

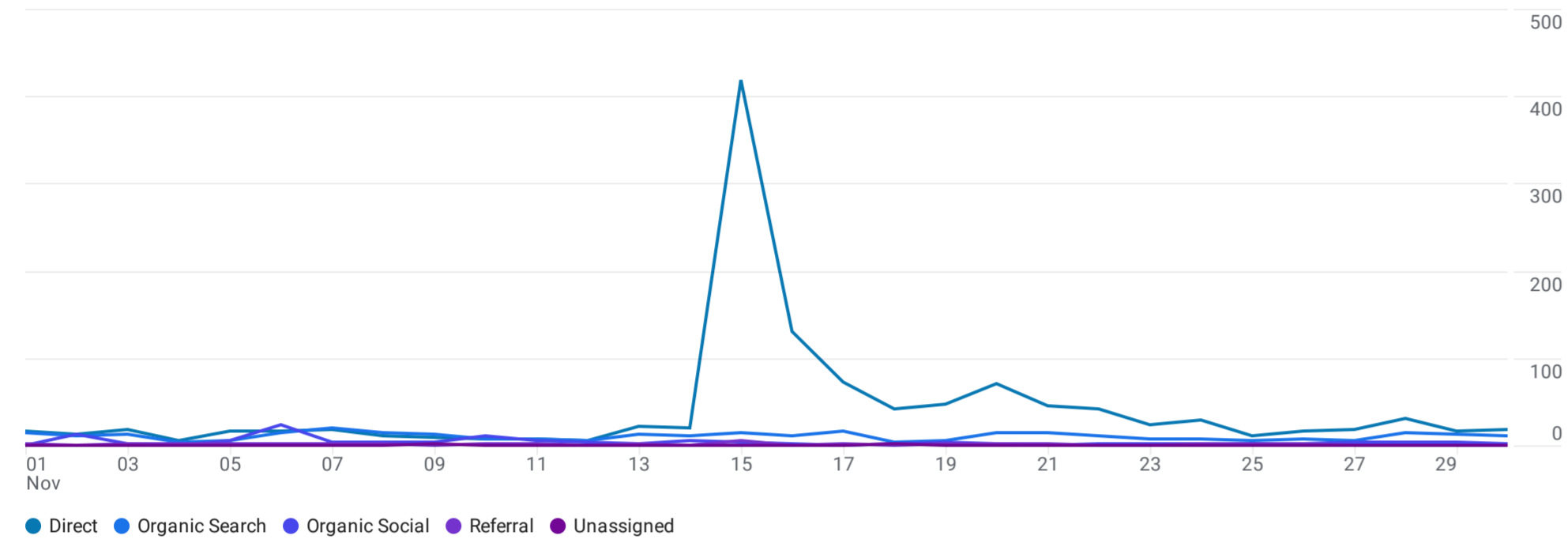
All Users [Add comparison](#) +

Custom Nov 1 - Nov 30, 2023

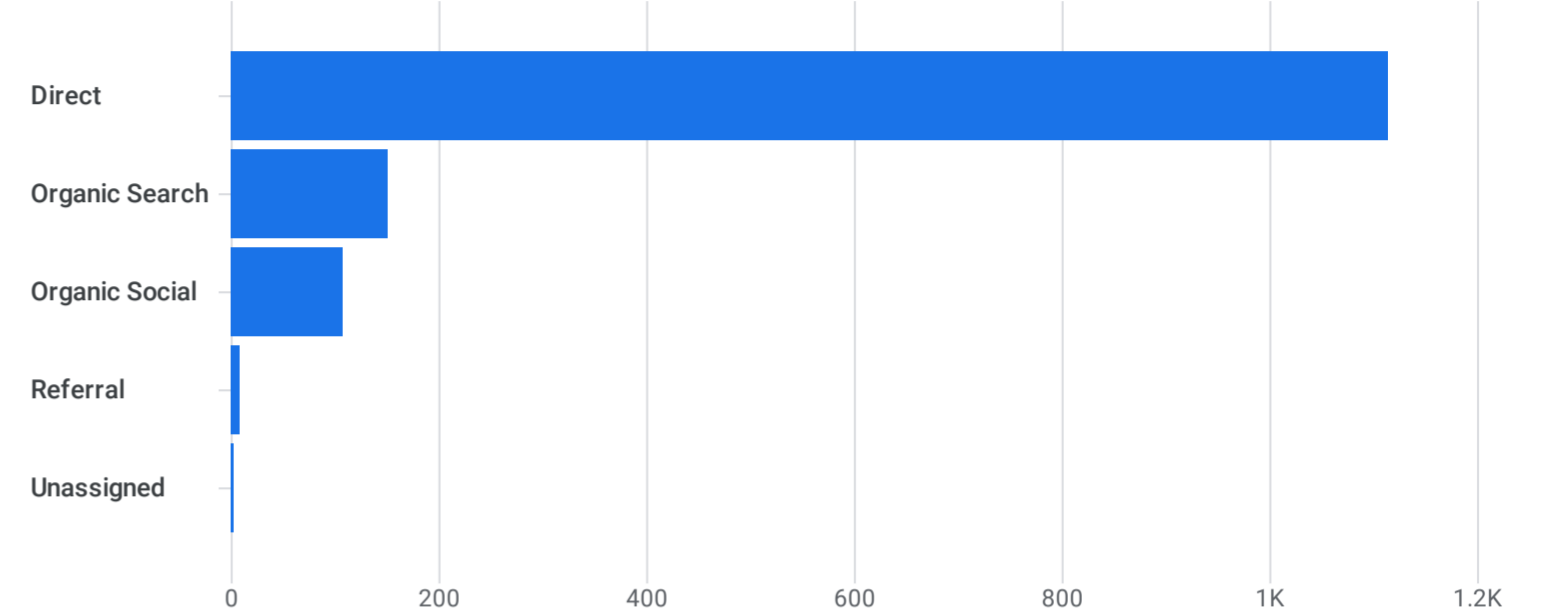
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	1,375 100% of total	1,989 100% of total	1,138 100% of total	23s Avg 0%	0.83 Avg 0%	5.06 Avg 0%	57.21% Avg 0%	10,071 100% of total	0.00	\$0.00
1 Direct	1,114	1,351	807	25s	0.72	4.99	59.73%	6,745	0.00	\$0.00
2 Organic Search	151	458	244	16s	1.62	5.02	53.28%	2,301	0.00	\$0.00
3 Organic Social	107	121	40	12s	0.37	3.97	33.06%	480	0.00	\$0.00
4 Referral	8	52	44	50s	5.50	10.42	84.62%	542	0.00	\$0.00
5 Unassigned	2	2	0	2s	0.00	1.50	0%	3	0.00	\$0.00