

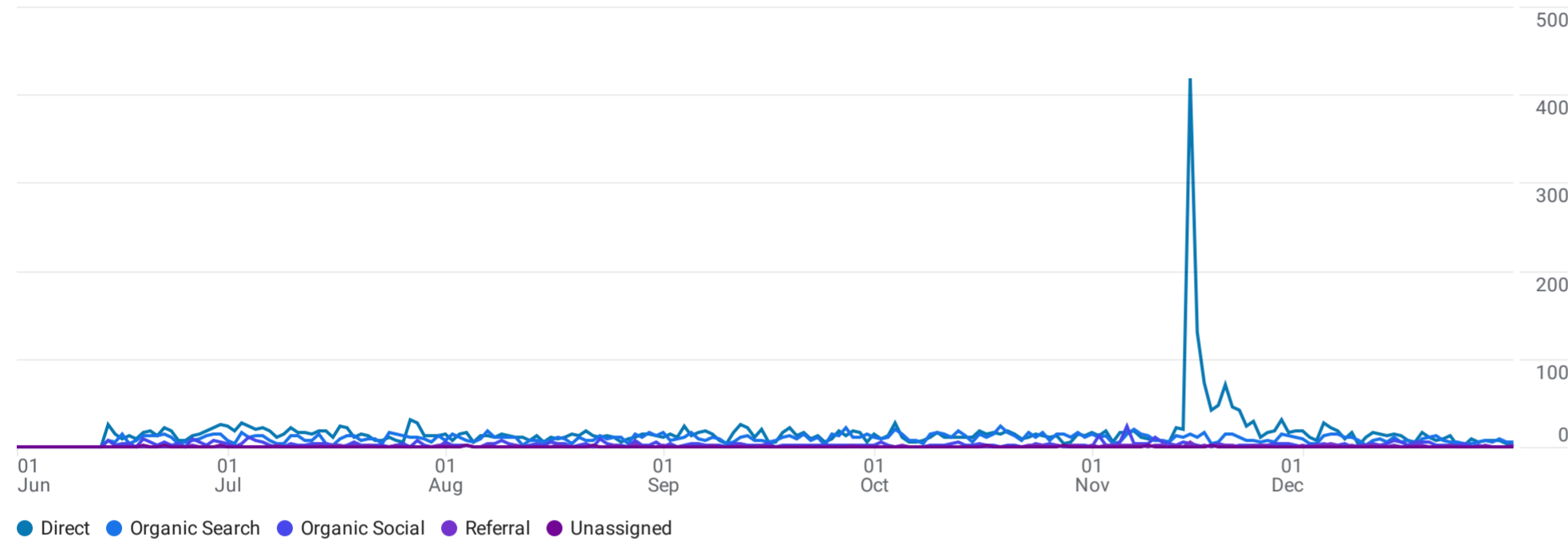
All Users [Add comparison](#) +

Custom Jun 1 - Dec 31, 2023

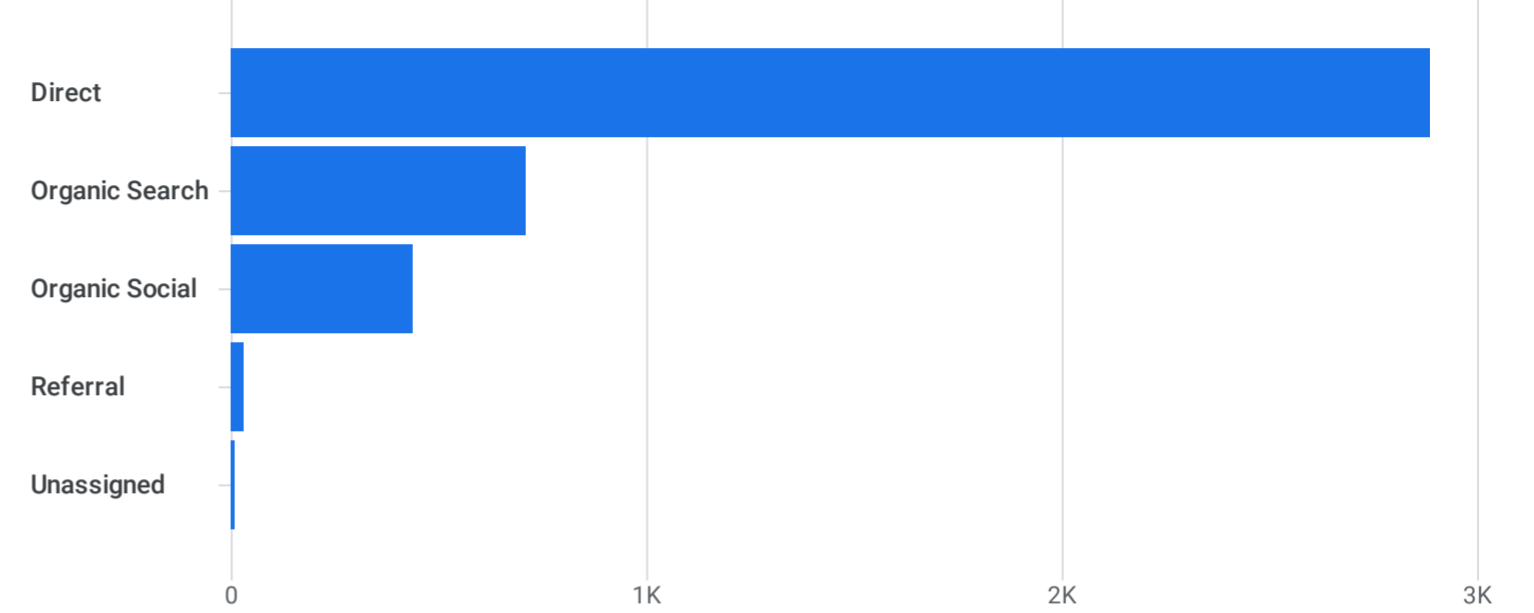
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	4,021 100% of total	7,724 100% of total	4,002 100% of total	20s Avg 0%	1.00 Avg 0%	5.13 Avg 0%	51.81% Avg 0%	39,640 100% of total	0.00	\$0.00
1 Direct	2,885	3,907	2,237	23s	0.78	5.23	57.26%	20,453	0.00	\$0.00
2 Organic Search	708	3,021	1,444	18s	2.04	4.90	47.8%	14,801	0.00	\$0.00
3 Organic Social	436	565	215	7s	0.49	4.11	38.05%	2,323	0.00	\$0.00
4 Referral	31	161	103	40s	3.32	12.70	63.98%	2,044	0.00	\$0.00
5 Unassigned	9	9	0	11s	0.00	2.11	0%	19	0.00	\$0.00