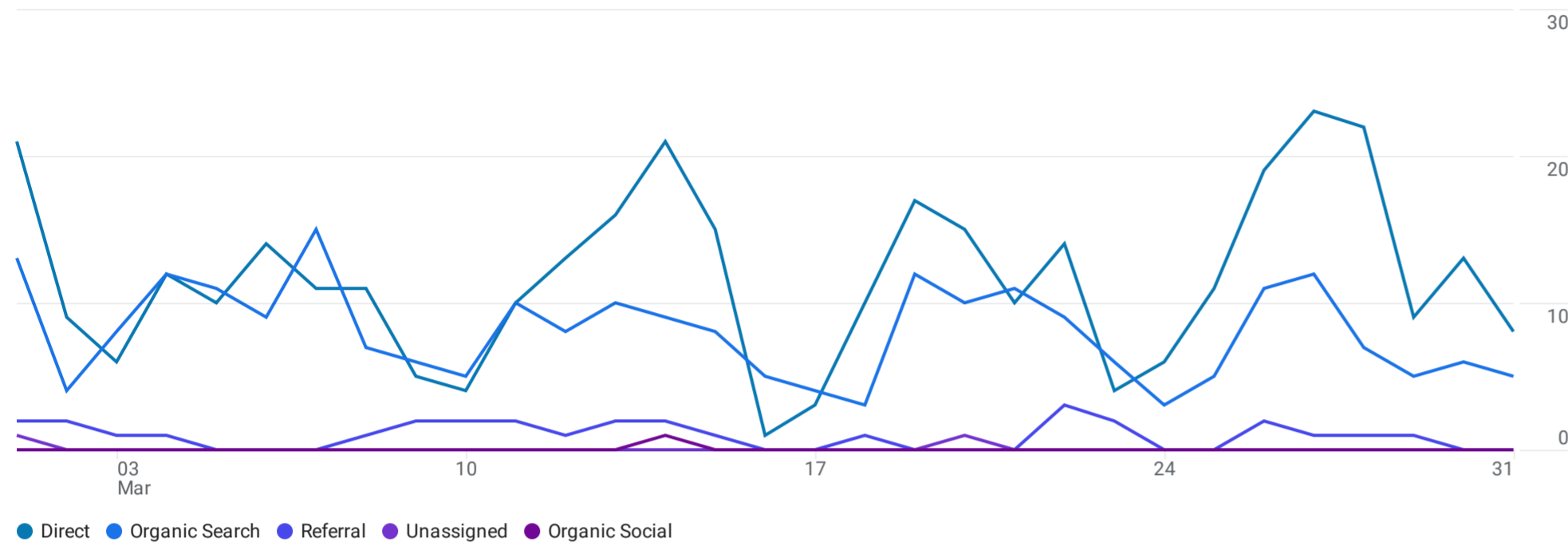
All Users [Add comparison +](#)

Custom Mar 1 - Mar 31, 2024

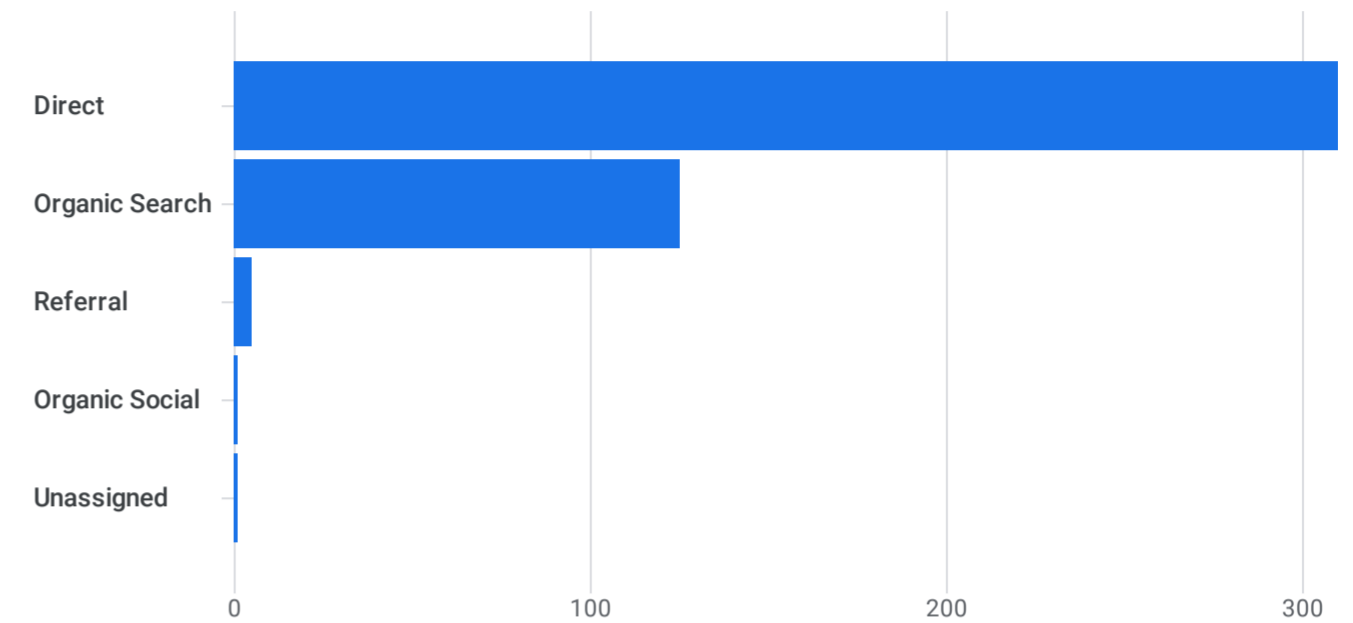
Traffic acquisition: Session primary channel group (Default Channel Group) [✔](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) <a href="#">+</a>	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total	All events	All events
<b>435</b>	<b>863</b>	<b>441</b>	<b>21s</b>	<b>1.01</b>	<b>5.23</b>	<b>51.1%</b>	<b>4,516</b>	<b>0.00</b>	<b>\$0.00</b>	
1 <b>Direct</b>	310	433	232	26s	0.75	5.41	53.58%	2,343	0.00	\$0.00
2 <b>Organic Search</b>	125	360	165	14s	1.32	4.72	45.83%	1,698	0.00	\$0.00
3 <b>Referral</b>	5	64	42	23s	8.40	7.20	65.63%	461	0.00	\$0.00
4 <b>Organic Social</b>	1	2	1	12s	1.00	3.50	50%	7	0.00	\$0.00
5 <b>Unassigned</b>	1	2	0	1s	0.00	3.50	0%	7	0.00	\$0.00