

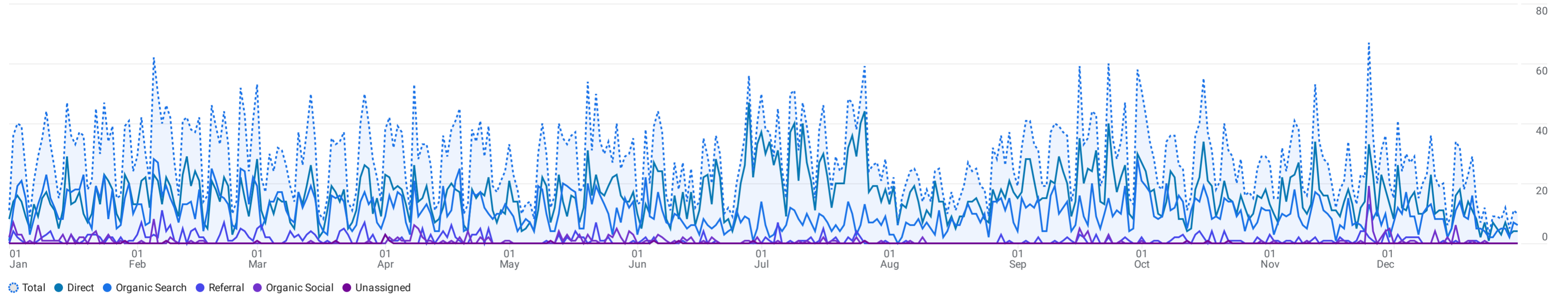
All Users [Add comparison](#) +

Custom Jan 1 - Dec 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

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<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	10,499 100% of total	5,395 100% of total	51.39% Avg 0%	20s Avg 0%	5.22 Avg 0%	54,775 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	5,797	3,185	54.94%	25s	5.53	32,073	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Organic Search	3,881	1,869	48.16%	15s	4.77	18,525	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Referral	428	267	62.38%	21s	7.20	3,082	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Organic Social	252	102	40.48%	8s	4.18	1,053	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	16	0	0%	12s	2.63	42	0.00	0%	\$0.00