

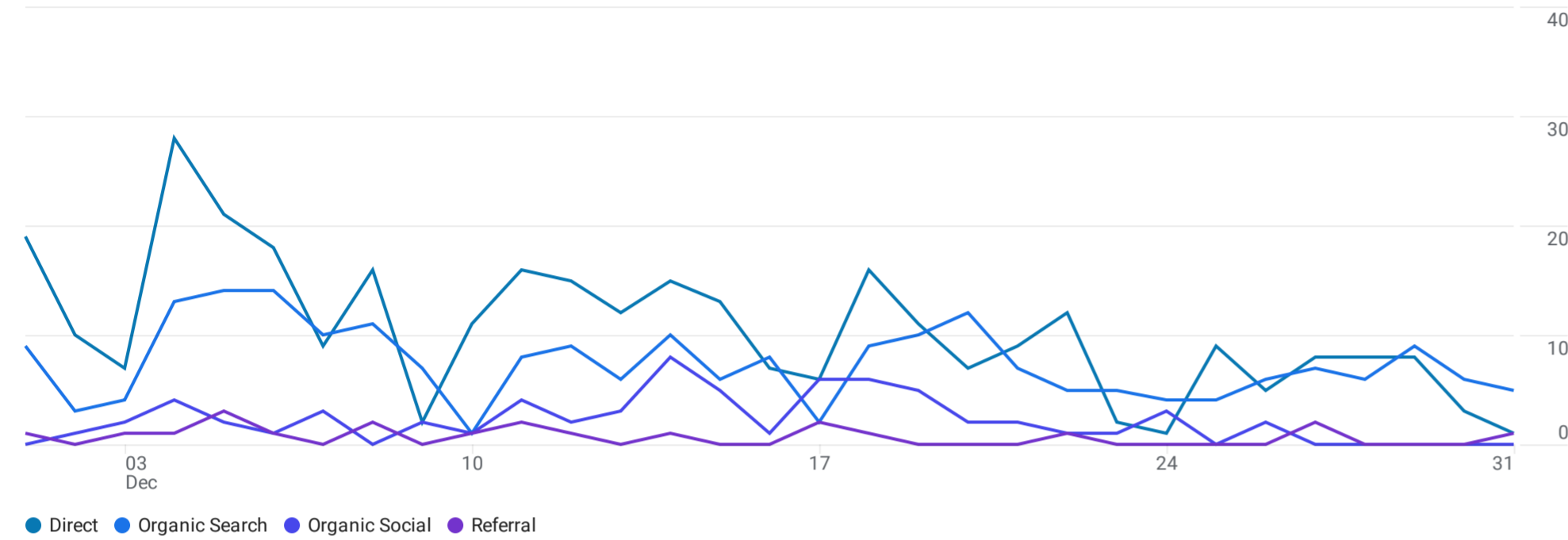
All Users [Add comparison](#) +

Custom Dec 1 - Dec 31, 2023

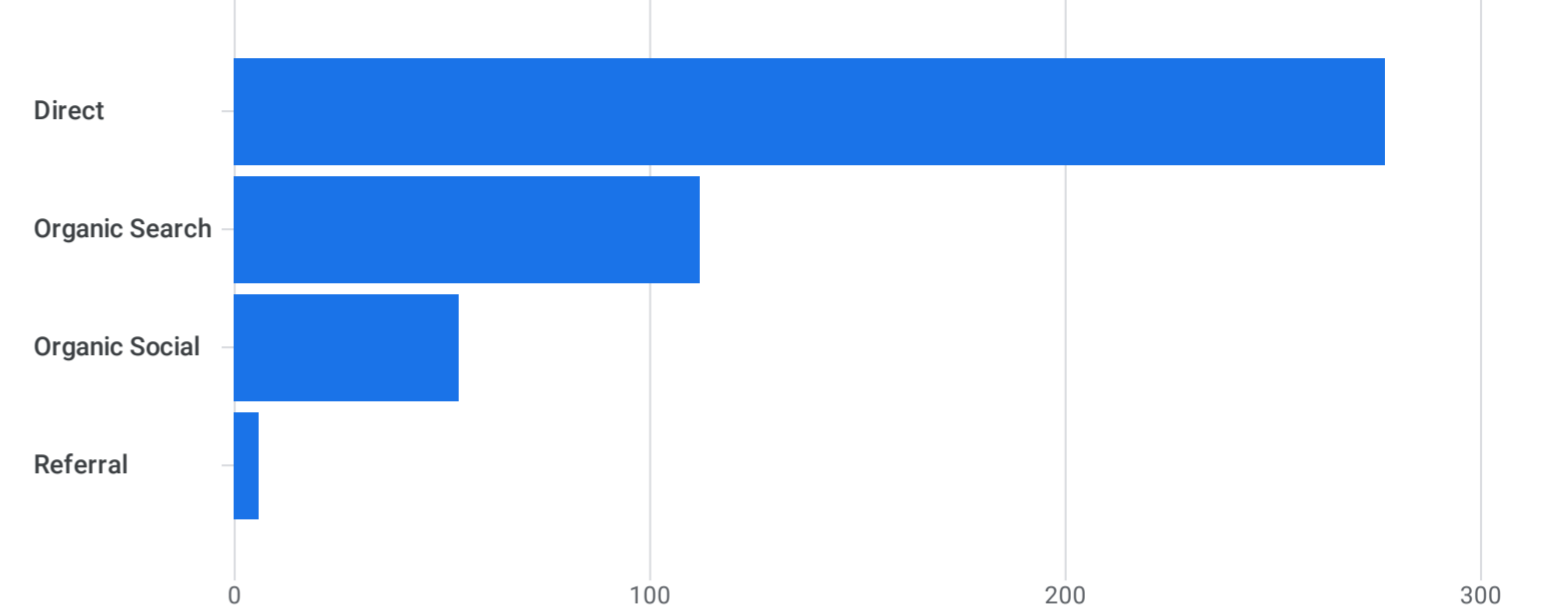
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	443 100% of total	834 100% of total	386 100% of total	18s Avg 0%	0.87 Avg 0%	4.80 Avg 0%	46.28% Avg 0%	4,001 100% of total	0.00	\$0.00
1 Direct	277	379	183	20s	0.66	4.94	48.28%	1,871	0.00	\$0.00
2 Organic Search	112	326	152	18s	1.36	4.78	46.63%	1,558	0.00	\$0.00
3 Organic Social	54	85	25	3s	0.46	3.44	29.41%	292	0.00	\$0.00
4 Referral	6	45	26	23s	4.33	6.22	57.78%	280	0.00	\$0.00