

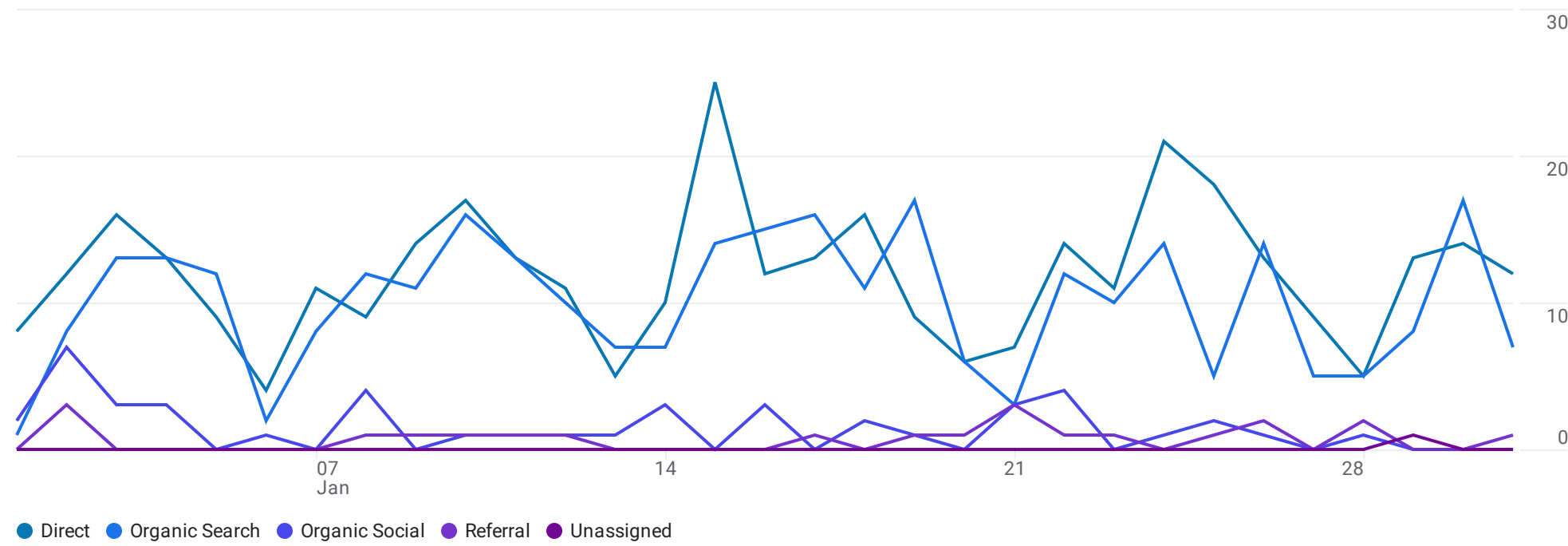
All Users [Add comparison](#) +

Custom Jan 1 - Jan 31, 2024

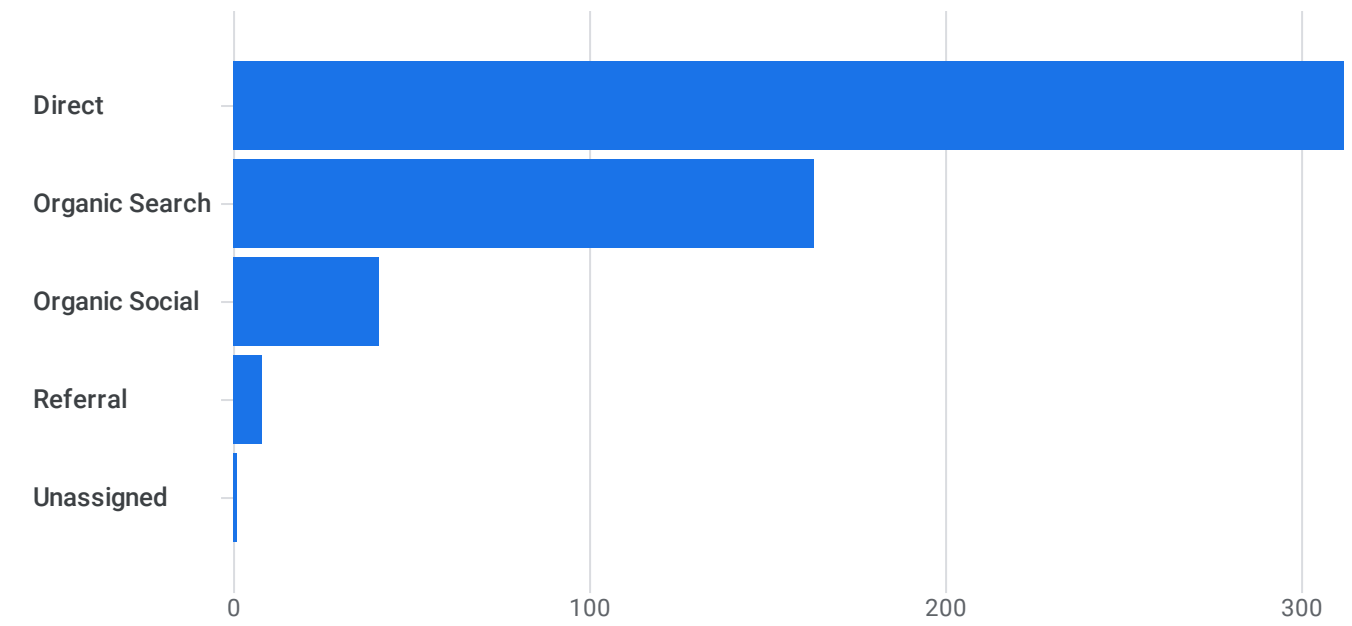
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	519 100% of total	935 100% of total	498 100% of total	17s Avg 0%	0.96 Avg 0%	5.18 Avg 0%	53.26% Avg 0%	4,842 100% of total	0.00	\$0.00
1 Direct	312	427	245	21s	0.79	5.25	57.38%	2,241	0.00	\$0.00
2 Organic Search	163	420	217	14s	1.33	5.02	51.67%	2,107	0.00	\$0.00
3 Organic Social	41	49	15	12s	0.37	5.12	30.61%	251	0.00	\$0.00
4 Referral	8	43	20	13s	2.50	5.63	46.51%	242	0.00	\$0.00
5 Unassigned	1	1	0	6s	0.00	1.00	0%	1	0.00	\$0.00